

May 19, 2021



Business Development

# eNews



## Ravinia Farmers Market Begins June 2!



**Jens Jensen Park**  
**486 Roger Williams Ave, Highland Park**

The [Ravinia Farmers Market](https://www.raviniafarmersmarket.com/) kicks off on Wednesday, June 2, and will run weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

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## Food Truck Thursdays Returns July 8!



Food Truck Thursdays kicks off on Thursday, July 9, and will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

**More information coming soon!**

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## The Ravinia District Update

Throughout the pandemic, the City has partnered with the Ravinia District SSA 17 property owners and business owners to promote the area and expand opportunities for pandemic-friendly dining, shopping, and services. In 2020, the Ravinia District hosted various safe, socially distanced outdoor events, including music, dining, fitness classes, and children's activities.

Visitors returning to the Ravinia District for Food Truck Thursdays will enjoy new streetlights installed in summer 2020 as part of a streetscape project funded through the [Ravinia TIF District](#). The Ravinia District Special Service Area 17 (SSA 17) stepped forward to provide \$175,000 to fund and implement the street furnishings portion of the project, including benches, bicycle racks, and trash/recycling receptacles. The SSA represents a valuable private partner in helping realize the implementation of the streetscape plan. The new streetlights provide even lighting and comply with the City's right-of-way lighting standards and dark skies policies. New benches face away from the street to accommodate conversations better, direct attention to businesses, and address safety concerns.

In addition, the City's sponsor-a-planter program offers residents and business owners the opportunity to sponsor planters located throughout the Ravinia and Central Business Districts. More information is available at [cityhpil.com/seasonalplanters](http://cityhpil.com/seasonalplanters).

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# Dine

## Sally's Nuts

hip hip  
HOORAY!

SUMMER IS FINALLY HERE!

**AND LIKE MOST WONDERFUL THINGS IN LIFE,  
SALLY'S NUTS ARE BETTER WHEN THEY'RE SHARED**

### Now Serving Sundaes in the Snack Shop

What is summer without ice cream? Sally's Nuts Sundaes feature a variety of flavors and sauces, topped with - of course - Sally's Nuts!

Sally's Nuts is located at 481 Roger Williams Ave  
847.748.8947 / [sallysnuts.com/snack-shop](http://sallysnuts.com/snack-shop)



## Upcoming Events at Madame Zuzu's

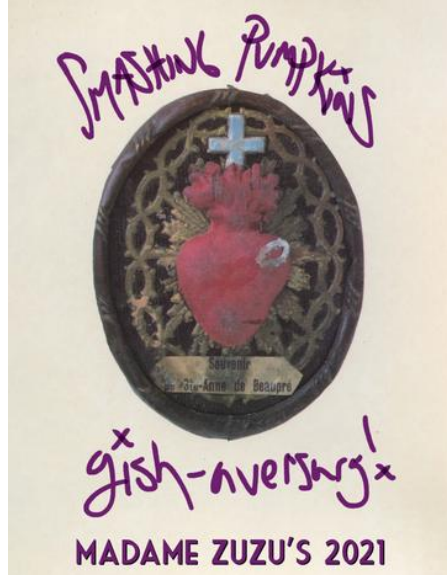


### Comedy Night

May 28  
8PM

Live Comedy Night produced  
by Funnier by the Lake. Shows  
are always PG-13!

(Limited Capacity due to Covid  
Safety!)



## GISH-AVERSARY Weekend

May 29 - 30

- Autographed Gish merchandise raffle
- Limited edition Gish-Versary merchandise
- psychedelic treats
- GISH-era rare memorabilia on display
- Rare collectibles
- Gish album + Pisces Iscariot music playing at ZuZu's All day!
- and so much more is planned...



## Family Event Series

June 5

10-1045 AM

Featuring Dot Kane, The Funniest Storyteller on the North Shore

RSVP is required due to limited capacity and social distancing protocols.

Visit [madamezuzus.com](http://madamezuzus.com) for more information  
1876 First Street / 847.926.7434

[Click here to view an interactive map](#) of Highland Park restaurants.  
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?  
Email your specials and promotions to [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).

## Highland Park Chamber of Commerce

### Sidewalk Sale 2021 July 30 & 31

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021.

Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland





Park.

Click for the current Sidewalk Sale [Guidelines & Regulations](#), and [Sponsorship Opportunities](#). You will find links to register your business as a vendor on both documents. Please note the **“EARLY BIRD” application deadline is Thursday, June 10. The final application deadline is Thursday, July 15th.**

Coming together as a business community to promote a Sidewalk Sale is a celebration of Highland Park and an assurance that we can do so safely.

