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May 25, 2022



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## Ravinia Farmer's Market Kicks Off On June 1

[The Ravinia Farmers Market](#) will run Wednesdays, June 1 through October 26, from 7 AM to 1 PM along Dean Avenue and in Jens Jensen Park. For a list of 2022 vendors and live musical performers, visit [www.raviniafarmersmarket.com](http://www.raviniafarmersmarket.com).



## Food Truck Thursdays Returns Next Week, June 2



Food Truck Thursdays return June 2 through September 8, from 4:30 PM to dusk in Jens Jensen Park (Dean Avenue between Roger Williams and St. Johns Avenues), across from the Ravinia Metra Station. Alfresco diners are invited to come and enjoy various food and drinks from more than a dozen rotating food trucks every week on Dean Avenue, adult beverages from local restaurants, including [Abigail's American Bistro](#) and [Ravinia Brewing Company](#), and dance to a wide range of live musical performances in Jens Jensen Park.

The opening week of Food Truck Thursdays, June 2, will feature [Bowmanville](#) - Hot Club Jazz, and the City will officially open the 2022 season with brief remarks at 6:30 PM.

Visit [enjoyhighlandpark.com](http://enjoyhighlandpark.com) for updates and event information.

## 4th of July Parade Application Deadline Extended to June 3

Businesses and organizations are encouraged to register for the 2022 Fourth of July Parade. This year's parade theme is: **We are all Superheroes - What's Your Super Power? Community!**

The new deadline for applications is June 3. The fee for a business or campaign is \$60. Not-for-profit groups are exempt. **No applications are accepted after 5 PM on June 3.**



Forms are available at [cityhpil.com/July4](http://cityhpil.com/July4) or contact Jennifer Dotson in the City Manager's Office at 847.926.1006 / [jdotson@cityhpil.com](mailto:jdotson@cityhpil.com).

## Expand Your Reach with *The Weekender* eNews!

Sent out every Friday,  
The Weekender is all  
about things to do, places

to shop, restaurants to visit, and more in Highland Park! Email specials and promotions to [Amanda Civitello](#) so that we can help get the word out!

WEEKENDER

explore. experience. enjoy.

ENJOY

highland park

**\*Please send pictures along with detailed information about your events and promotions. We are unable to use flyers or pictures that contain text.\***

## Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

## Adopt-A-Planter & Sponsor-A-Planter Programs

The City of Highland Park offers two opportunities for businesses to take part in the beautification of our business districts.

The Adopt-A-Planter Program is only open to Highland Park Business and Property Owners in the Central Business District. As an Adopter, you must commit to the summer and fall seasons each year and you are responsible for the provision of plants as well as care and maintenance of the planters. This includes but is not limited to planting, watering, and weeding.



[View the Adopt-A-Planter Program Brochure](#)

The Sponsor-A-Planter Program offers community members the opportunity to sponsor an available municipal planter during the summer and fall seasons. An annual fee covers planting, maintenance, and a 5" x 7" commemorative placard in the planter. The placard will recognize the sponsor or an individual or family chosen by the sponsor. Planters are located in the Central Business District and the Ravinia District and are maintained from May to November.

More information is available at [cityhpil.com](http://cityhpil.com). Please contact the Office of Business Development at 847.926.1046 with questions.

## Highland Park Chamber of Commerce

### First Wednesday Connections

Wednesday, June 1 with State Representative Bob Morgan  
7:30 - 9:00 AM

[Register Here](#)



### State of Education

Northwood Middle School  
Thursday, June 23  
8:30 - 10 AM

[Register Here](#)

### Sidewalk Sale Early Bird Deadline is June 3

[Register & More Information Here](#)



## SBDC Illinois



INTERNATIONAL TRADE CENTER

**Update Your Business Plan to Grow Your Business!**  
**Meet With A Small Business Advisor Through SBDC Illinois**

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)

## SCORE Mentoring at the Highland Park Public Library & Free Webinars

**SCORE offers in-person or virtual sessions using phone, email, or video**

All sessions are free and confidential.  
SCORE mentors are successful business

professionals, some retired, some working, from all industries and experiences.



Visit [northchicago.score.org](http://northchicago.score.org) and register to “Find a Mentor”. You will be asked to provide the nature of your business interest.

Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session

### **Cybersecurity 101 for Small Businesses Webinar**

Thursday, June 2

6:30 - 7:30 PM

Register [HERE](#)

**Upcoming SCORE Webinars**

## **Highland Park Career Exploration Program**

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

**Learn more about HPCE**

## **Additional Resources**

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

**For general business inquiries, contact the City's Business Development**

Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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