

June 16, 2021



Business Development

# eNews



## Welcome To Highland Park



### Highland Park Yoga

1500 Old Deerfield Rd.

847.943.7799

[highlandparkyoga.net](http://highlandparkyoga.net)



### The Beauty Bar

1831 St. Johns Ave.

(Inside Salon Lofts)

[salonlofts.com/salons/highland\\_park](http://salonlofts.com/salons/highland_park)



### Arezou Beauty By Design

229 Skokie Valley Rd.

(Inside Salons By JC)

847.630.6421

[salonsbyjc.com/location/illinois-highland-park/](http://salonsbyjc.com/location/illinois-highland-park/)

## Nominations for 2021 Mayor's Beautification Awards

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the



community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged

### **Business Categories**

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

### **Award Criteria**

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at [cityhpil.com/HPawards](http://cityhpil.com/HPawards) or contact the Office of Business Development at 947.026.1046 or [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com) to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

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## **Food Truck Thursdays Music Schedule Announced**



Food Truck Thursdays kicks off on Thursday, July 8, and will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

### **Music Lineup**

**July 8:** [Radio Free Honduras](#) (Latin Folk Rock) 6:00–8:00 PM

**July 15:** [Ben Tatar](#) (Kids Show) 4:30–5:45 PM

[Jared Rabin Band](#) (Rock N Roll) 6:00–8:00 PM

**July 22:** [Big Sadie](#) (American Roots) 4:30–6:00 PM

[The DB's](#) (Soulful Blues) 6:15–8:15 PM

**July 29:** [Pierce Crask](#) (Americana Blues) 4:30–5:45 PM

[Dave Spector & Brother John Kattke](#) (Chicago Blues Duo) 6:00–8:00 PM

**August 5:** Desert Birds (Gypsy Swing) 4:30–5:45 PM

[La Tosca](#) (Italian Mambo Ensemble) 6:00–8:00 PM

**August 12:** Surprise Local Guest Opener 4:30–5:45 PM  
Basement Band (Rock N Roll - Local Ravinia/ HP Resident Band ) 6:00–8:00 PM

**August 19:** Surprise Local Guest Opener 4:30–5:45 PM

[Akasha](#) (Reggae) 6:00–8:00 PM

**August 26:** Surprise Local Guest Opener 4:30–5:45 PM

[Railheart](#) (Rock N Roll with Cosmic Country) 6:15–8:00 PM

**September 2:** Surprise Local Guest Opener 4:30–5:45 PM

[The Acoustic Generation: Matt Cantlon Aloha Ukulele's Band](#) (Folk Rock)  
6:15–8:00 PM

**September 9:** Surprise Local Guest Opener 4:30–5:45 PM

[The Hoyle Brothers](#) (Country) 6:00–8:00 PM

For sneak peeks of weekly food trucks and event updates, be sure to like and follow [RaviniaDistrict.HighlandPark](#) on Facebook.

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## Ravinia Farmers Market



**Jens Jensen Park**  
**486 Roger Williams Ave, Highland Park**

The [Ravinia Farmers Market](#) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

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# Dine

## Summer Specials at Pixca



Tuesdays: Taco Tuesday and \$8 margaritas three different choices.

Wednesdays: Prime burger night only at \$14 and \$3 domestic beer

Thursdays: \$19 Roasted half chicken and \$8 glass of wine of your choice.

Fridays: Fry fish for only \$20

Sundays: Pizza night Sicilian style with 6 different choices.



[Pixca](#) - 455 Central Avenue  
847.926.3189 / [pixcarestaurant.com](http://pixcarestaurant.com)

[Click here to view an interactive map](#) of Highland Park restaurants.  
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?  
Email your specials and promotions to [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).

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## Sponsor-a-Planter Program

Through the [Sponsor-a-Planter Program](#), the City of Highland Park offers residents an opportunity to beautify the City's Central Business District and the Ravinia District by sponsoring one or more



available municipal planters during the summer and fall seasons.

The City will recognize sponsors on a 5" x 7" placard featured in the planter, or sponsors may choose to recognize or memorialize an individual or family. The City will also recognize sponsors on its website.



To participate, residents pay an annual fee to the City for the flower planting and maintenance as well as the addition of the 5"x7" placard for one season (May–Nov). Planting will commence upon receiving the funds.