[chamberhp.com](http://chamberhp.com)

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## **Business Of The Week:** **[Ross Highland Park](#)**



For over fifty years, [Ross Highland Park](#) has served the Northshore of Chicago with an eclectic, innovative, and utterly unique mix of cosmeceutical skincare products, exclusive label brand cosmetics, professional hair care, and junior apparel.

The dynamic team includes renowned make-up artists, hairstylists, and skin care professionals who have developed lasting multi-generational relationships with clients throughout this community and beyond.

The diverse mix of trendy merchandise includes a teen apparel and accessories department that is devoted to the needs of savvy young



customers. The fashion-forward team is always on the pulse of the hottest beauty & fashion trends. Ross's is also the go-to spot for overnight camp supplies.



**[Ross Highland Park](#)** - 625 Central Avenue  
847.433.4340 / **[rosshighlandpark.com](#)**

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## Sign Up For Business of the Week!

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click **[HERE](#)** to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

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## **Wellness Wednesday:** **Massage By Emanuel**

Emanuel is a 2009 Graduate of Illinois School of Massage Therapy in Chicago. He is National and IL Certified in Therapeutic Massage and Bodywork. He specializes in Swedish Massage, Deep Tissue Massage, Sports Massage, Myofascial, and Trigger Point Therapy. Emanuel specializes in helping those with aches and pain from an active lifestyle or from sports training and customizes every massage to the client's individual needs. Come and enjoy the luxurious massage treatment room which provides a tranquil and peaceful environment for you to relax in.



### *Wellness Tip:*

*Emanuel believes that Massage Therapy and Bodywork is a therapeutic process that provides a 100% natural way to restore circulation, enhances range of motion, and detoxify the body.*



*If you are a health and fitness business and would like to be featured as part of the Wellness Wednesday Series, please fill out this [brief questionnaire](#). Don't forget to upload 1-3 high-resolution photos!*

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## Sign Up For The Welcome Back Promise

Highland Park's vibrant community of restaurants, shops, fitness studios, and others are open for business! From installing safety barriers to providing hand sanitizer, upgrading air filtration, and more, Highland Park businesses have implemented new services, technologies, and fixtures to help customers shop and dine with confidence.

Businesses are invited to sign on to the [Welcome Back Promise](#) by taking the following steps to create a healthy and comfortable environment for all:

- Masks are required, and hand sanitizer is available.
- Social distancing is encouraged.
- Capacity is limited per IDPH guidelines.
- High-touch surfaces are frequently cleaned.
- Employee health is monitored.



As businesses make the Welcome Back Promise, they'll be added to an interactive map at [cityhpil.com/welcomeback](http://cityhpil.com/welcomeback). Please plan to check back as new businesses are added!

View the [Welcome Back Promise Video](#)

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## Central Business District Central East-South Lot Update

On April 30, 2021, the Central East-South parking lot contractor substantially completed Stage 1 work. After completing minor clean-up and punch list items, the east half of the parking was open to the public on May 6.

Construction of the west half of the lot is underway. The following provides an updated schedule of upcoming work items.



May 18 - 21: Concrete curbs and sidewalk.  
May 24 - 25: Install brick pavers.  
May 26 - 27: Pave new asphalt drive aisles  
May 28: Install pavement markings to show new parking stalls.  
May 28: Landscape restoration.

Inclement weather may affect the construction schedule. The contractor continues to make significant progress toward finishing all work. We look forward to opening the entire lot to the public soon.

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## Clavey Road Reconstruction Project Update

Construction on the Clavey Road Reconstruction Project is underway! Updates regarding project progress are posted to a dedicated website at [claveyroadreconstruction.com](http://claveyroadreconstruction.com).



**As part of this project, traffic in both directions is maintained. However, traffic over the bridge is limited to a single lane of traffic. A newly installed traffic signal will alternate traffic over the bridge.**

Now that construction has begun, please remember to:

- Watch for construction crews, flaggers, and signage.
- Be cautious when driving or walking in the area.
- Be alert for new traffic patterns.

Sign up to receive project updates and alerts via email at [claveyroadreconstruction.com](http://claveyroadreconstruction.com).

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## Mask Requirements for Fully Vaccinated People

On Monday, May 17, Governor Pritzker issued a new Bridge Phase [\*executive order\*](#), bringing the State of Illinois' masking requirements in line with [CDC guidance](#).

View the [Overview of the State of Illinois Bridge Phase](#).

### FAQs

**Does the State of Illinois still require residents to wear masks if they have been fully vaccinated?**

In most settings, fully vaccinated people no longer need to wear masks. However, there are specific exceptions to this guidance, and customers must respect masking requirements at businesses or other venues that may implement their own guidelines. View the [CDC Guidelines for fully Vaccinated Individuals](#).

