

June 23, 2021



Business Development

eNews

Welcome To Highland Park



**Performance
InMotion**

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1660 Old Skokie Valley Road
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Nominations for 2021 Mayor's Beautification Awards

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the

community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged



Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at cityhpil.com/HPawards or contact the Office of Business Development at 947.026.1046 or mrosen@cityhpil.com to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.



Necklace by Ann Marie Cianciolo

Festival of Fine Arts

June 26 & 27, 10 am - 5pm

**On Sheridan Road, in front of
The Art Center (1957 Sheridan Road)**

The Art Center Highland Park Festival of Fine Arts will showcase the work of approximately 100-juried artists from around the world in a variety of mediums, including ceramics, fiber, glass, jewelry, painting, sculpture, and more. In addition to the incredible artwork available for purchase, attendees will be able to interact with artists through demonstrations and booth chats. Live music, great food, a Youth Art Division, and fun activities for kids make the festival a perfect experience for all.



Food Truck Thursdays Begins Thursday, July 8



Food Truck Thursdays kicks off on Thursday, July 8, and will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Music Lineup

July 8: [Radio Free Honduras](#) (Latin Folk Rock) 6:00–8:00 PM

July 15: [Ben Tatar](#) (Kids Show) 4:30–5:45 PM

[Jared Rabin Band](#) (Rock N Roll) 6:00–8:00 PM

July 22: [Big Sadie](#) (American Roots) 4:30–6:00 PM

[The DB's](#) (Soulful Blues) 6:15–8:15 PM

July 29: [Pierce Crask](#) (Americana Blues) 4:30–5:45 PM

[Dave Spector & Brother John Kattke](#) (Chicago Blues Duo) 6:00–8:00 PM

August 5: Desert Birds (Gypsy Swing) 4:30–5:45 PM

[La Tosca](#) (Italian Mambo Ensemble) 6:00–8:00 PM

August 12: Surprise Local Guest Opener 4:30–5:45 PM

Basement Band (Rock N Roll - Local Ravinia/ HP Resident Band) 6:00–8:00 PM

August 19: Surprise Local Guest Opener 4:30–5:45 PM

[Akasha](#) (Reggae) 6:00–8:00 PM

August 26: Surprise Local Guest Opener 4:30–5:45 PM

[Railheart](#) (Rock N Roll with Cosmic Country) 6:15–8:00 PM

September 2: Surprise Local Guest Opener 4:30–5:45 PM

[The Acoustic Generation: Matt Cantlon Aloha Ukulele's Band](#) (Folk Rock) 6:15–8:00 PM

September 9: Surprise Local Guest Opener 4:30–5:45 PM

[The Hoyle Brothers](#) (Country) 6:00–8:00 PM

For sneak peeks of weekly food trucks and event updates, be sure to like and follow [RaviniaDistrict.HighlandPark](#) on Facebook.

Ravinia Farmers Market



Jens Jensen Park

486 Roger Williams Ave, Highland Park

The [Ravinia Farmers Market](https://www.raviniafarmersmarket.com/) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.



Live Music at [Norton's](#)



SATURDAY AT 8:30 PM CDT

Class of '68 at Norton's

[Norton's](#) - 1905 Sheridan Road
847.432.3287 / nortons-restaurant.com

[Click here to view an interactive map](#) of Highland Park restaurants.
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?
Email your specials and promotions to mrosen@cityhpil.com.

Sponsor-a-Planter Program

Through the [Sponsor-a-Planter Program](#), the City of Highland Park offers residents an opportunity to beautify the City's Central Business District and the Ravinia District by sponsoring one or more available municipal planters during the summer and fall seasons.



The City will recognize sponsors on a 5" x 7" placard featured in the planter, or sponsors may choose to recognize or memorialize an individual or family. The City will also recognize sponsors on its website.

To participate, residents pay an annual fee to the City for the flower planting and maintenance as well as the addition of the 5"x7" placard for one season (May—Nov). Planting will commence upon receiving the funds.

Annual cost of a planter sponsorship, including the placard:

- Large Planter: \$750 (Central Business District Only)
- Medium Planter: \$350
- Flower Pot: \$200

If you are interested in sponsoring a planter, please contact the Business Development Office at 847.926.1027.

Business owners interested in participating in beautifying the Central or Ravinia Business Districts are invited to learn more about the [**Sponsor-a-Planter program.**](#)

Business Of The Week: **Love That Spice**



[**Love That Spice**](#) is a premium, quality-driven spice & tea store and cafe. Family-owned and operated, Love That Spice, focuses on providing fresh ground, handcrafted spice blends, and exotic hand-blended teas of the highest quality. Teas and spices are selected from gardens sourced around the world. Within the store, you will find several varieties of spice blends based on popular world cuisines and teas masterfully blended right before your eyes. The unique shop is warm and inviting with the bold colors of spices and a peaceful environment.

[**Love That Spice**](#) - 1893 Sheridan Road
847.780.4658 / lovethatspice.com

Sign Up For Business of the Week!

Each week a new business is chosen and promoted on the City's Facebook

Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

[North Suburban Legal Aid Clinic](#) **Domestic Violence Survivor Guide & Flyers**

Sharing information with victims of domestic abuse and their allies in safe spaces helps to eliminate barriers to getting victims to safety. The Clinic has developed three free tools to help reach those in need- a Domestic Violence Survivor Guide pamphlet and multiple flyers with a QR code. All are available in English and in Spanish. Please consider posting the flyers in your business.

Contact the [North Suburban Legal Aid Clinic](#) at 847.737.4042 or email JBecker@NSLegalAid.org to obtain flyers.



Highland Park Chamber of Commerce

Sidewalk Sale 2021 July 30 & 31

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021. Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland Park.



Click for the current Sidewalk Sale [Guidelines & Regulations](#), and [Sponsorship Opportunities](#). You will find links to register your business as a vendor on both documents. **The final application deadline is Thursday, July 15th.**

July First "Friday" Connections with the Lake Forest/Lake Bluff Chamber

Friday, July 9

8 - 9 AM

Lifeworking Coworking

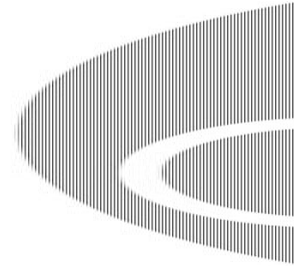
717 Forest Ave 2nd floor, Lake Forest

[Register Here](#)

chamberhp.com

Bike Safety

The City of Highland Park, in line with its Sustainability Initiatives, strives to be a city that caters to both cyclists and pedestrians. In 2018, the League of American Bicyclists designated the City of Highland Park a Bicycle Friendly Community at the Bronze level, and the City is continuing to improve in providing resources and opportunities for residents who ride or walk.



Six Steps to Stay Safe While Biking

1. Always wear a helmet.
2. Wear bright-colored clothing to increase visibility.
3. Ride in a group on the right side of the road no more than two abreast with the flow of traffic.
4. Review your route before you ride.
5. Remember to stop at stop signs and obey traffic laws.
6. It is legal to cycle on sidewalks. When riding on the sidewalks, remember to signal by voice or bell when approaching pedestrians. **Note: In Highland Park, biking on the sidewalk within any commercial zoning district of the City is prohibited.**

The Rules of the Road apply to bicyclists, too. Brush up at cyberdriveillinois.com.

Safety is everyone's responsibility. Drivers should use caution and remain alert for bicyclists, especially at night.

Learn more about biking and walking in Highland Park at:
cityhpil.com/bike

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in

compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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