

May 12, 2021

 City of Highland Park

Business Development

# eNews

## Welcome to Highland Park



### **Peace of Mind Exterior Co.**

1542 Old Skokie Rd

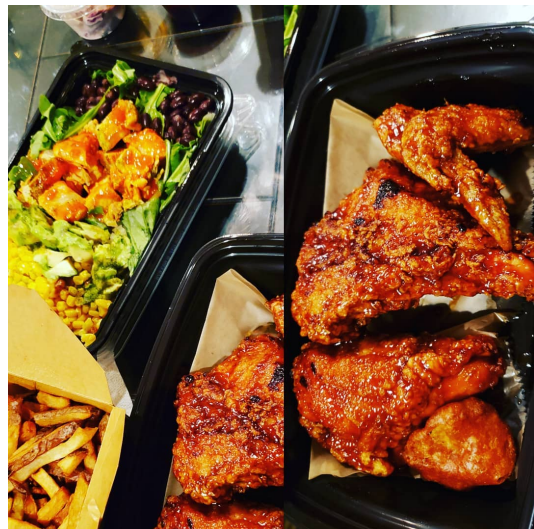
(224) 381-2100

[peaceofmindexterior.com](http://peaceofmindexterior.com)

Roofing Company

## Take It To Your Table: May is National Barbeque Month

Highland Park is the place to be for National Barbeque Month! [Backyard Grill](#), [Bluegrass](#), [BWB Rocks](#), [Player's Grill](#), [The BBQ Pit Rib house & Grill](#), & [Shaevitz Uptown BBQ](#) can satisfy all of your Barbeque needs!





[Click here to view an interactive map](#) of Highland Park restaurants.  
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured as part of **Take It To Your Table**? Email your specials and promotions to [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).

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## **Business Of The Week:** **Dana Reed Designs**



Dana Reed is a local Chicago artisan who began making jewelry while earning her degree in Graphic Design. Her hobby quickly grew into a business in 2002. After many



years her handmade artisan collection evolved from beaded to metal-smithed jewelry. Mixing metals and textures can be found throughout her handmade artisan collections.

Dana Reed Designs is celebrating its second anniversary at its location on Roger Williams in Highland Park. Within the store, you will find a collection of artisan-made jewelry and gifts. Dana has selected specific gifts and art that reflect her taste. All of the jewelry is made in the store by Dana and her husband, Scott. Alongside the jewelry, you will find a wide array of items from paintings and sculptures to purses and sweaters, all created by local artists. If you're looking for that perfect gift, Dana Reed Designs has many great items.



**[Dana Reed Designs](#)** - 599 Roger Williams Ave.  
847.780.3118 / **[danareeddesigns.com](http://danareeddesigns.com)**

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## **Sign Up For Business of the Week!**

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click **[HERE](#)** to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

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## **Wellness Wednesday: [Infinity Foundation](#)**

**[Infinity Foundation](#)** is a holistic education center providing experiential courses in personal, professional, and spiritual growth to enhance your life. Whether you are at the entry-level to the vast world of holistic education, health, and healing or seeking advanced training and certification, Infinity Foundation offers a

# Infinity FOUNDATION



range of courses and free mini-workshops.

Infinity Foundation and the Highwood Public Library are co-sponsoring a natural wellness and self-care fair on June 12, 2021, from 12:30 – 3:30 PM at the Church of the Redeemer (107 Highwood Ave, Highwood). COVID-19 precautions include masks and social distancing.

Attendees will experience free mini-sessions with holistic practitioners to relax, revive and revitalize, gain tips and practices for improving body, mind, and spirit with simple self-care techniques to feel calmer, happier, and healthier. Also included are mini-wellness workshops to gain techniques for self-care. Admission is free by advance registration only at [HighwoodLibrary.org](https://HighwoodLibrary.org)

[Infinity Foundation](https://InfinityFoundation.org) - 1280 Old Skokie Road  
847.831.8828 / [infinityfoundation.org](https://infinityfoundation.org)

*If you are a health and fitness business and would like to be featured as part of the Wellness Wednesday Series, please fill out this [brief questionnaire](#). Don't forget to upload 1-3 high-resolution photos!*

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## 2021 Ravinia Festival Season



Ravinia Festival has announced their full summer lineup. Visit [ravinia.org](https://ravinia.org) for the schedule as well as policies and protocols for the 2021 season.

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## Central Business District Central East-South Lot Update

On April 30, 2021, the Central East-South parking lot contractor substantially completed Stage 1 work. After completing minor clean up and punch list items, the east half of the parking was open to the public on May 6.

Construction of the west half of the lot is underway. The following provides a tentative



schedule of upcoming work items.

May 12: Construction of concrete foundations for new light poles

May 13: Installation of a new wood fence along east side of lot

May 14, 17 & 18: Construct new concrete curbs

May 20 & 21: Install brick pavers

May 25 & 26: Pave new asphalt drive aisles

As noted above inclement weather may affect the construction schedule. The contractor continues to make significant progress toward finishing all work. We look forward to opening the entire lot to the public soon.