**When does the CDC require fully vaccinated people to be masked?**



According to the CDC and the State of Illinois, fully vaccinated individuals are required to wear a face-covering:

- On planes, buses, trains, or other forms of public transportation;
- When in transportation hubs (airports, train stations, bus depots, etc.);
- In congregate facilities (correctional facilities, homeless shelters, etc.);
- In healthcare settings; and
- When required by local businesses or workplaces.

### **When are people considered fully vaccinated?**

People are [\*\*fully vaccinated\*\*](#) two weeks after receiving the second dose of either the Pfizer or Moderna vaccines or two weeks after they receive the Johnson & Johnson single-dose vaccine.

### **Are customers required to respect masking regulations in businesses, even if they've been fully vaccinated?**

Yes. Both the Governor's [\*\*executive order\*\*](#) and [\*\*CDC guidance\*\*](#) allow business owners to implement more restrictive guidelines if they would like. Businesses may require all customers and employees to wear masks, including those who are fully vaccinated. Customers are encouraged to be respectful of these requirements and of fellow patrons who continue to wear masks.

### **What should unvaccinated people do?**

According to the Governor's executive order, unvaccinated people over the age of two are required to:

- Maintain social distancing from others in public settings
- Wear a face-covering over the nose and mouth in public settings when a six-foot distance from others cannot be maintained

[\*\*\*Additional guidance is available here.\*\*\*](#)

Learn more about the science behind this new guidance for vaccinated individuals in the CDC's updated [\*\*science brief\*\*](#).

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## **Funding Opportunities for Small Businesses Available Now Through American Rescue Plan**

- Restaurant Revitalization Fund: Provides funding to help restaurants and other eligible businesses cover revenue loss up to \$10 million per business.
- Shuttered Venue Operators Grant: Provides grants to hard-hit of up to 45% of gross earned revenues
- In addition, the Illinois Small Business Development Center is partnering with the College of Lake County to offer several resources for small businesses using funding from the CARES Act.

### **Restaurant Revitalization Fund Applications Opened Monday, May 3**

The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open.

- The RRF will provide restaurants with funding equal to their

- pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location.
- Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023.
- Priority in the first 21 days of the application window will be given to restaurants owned by women, veterans, and socially or economically disadvantaged groups.

The application for the RRF is open. [\*\*View the application, eligibility requirements, and more information on the SBA website.\*\*](#)

### **Shuttered Venue Operators Grant Applications Open Now**

The Shuttered Venues Operators Grant (SVOG) includes over \$16 billion in grants to shuttered venues. Eligible entities include live venue operators/promoters, museum operators, motion picture theater operators, live performing arts organization operators, and more.

- Eligible applicants may qualify for grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million.
- \$2 billion is reserved for eligible applicants with up to 50 full-time employees.
- Venues or promoters who received a PPP loan on or after December 27, 2020, will have the SVOG reduced by the PPP loan amount.

[\*\*Apply now and learn more on the SBA website.\*\*](#)

### **Small Business Community Resources**

The Illinois Small Business Development Center is offering training programs through TAD (Training Assessment and Development) and BizHub through funding from the CARES Act passed last year.

- BizHub: BizHub offers Q&A with local entrepreneurs and experts, access to a network for small businesses, a startup knowledge center, and opportunities to share your startup story or get tips from other small businesses.
  - Register your business now at [\*\*lakecountybizhub.com\*\*](https://lakecountybizhub.com)
- TAD: CLC offers TAD, an affordable cloud-based integrated system, to employers of any size in Lake County. TAD is a high-quality, results-oriented training designed for any-size organization. They offer training and workshops on a variety of topics including business writing, communication, ESL, leadership, and more.
  - Visit [\*\*clcillinois.edu/solutions\*\*](https://clcillinois.edu/solutions) to learn more.

Contact information for the Illinois Small Business Center is as follows:

Illinois Small Business Development & International Trade Center  
College of Lake County  
19351 W. Washington St.,  
Building E, Suite E186  
Grayslake, IL 60030  
847.543.2750

# Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



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## Additional Resources

### **SCORE**

### **Illinois Department of Commerce & Economic Opportunity**

### **COVID-19 Aid For Businesses - Illinois Department of Commerce & Economic Opportunity**

### **Illinois Department of Revenue COVID -19 Tax Relief**

### **Illinois Department of Insurance (DOI)**

### **Highland Park Chamber of Commerce COVID-19 Toolkit**

### **Lake County Health Department**

### **NorthShore University HealthSystem**

### **Illinois Department of Public Health**

### **Centers for Disease Control and Prevention**

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For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).



**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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