Annual cost of a planter sponsorship, including the placard:

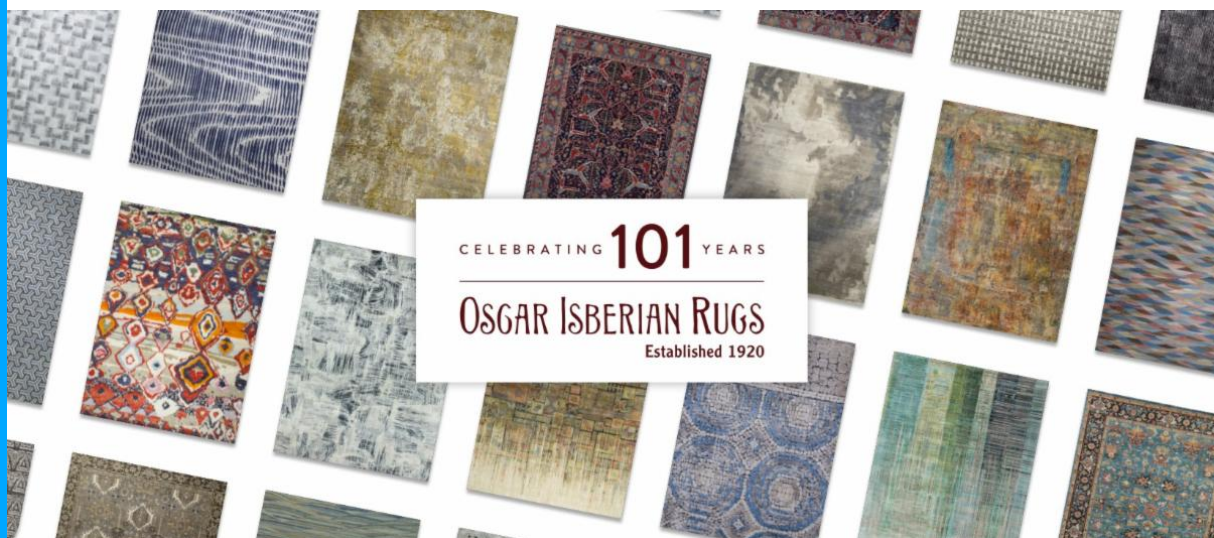
- Large Planter: \$750 (Central Business District Only)
- Medium Planter: \$350
- Flower Pot: \$200

If you are interested in sponsoring a planter, please contact the Business Development Office at 847.926.1027.

Business owners interested in participating in beautifying the Central or Ravinia Business Districts are invited to learn more about the [\*\*Sponsor-a-Planter program.\*\*](#)

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## **Business Of The Week:** **Oscar Isberian Rugs**



In 1920 Oscar Isberian, a young man from Wilmette, Illinois, co-founded [\*\*Oscar Isberian Rugs\*\*](#) with his brother Megerditch. The brothers traveled the world,

discovering towns and villages where rug weaving is a way of life and carpets are a family's most prized possession. The brothers brought back the best of what they found to sell in a shop that grew into Chicagoland's premier Oriental Rug retailer, Oscar Isberian Rugs.

Today, the third generation of brothers runs the business for the Family. With over 30 years of experience each, Oscar Tatosian and Sarkis Tatosian have also traveled the world and are considered experts at their craft. The brothers continue the tradition set by their Grandfather and Granduncle of discovering artisan rugs for their showroom.



[\*\*Oscar Isberian Rugs\*\*](#) - 3330 Skokie Valley Road  
847.266.1515 / isberian.com

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## **Sign Up For Business of the Week!**

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [\*\*HERE\*\*](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

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## **Highland Park Chamber of Commerce**

### **Sidewalk Sale 2021 July 30 & 31**

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021.

Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland Park.

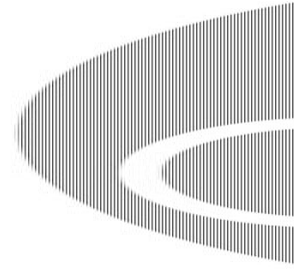


Click for the current Sidewalk Sale [\*\*Guidelines & Regulations\*\*](#), and [\*\*Sponsorship Opportunities\*\*](#). You will find links to register your business as a vendor on both documents. Please note the **“EARLY BIRD” application deadline is Thursday, June 10. The final application deadline is Thursday, July 15th.**

Coming together as a business community to promote a Sidewalk Sale is a celebration of Highland Park and an assurance that we can do so safely.

## Bike Safety

The City of Highland Park, in line with its Sustainability Initiatives, strives to be a city that caters to both cyclists and pedestrians. In 2018, the League of American Bicyclists designated the City of Highland Park a Bicycle Friendly Community at the Bronze level, and the City is continuing to improve in providing resources and opportunities for residents who ride or walk.



### Six Steps to Stay Safe While Biking

1. Always wear a helmet.
2. Wear bright-colored clothing to increase visibility.
3. Ride in a group on the right side of the road no more than two abreast with the flow of traffic.
4. Review your route before you ride.
5. Remember to stop at stop signs and obey traffic laws.
6. It is legal to cycle on sidewalks. When riding on the sidewalks, remember to signal by voice or bell when approaching pedestrians. **Note: In Highland Park, biking on the sidewalk within any commercial zoning district of the City is prohibited.**

The Rules of the Road apply to bicyclists, too. Brush up at [cyberdriveillinois.com](http://cyberdriveillinois.com).

Safety is everyone's responsibility. Drivers should use caution and remain alert for bicyclists, especially at night.

Learn more about biking and walking in Highland Park at: [cityhpil.com/bike](http://cityhpil.com/bike)

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## Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying



restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)

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## Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

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**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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