

## In This Issue...

- Congratulations Billy Corgan & The Smashing Pumpkins
- Food Truck Thursdays
- 4th of July Parade Applications Now Due June 3
- Expand Your Reach with *The Weekender*
- Sign Up For Business of the Week
- Adopt-A-Planter & Sponsor-A-Planter Programs
- Update Your Business Plan to Grow Your Business! Meet With A Small Business Advisor Through SBDC Illinois
- SCORE Mentoring & Webinars
- Highland Park Career Exploration Program

## Congratulations Billy Corgan!

Highland Park resident Billy Corgan and The Smashing Pumpkins cemented their handprints in front of the Hollywood TCL Chinese Theatres in a ceremony on Wednesday, May 11. Billy was joined by his partner (and [Madame ZuZu's Teahouse](#) co-owner) Chloe Mendel and their children.



The famous Hollywood movie theatre has been capturing the handprints of celebrities since the 1920s. The Smashing Pumpkins is one of only two Rock bands to achieve this honor, joining Kiss whose ceremony took place in 1976. Congratulations to Billy and the Smashing Pumpkins on this tremendous honor!

## Food Truck Thursdays Returns June 2!



Food Truck Thursdays are returning to the Ravinia District this summer! Visit [enjoyhighlandpark.com](http://enjoyhighlandpark.com) for updates and Food Truck Thursdays' stellar lineup of live music from 4:30 PM til dusk, weekly from June 2 - September 8.

## 4th of July Parade Application Deadline Extended to June 3

Businesses and organizations are encouraged to register for the 2022 Fourth of July Parade. This year's parade theme is: **We are all Superheroes - What's Your Super Power? Community!**

The new deadline for applications is June 3. The fee for a business or campaign is \$60. Not-for-profit groups are exempt. **No applications are accepted after 5 PM on June 3.**



Forms are available at [cityhpil.com/July4](http://cityhpil.com/July4) or contact Jennifer Dotson in the City Manager's Office at 847.926.1006 / [jdotson@cityhpil.com](mailto:jdotson@cityhpil.com).

## Expand Your Reach with *The Weekender* eNews!

Sent out every Friday, The Weekender is all about things to do, places to shop, restaurants to visit, and more in Highland Park! Email specials and promotions to [Amanda Civitello](mailto:Amanda.Civitello) so that we can help get the word out!

WEEKENDER

explore. experience. enjoy.

ENJOY

*highland park*

**\*Please send pictures along with detailed information about your events and promotions. We are unable to use flyers or pictures that contain text.\***

## Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

## Adopt-A-Planter & Sponsor-A-Planter Programs

The City of Highland Park offers two opportunities for businesses to take part in the beautification of our business districts.

The Adopt-A-Planter Program is only open to Highland Park Business and Property Owners in the Central Business District. As an Adopter, you must commit to the summer and fall seasons each year and you are responsible for the provision of plants as well as care and maintenance of the planters. This includes but is not limited to planting, watering, and weeding.



[View the Adopt-A-Planter Program Brochure](#)

The Sponsor-A-Planter Program offers community members the opportunity to sponsor an available municipal planter during the summer and fall seasons. An annual fee covers planting, maintenance, and a 5" x 7" commemorative placard in the planter. The placard will recognize the sponsor or an individual or family chosen by the sponsor. Planters are located in the Central Business District and the Ravinia District and are maintained from May to November.

[View The Sponsor-A-Planter Program Brochure](#)

More information is available at [cityhpil.com](http://cityhpil.com). Please contact the Office of Business Development at 847.926.1046 with questions.

**SBDC Illinois**

Update Your Business Plan to Grow Your



INTERNATIONAL TRADE CENTER

**Business!**  
Meet With A Small Business Advisor  
Through SBDC Illinois

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)

## SCORE Mentoring at the Highland Park Public Library & Free Webinars

**SCORE offers in-person or virtual sessions using phone, email, or video**

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit [northchicago.score.org](http://northchicago.score.org) and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session

### **Cybersecurity 101 for Small Businesses Webinar**

Thursday, June 2

6:30 - 7:30 PM

Register [HERE](#)

[Upcoming SCORE Webinars](#)

## Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

[Learn more about HPCE](#)

# Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County -  
Business Services](#)

[Illinois Department of Commerce &  
Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University  
HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and  
Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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