

June 30, 2021



Business Development

eNews



Welcome To Highland Park



THE SUMMER INN

Opening July 7

The Summer Inn

1850 Second Street

847.780.4739

Contemporary American
Cuisine

thesummerinn.com



Carlotz

250 Skokie Valley Road

847.748.0858

Used Car Dealer

carlotz.com



New at Salon Lofts

1831 St. Johns Avenue

**Chicago Microblading
Studio**

312.852.1388

Permanent Makeup

chicagomicrobladingstudio.com

Electric Locks

847.687.3833

Hair Salon

salonlofts.com/amanda_diambri

Nominations for 2021 Mayor's Beautification Awards

The Business and Economic
Development Advisory Group is
currently accepting nominations

for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged



Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at cityhpil.com/HPawards or contact the Office of Business Development at 947.026.1046 or mrosen@cityhpil.com to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

Food Truck Thursdays Begins Thursday, July 8



Food Truck Thursdays kicks off on Thursday, July 8, and will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Music Lineup

July 8: [Radio Free Honduras](#) (Latin Folk Rock) 6:15–8:15 PM

July 15: [Ben Tatar](#) (Kids Show) 4:30–5:45 PM
[Jared Rabin Band](#) (Rock N Roll) 6:15–8:15 PM
July 22: [Big Sadie](#) (American Roots) 4:30–5:45 PM
[The DB's](#) (Soulful Blues) 6:15–8:15 PM
July 29: [Pierce Crask](#) (Americana Blues) 4:30–5:45 PM
[Dave Spector & Brother John Kattke](#) (Chicago Blues Duo) 6:15–8:15 PM
August 5: Desert Birds (Gypsy Swing) 4:30–5:45 PM
[La Tosca](#) (Italian Mambo Ensemble) 6:15–8:15 PM
August 12: Surprise Local Guest Opener 4:30–5:45 PM
Basement Band (Rock N Roll - Local Ravinia/ HP Resident Band) 6:15–8:15 PM
August 19: Surprise Local Guest Opener 4:30–5:45 PM
[Akasha](#) (Reggae) 6:15–8:15 PM
August 26: Surprise Local Guest Opener 4:30–5:45 PM
[Railheart](#) (Rock N Roll with Cosmic Country) 6:15–8:15 PM
September 2: Surprise Local Guest Opener 4:30–5:45 PM
[The Acoustic Generation: Matt Cantlon Aloha Ukulele's Band](#) (Folk Rock) 6:15–8:15 PM
September 9: Surprise Local Guest Opener 4:30–5:45 PM
[The Hoyle Brothers](#) (Country) 6:15–8:15 PM

For sneak peeks of weekly food trucks and event updates, be sure to like and follow [RaviniaDistrict.HighlandPark](#) on Facebook.

Ravinia Farmers Market



Jens Jensen Park
486 Roger Williams Ave, Highland Park

The [Ravinia Farmers Market](#) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns

Bitter Jester Music Festival



The Bitter Jester Music Fest is celebrating fifteen summers of live music beginning on Friday, July 23.

Six bands from across the Midwest will be featured each week with a panel of professionals selecting a winner each Friday in this “battle” style concert series. Winning bands plus four additional “Wild Card” bands move on to compete at the City-sponsored Grand Finale Concert at Wolters Field before the belated Independence Day Fireworks display on Sunday, Sept. 5. Music starts at 3:00 PM and goes right up until the fireworks.

Come for the music, stay for the craft beer and wine from [Ravinia Brewing Co](#), the Pizza from [Judy's Pizza](#), and the Gelato from [Sweet Home Gelato](#)!

Weekly beginning Friday, July 23 - Friday, August 13
Port Clinton Square (600 Central Avenue)
7 - 1030 PM

Sunday, September 5
Wolters Field Concert & Fireworks (1080 Park Ave W)
3 - 9 PM

Music Lineup coming soon!

For more information and to hear some great music, be sure to like and follow [@BitterJester MusicFestival](#) on Instagram and [@BitterJesterBattle](#) on Facebook.



July Specials & Events at Curt's Cafe

JULY SPECIALS

BAKERY MONTHLY SPECIALS

Blueberry Lemon Scones

Sunrise Muffins

Snickerdoodle Cookie

HAPPY HOUR

Fridays + Saturdays 1:30-3 pm

50% on all freshly baked pastries while supplies last

STAFF & STUDENT MONTHLY SPECIAL

Caprese Avocado Bowl on Romaine
with Balsamic Glaze

SPECIAL EVENT

Curt's Social Justice Film Group Wednesday, July 7 • 7pm CST

Free Zoom event • Film: **13th** Netflix

See our website for details www.curtscafe.org

or contact joanmarks1@gmail.com for info



Curt's Cafe - 1766 Second Street
847.748.8086 / curtscafe.org

[Click here to view an interactive map](#) of Highland Park restaurants.
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?
Email your specials and promotions to mrosen@cityhpil.com.

