

May 25, 2021



City of Highland Park

Business Development

# eNews



## Ravinia Farmers Market Begins June 2!



**Jens Jensen Park**  
**486 Roger Williams Ave, Highland Park**

The **Ravinia Farmers Market** kicks off on Wednesday, June 2, and will run weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

---

**Food Truck Thursdays Returns July 8!**



Food Truck Thursdays kicks off on Thursday, July 8, and will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

**More information coming soon!**



***June Specials at Curt's Cafe***

# JUNE SPECIALS

## BAKERY

Blueberry Lemon Scones  
Sunrise Muffins  
Snickerdoodle Cookie

## HAPPY HOUR

Fridays + Saturdays 1:30-3pm  
50% on all freshly baked pastries while supplies last

## STAFF & STUDENT MONTHLY SPECIAL

**Chicken & Waffles** Two Waffles topped with berries & powdered sugar, paired with chicken tenders and maple syrup

## SPECIAL EVENT

**Curt's Social Justice Film Group** Wednesday, June 2 • 7pm CST  
Free Zoom event • Film: **A Place at the Table** Amazon Prime  
See our website for details [www.curtscafe.org](http://www.curtscafe.org)



*Click here to view an interactive map* of Highland Park restaurants.  
Or view The *Highland Park Dining Guide*.

Are you a Highland Park Restaurant that would like to be featured?  
Email your specials and promotions to [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).

---

**Highland Park Chamber of Commerce**

**Sidewalk Sale 2021**



July 30 & 31

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021.

Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland Park.



Click for the current Sidewalk Sale [Guidelines & Regulations](#), and [Sponsorship Opportunities](#). You will find links to register your business as a vendor on both documents. Please note the **“EARLY BIRD” application deadline is Thursday, June 10. The final application deadline is Thursday, July 15th.**

Coming together as a business community to promote a Sidewalk Sale is a celebration of Highland Park and an assurance that we can do so safely.

[chamberhp.com](http://chamberhp.com)

---

## Business Of The Week: *Fit2Ride Velo Studio*



**Fit2Ride** is not your typical bike shop. Using their "Fit First" philosophy, Fit2Ride is changing the way people buy bikes. Instead of sending customers for a quick test ride on whatever happens to be in stock, the expert staff will instead start with a conversation about where and how you ride, your goals, your ambitions, and your riding and injury history. Fit2Ride aims to match customers with the perfect bike based on each individual's specific needs. Call today for your private appointment.



**Fit2Ride Velo Studio** - 1440 Old Skokie Rd  
847.772.6618 / [fit2ridevelo.com](http://fit2ridevelo.com)

---

## Sign Up For Business of the Week!

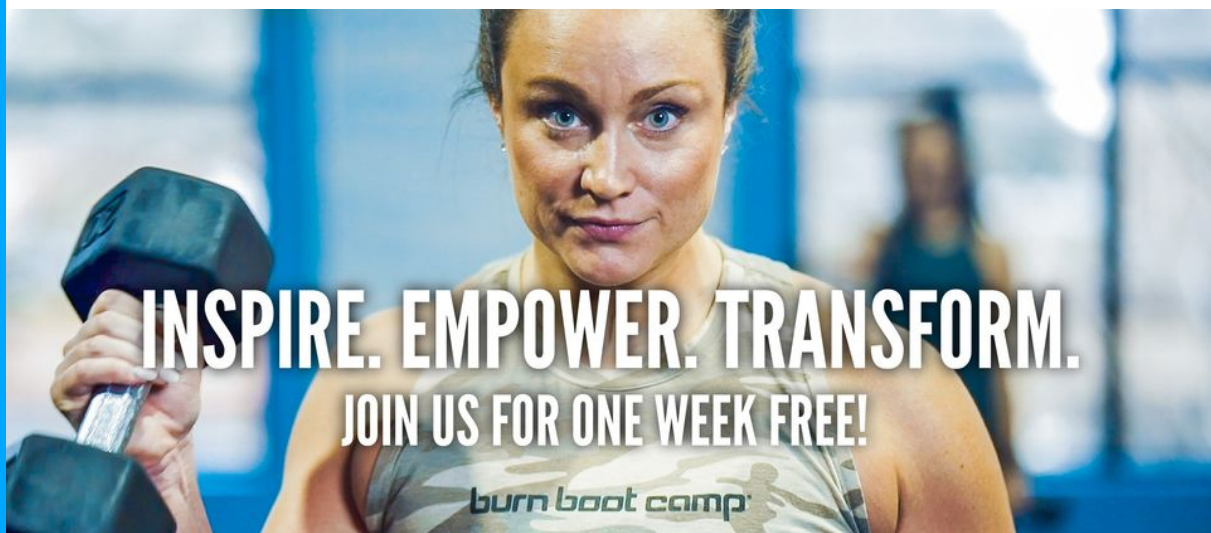
Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

---

## Wellness Wednesday: *Burn Boot Camp*



**Burn Boot Camp** is a challenging 45-minute cardio and strength workout. All Burn Boot Camp workouts can be modified up or down, so the high-intensity workouts will push you no matter where you are in your fitness journey.

In addition, the elite trainers work with individuals one-on-one to help you achieve your personal goals. When you step into the Burn Boot Camp gym, you become a part of #BurnNation. With the supportive, inspiring, and motivating community, you'll have all you need to achieve greatness.



**Burn Boot Camp** - 1849 Green Bay Road  
847.748-0607/ [burnbootcamp.com/locations/highland-park-il](https://burnbootcamp.com/locations/highland-park-il)

*If you are a health and fitness business and would like to be featured as part of the Wellness Wednesday Series, please fill out this **brief questionnaire**. Don't forget to upload 1-3 high-resolution photos!*

---

## **Financial Aid for Retailers and Restaurants Grant Program**

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. ***More information is available here.***



---

## **Additional Resources**

***SCORE***

***Illinois Department of Commerce & Economic Opportunity***

***COVID-19 Aid For Businesses - Illinois Department of Commerce & Economic Opportunity***

***Illinois Department of Revenue COVID -19 Tax Relief***

***Illinois Department of Insurance (DOI)***

***Highland Park Chamber of Commerce COVID-19 Toolkit***

***Lake County Health Department***

***NorthShore University HealthSystem***

***Illinois Department of Public Health***

***Centers for Disease Control and Prevention***

---

**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

**Join our Mailing List**

