

June 2, 2021



Business Development

eNews

Sponsor-a-Planter Program

Through the [**Sponsor-a-Planter Program**](#), the City of Highland Park offers residents an opportunity to beautify the City's Central Business District and the Ravinia District by sponsoring one or more available municipal planters during the summer and fall seasons.



The City will recognize sponsors on a 5" x 7" placard featured in the planter, or sponsors may choose to recognize or memorialize an individual or family. The City will also recognize sponsors on its website.

To participate, residents pay an annual fee to the City for the flower planting and maintenance as well as the addition of the 5"x7" placard for one season (May–Nov). Planting will commence upon receiving the funds.

Annual cost of a planter sponsorship, including the placard:

- Large Planter: \$750 (Central Business District Only)
- Medium Planter: \$350
- Flower Pot: \$200

If you are interested in sponsoring a planter, please contact the Business Development Office at 847.926.1027.

Business owners interested in participating in beautifying the Central or Ravinia Business Districts are invited to learn more about the [**Sponsor-a-Planter program**](#).



Ravinia Farmers Market Begins June 2!



Jens Jensen Park
486 Roger Williams Ave, Highland Park

The [Ravinia Farmers Market](https://www.raviniafarmersmarket.com/) kicked off on Wednesday, June 2, and will run weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Food Truck Thursdays Returns July 8!



Food Truck Thursdays kicks off on Thursday, July 8, and will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

More information about the music schedule and participating food trucks coming soon!



June Special at Walker Bros.



Bluegrass Summer Hours



New Summer Hours

Lunch

Tuesday - Friday 11:30 - 2 PM

Dinner

Tuesday – Thursday 5 – 8 PM

Friday -Saturday 5 – 8:30 PM

Closed Sunday and Monday

1636 Old Deerfield Rd

847.831.0595 bluegrasshp.com



[Click here to view an interactive map](#) of Highland Park restaurants.
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?
Email your specials and promotions to mrosen@cityhpil.com.

Highland Park Chamber of Commerce

Sidewalk Sale 2021

July 30 & 31

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021.

Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland Park.



Click for the current Sidewalk Sale [Guidelines & Regulations](#), and [Sponsorship Opportunities](#). You will find links to register your business as a vendor on both documents. Please note the **“EARLY BIRD” application deadline is Thursday, June 10. The final application deadline is Thursday, July 15th.**

Coming together as a business community to promote a Sidewalk Sale is a

Business Of The Week: **Field Violin Workshop**



At [Field Violin Workshop](#), the tradition of violin-making and the fine art of restoration and repair has been practiced in the Chicago area for over 20 years. Field Violin Workshop is staffed by violin-makers who are formally trained and also have musical performance and teaching backgrounds so they are uniquely suited to help you select or maintain your violin, viola, cello, or bow. The expert bow re-hairing service uses the highest quality hair available. Field Violin Workshop carries strings, accessories, and cases at discount prices.



[Field Violin Workshop](#) - 451 Roger Williams Avenue
847.433.8522 / fieldviolinworkshop.com

Sign Up For Business of the Week!

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured

as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

Wellness Wednesday: Bodle's Personal Training



Bodle's Personal Training offers high-intensity one-on-one strength training instruction using the SuperSlow® protocol in a distraction-free environment. The experienced personal trainers employ a maximum benefit, no-nonsense approach to health and fitness. Clients are under the direct supervision of a certified personal trainer during all phases of the workout. The trainers design, teach and administrate workouts according to each individual's needs and goals, and closely monitor progress, timing each exercise and giving verbal guidance.



Bodle's Personal Training - 1460 Old Skokie Valley Road
847.266.7150/ bodlesuperslow.com

If you are a health and fitness business and would like to be featured as part of the Wellness Wednesday Series, please fill out this [brief questionnaire](#). Don't forget to upload 1-3 high-resolution photos!

SCORE Webinar

Stop the Social Media Marketing Madness

Wednesday, June 16
6:30 to 7:45 PM
Register [HERE](#)

Award-winning online marketing consultant Vanessa Cabrera will reveal how to create a results-driven social media marketing plan that will not only amplify your online visibility but will position you as THE go-to expert in your industry to expedite you landing your dream clients NOW!



FOR THE LIFE OF YOUR BUSINESS

NORTH COOK AND LAKE
COUNTY



A question-and-answer session with Vanessa will be featured at the end of her presentation.

northchicago.score.org

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business
Administration](#)

[Illinois Department of
Commerce & Economic
Opportunity](#)

[Lake County Health Department](#)

[NorthShore University
HealthSystem](#)

[Illinois Department of Public
Health](#)

[Centers for Disease Control and](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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