Business Of The Week: **The Barbers**



The Barbers offer classic & modern cuts, shape-ups, and traditional hot towel straight razor shaves. Bringing back the traditional old-school barbershop while redefining the modern man. The Barbers combines great, modern haircuts with a vintage barbershop feel and is committed to customer satisfaction and detail-oriented men's haircuts and shaves.



The Barbers - 1874 Sheridan Road
874.926.7412 / thebarbershp.com

Sign Up For Business of the Week!

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks,

regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

Sponsor-a-Planter Program

Through the [Sponsor-a-Planter Program](#), the City of Highland Park offers residents an opportunity to beautify the City's Central Business District and the Ravinia District by sponsoring one or more available municipal planters during the summer and fall seasons.



The City will recognize sponsors on a 5" x 7" placard featured in the planter, or sponsors may choose to recognize or memorialize an individual or family. The City will also recognize sponsors on its website.

To participate, residents pay an annual fee to the City for the flower planting and maintenance as well as the addition of the 5"x7" placard for one season (May—Nov). Planting will commence upon receiving the funds.

Annual cost of a planter sponsorship, including the placard:

- Large Planter: \$750 (Central Business District Only)
- Medium Planter: \$350
- Flower Pot: \$200

If you are interested in sponsoring a planter, please contact the Business Development Office at 847.926.1027.

Business owners interested in participating in beautifying the Central or Ravinia Business Districts are invited to learn more about the [Sponsor-a-Planter program](#).

SCORE Webinar

**How to Maximize the Impact of
your Marketing Plan**

Tuesday, July 27

6:30 - 7:30 PM

[Register HERE](#)

This webinar will focus on how to identify the best target markets for



FOR THE LIFE OF YOUR BUSINESS

NORTH COOK AND LAKE
COUNTY



your product/service, and how to leverage that information to maximize your sales and profit potential.

Presenter: Chris Banakis, a mentor with SCORE North Cook and Lake County Chapter, has an extensive background in sales, marketing, and new business development and strategy. He currently operates a boutique business and technology advisory firm that focuses on smart grid and distributed energy resource technologies.

Get Free Help from a SCORE North Cook and Lake County Mentor
northchicago.score.org

Highland Park Chamber of Commerce

Sidewalk Sale 2021 July 30 & 31

The Chamber staff along with the Sidewalk Sale task force, are proud to announce the dates for Sidewalk Sale 2021. Through everything, we are committed to helping our local businesses thrive, safely reopening our community, and to welcoming back visitors and shoppers to Highland Park.



Click for the current Sidewalk Sale [Guidelines & Regulations](#), and [Sponsorship Opportunities](#). You will find links to register your business as a vendor on both documents. **The final application deadline is Thursday, July 15th.**

July First "Friday" Connections with the Lake Forest/Lake Bluff Chamber

Friday, July 9

8 - 9 AM

Lifeworking Coworking

717 Forest Ave 2nd floor, Lake Forest

[Register Here](#)

chamberhp.com

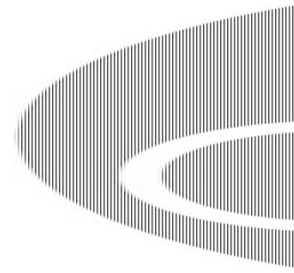
Bike Safety

The City of Highland Park, in line with its Sustainability Initiatives, strives to be a city that caters to both cyclists and pedestrians. In 2018, the League of American Bicyclists designated the City of Highland Park a Bicycle Friendly Community at the Bronze level, and the City is continuing to improve in providing resources and opportunities for residents who ride or

walk.

Six Steps to Stay Safe While Biking

1. Always wear a helmet.
2. Wear bright-colored clothing to increase visibility.
3. Ride in a group on the right side of the road no more than two abreast with the flow of traffic.
4. Review your route before you ride.
5. Remember to stop at stop signs and obey traffic laws.
6. It is legal to cycle on sidewalks. When riding on the sidewalks, remember to signal by voice or bell when approaching pedestrians. **Note: In Highland Park, biking on the sidewalk within any commercial zoning district of the City is prohibited.**



The Rules of the Road apply to bicyclists, too. Brush up at [cyberdriveillinois.com](https://www.cyberdriveillinois.com).

Safety is everyone's responsibility. Drivers should use caution and remain alert for bicyclists, especially at night.

Learn more about biking and walking in Highland Park at:
cityhpil.com/bike

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Additional Resources

[Available Commercial Space](#)

[Illinois Department of
Commerce & Economic](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business
Administration](#)

[Job Center of Lake County -
Business Services](#)

[Opportunity](#)

[Lake County Health Department](#)

[NorthShore University
HealthSystem](#)

[Illinois Department of Public
Health](#)

[Centers for Disease Control and
Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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