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## **New Funding Opportunities for Small Businesses Available Now Through American Rescue Plan**

- Restaurant Revitalization Fund: Provides funding to help restaurants and other eligible businesses cover revenue loss up to \$10 million per business.
- Shuttered Venue Operators Grant: Provides grants to hard-hit of up to 45% of gross earned revenues
- In addition, the Illinois Small Business Development Center is partnering with the College of Lake County to offer several resources for small businesses using funding from the CARES Act.

### **Restaurant Revitalization Fund Applications Opened Monday, May 3**

The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open.

- The RRF will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location.
- Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023.
- Priority in the first 21 days of the application window will be given to restaurants owned by women, veterans, and socially or economically disadvantaged groups.

The application for the RRF is open. [\*\*View the application, eligibility requirements, and more information on the SBA website.\*\*](#)

### **Shuttered Venue Operators Grant Applications Open Now**

The Shuttered Venues Operators Grant (SVOG) includes over \$16 billion in grants to shuttered venues. Eligible entities include live venue operators/promoters, museum operators, motion picture theater operators, live performing arts organization operators, and more.

- Eligible applicants may qualify for grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million.
- \$2 billion is reserved for eligible applicants with up to 50 full-time

- employees.
- Venues or promoters who received a PPP loan on or after December 27, 2020, will have the SVOG reduced by the PPP loan amount.

[Apply now and learn more on the SBA website.](#)

## **Small Business Community Resources**

The Illinois Small Business Development Center is offering training programs through TAD (Training Assessment and Development) and BizHub through funding from the CARES Act passed last year.

- BizHub: BizHub offers Q&A with local entrepreneurs and experts, access to a network for small businesses, a startup knowledge center, and opportunities to share your startup story or get tips from other small businesses.
  - Register your business now at [lakecountybizhub.com](https://lakecountybizhub.com)
- TAD: CLC offers TAD, an affordable cloud-based integrated system, to employers of any size in Lake County. TAD is a high-quality, results-oriented training designed for any-size organization. They offer training and workshops on a variety of topics including business writing, communication, ESL, leadership, and more.
  - Visit [ilcillinois.edu/solutions](https://ilcillinois.edu/solutions) to learn more.

Contact information for the Illinois Small Business Center is as follows:

Illinois Small Business Development & International Trade Center  
College of Lake County  
19351 W. Washington St.,  
Building E, Suite E186  
Grayslake, IL 60030  
847.543.2750

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## **Sign Up For The Welcome Back Promise**

Highland Park's vibrant community of restaurants, shops, fitness studios, and others are open for business! From installing safety barriers to providing hand sanitizer, upgrading air filtration, and more, Highland Park businesses have implemented new services, technologies, and fixtures to help customers shop and dine with confidence.

Businesses are invited to sign on to the [Welcome Back Promise](#) by taking the following steps to create a healthy and comfortable environment for all:

- Masks are required, and hand sanitizer is available.

- Social distancing is encouraged.
- Capacity is limited per IDPH guidelines.
- High-touch surfaces are frequently cleaned.
- Employee health is monitored.

As businesses make the Welcome Back Promise, they'll be added to an interactive map at

[cityhpil.com/welcomeback](http://cityhpil.com/welcomeback).

Please plan to check back as new businesses are added!

View the [Welcome Back Promise Video](#)



## Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



## Highland Park Chamber of Commerce

### Multi-Chamber Mega Connect

Thursday, May 13

12:00 - 1:30 PM

Register [HERE](#)

Empower your community while building connections with local chambers of commerce. Members looking for a productive online networking experience will enjoy the structured format





of this program, which gives each participant an opportunity to speak to a receptive audience about his/her company's products and services. Don't miss this unique opportunity to expand your reach and resources with members of over 20 different Chambers of Commerce.

### **Sidewalk Sale 2021 July 30 & 31**

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021. Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland Park.



Click for the current Sidewalk Sale [Guidelines & Regulations](#), and [Sponsorship Opportunities](#). You will find links to register your business as a vendor on both documents. Please note the **“EARLY BIRD” application deadline is Thursday, June 10. The final application deadline is Thursday, July 15th.**

Coming together as a business community to promote a Sidewalk Sale is a celebration of Highland Park and an assurance that we can do so safely.

[chamberhp.com](http://chamberhp.com)

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## **Additional Resources**

**[SCORE](#)**

**[Illinois Department of Commerce & Economic Opportunity](#)**

**[COVID-19 Aid For Businesses](#) - Illinois Department of Commerce & Economic Opportunity**

**[Illinois Department of Revenue COVID -19 Tax Relief](#)**

**[Illinois Department of Insurance \(DOI\)](#)**

**[Highland Park Chamber of Commerce COVID-19 Toolkit](#)**

**[Lake County Health Department](#)**

**[NorthShore University HealthSystem](#)**

**[Illinois Department of Public Health](#)**



**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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