# HP City of Highland Park Business Development eNews

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July 12, 2023



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## Welcome New Business: Terry's Toffee



<u>Terry's Toffee</u> is officially opening their artisanal toffee shop in Downtown Highland Park this weekend, with a ribbon cutting ceremony on Saturday, July 15 from 1 – 4pm. Featuring 14 toffee flavors, made in-house in small batches from a family recipe, Terry's Toffee sources its ingredients from partners around the world. Stop in and treat yourself to delicious gourmet toffee and confections. Gelato from Sweet Home Gelato will also be permanently available at this location.

1853 Second Street / 312.733.2700 / Terry's Toffee

#### **Naturepedic Ribbon Cutting**



Show your support and welcome <u>naturepedic</u> to the community during its official ribbon cutting tomorrow, July 13 from 12 - 1pm. Location: 643 Central Ave. <u>Your RSVP</u> is appreciated.

#### **Ravinia To Go!**



Are you offering Ravinia Specials or Ravinia Boxes To Go for Ravinia patrons? Let us know, and we'll help spread the word. Please email <u>ashaffer@cityhpil.com</u> with any details. (Featured in this photo is the Ravinia Taco Box available from Ravinia Brewing.)

## Hello Alice Small Business Grant Program



Apply for \$25,000 - \$500,000 for your small business! In partnership with the Global Entrepreneurship Network (GEN) and with funding from Etsy and Progressive, <u>Hello Alice</u> is a free online platform that helps businesses launch and grow through every step of their entrepreneurial journey. The Small Business Growth Fund provides small business owners with knowledge, funding, networking opportunities, and peer-to-peer connections with more than one million small business owners. **Applications close on Friday, July 21 at 6pm ET**.

To be eligible, applicants must be a for-profit business with less than \$1 million in 2022 gross annual revenue and reside in one of the 50 United States, Puerto Rico, or the District of Columbia. For complete program guidelines and application instructions, see the <u>Hello Alice website</u>.

#### Link to complete RFP

#### The Lot: World Music and Food Festival, July 15



Experience exciting cultural traditions with an incredible line-up of diverse musical acts and food and beverage vendors at <u>World Music & Food</u> <u>Fest</u> at <u>The Lot</u>. Learn more at <u>enjoyhighlandpark.com</u>.

525 Central Ave. / Enter at St. Johns & Park

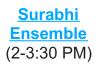
#### **Participating Restaurants**

On-site restaurant vendors will bring a wide variety of food and drink including Cajun, poke bowls, Mediterranean, vegan/vegetarian, sweet treats, grilled items, pizza, Mexican and more. Participating restaurants include <u>BellaRu</u> <u>Catering</u>, <u>BWB Shakes, Cafe Dacha, Judy's, Max's Deli</u>, <u>Michael's Grill & Salad Bar</u>, <u>Pixca</u>, <u>Poke Burrito</u>, <u>Ravinia Brewing Company</u>, <u>Singh's Kitchen</u> and <u>Tamales</u>. Libations will be available for those 21 and older!

DJ Taz Rashid (12-2 PM)



Live Music Lineup





The Tossers (4-5:30 PM)



Gego Y Nony (6-7:30 PM)



The Rumble Chief Joseph Boudreaux Jr. (8-10 PM)

Events at The Lot are presented by the City of Highland Park with the generous support of: <u>Porsche Audi Exchange</u>, <u>First Bank of Highland</u> <u>Park</u>, <u>Highland Park Bank & Trust</u>, <u>Scott Byron & Co.</u>, <u>Highland Park</u> <u>Community Foundation</u>, <u>Sunset Foods</u>, <u>Walled Lake Planning & Wealth</u> <u>Management</u>, <u>Wayfarer Theaters</u>, <u>Baird & Warner</u>, <u>Gearhead</u> <u>Outfitters</u>, <u>Mariani Landscape</u>, and <u>PromptMed Urgent Care</u>. The Lot: Artisan Market Sundays, Through Sept. 24



The City of Highland Park, in partnership with Bensidoun USA, presents a weekly Artisan Market featuring fresh fruit and vegetables, baked goods, pet treats, crafts, live music, and more. The Artisan Market runs every Sunday through Sept. 24, from 10 AM - 3 PM at The Lot.

If you are interested in participating in the Artisan Market as a vendor, <u>Bensidoun USA's application and vendor requirements can be found</u> <u>here</u>.

## Food Truck Thursdays, Through Sept. 28



<u>Food Truck Thursdays</u> continues, featuring Abigail's and Ravinia Brewing Co., and over a dozen rotating food vendors and food trucks and live music. Food Truck Thursday takes place in the <u>Ravinia District</u> weekly through September 28, 4:30 PM til dusk. This week enjoy <u>Gandy Gumbo</u> - Children's Entertainers and Verzatile - R&B and Soul music.

If you are interested in participating as a food vendor, please contact Leslie Cahill, General Manager of The French Market/Bensidoun at: <a href="light">light">light">light"</a>

#### **Online Payments Temporarily Disabled Until July 18**

The City's online payment system for licensing will be temporarily disabled until July 18, 2023 at 8AM, as part of the City's implementation of new computer software. During this time, all license online payments will be unavailable. Payments are not accepted over the phone. Payments can be made by mail or drop box, located in the parking lot adjacent to City Hall. Please contact the City Manager's Office at 847.926.1000 or <u>cityhp@cityhpil.com</u> for more information.



#### 2023 Illinois Solar Tour, September 30, 2023

Have you integrated solar technology and other green improvements into your business? Help inspire others to make the leap to solar and invest in green initiatives by participating in the <u>Illinois Solar Tour</u>!

The Solar Tour consists of a series of Solar Open Houses. Homeowners, small businesses, and nonprofits open their doors to the public and tell the story of how and why they decided to go solar. The event will be held September 30, from 10 AM to 3 PM and will be available in an in-person and virtual hybrid format. To learn more about the Solar Tour or sign up to showcase your business, contact the City Manager's Office at 847.926.1000 or email <u>cityhp@cityhpil.com</u>.

## SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual

#### sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



SCORE recently added a new <u>YouTube channel</u> where all previously recorded webinars can be accessed.

To schedule an in-person or virtual session, visit <u>score.org/northchicago</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note the **Highland Park Public Library** even if you prefer a virtual session.

**Upcoming SCORE Webinars** 

#### **Contacting the Office of Business Development**

The City encourages business owners and managers to share information regarding upcoming events, promotions or news for possible inclusion in the City's marketing modalities, including <u>The Weekender</u>, <u>Enjoy Highland Park</u>, and <u>social media</u>. Please send these items to the City via email to: <u>businessdevelopment@cityhpil.com</u>.

For general business inquiries and assistance, contact Business Development Manager Carolyn Hersch at <u>chersch@cityhpil.com</u> or 847.926.1027.

Questions regarding <u>enjoyhighlandpark.com</u> should be addressed to Amanda Bennett, Communications Manager, at <u>abennett@cityhpil.com</u>.

## **Additional Resources**

**Available Commercial Space** 

**Business Directory** 

<u>City of Highland Park Business</u> <u>Development Strategic Plan</u>

**Chamber Of Commerce** 

College of Lake County Small Business Development Center

**Hello Alice** 

U.S. Small Business Administration

Job Center of Lake County -Business Services

Illinois Department of Commerce & Economic Opportunity

Visit Lake County

Women-in-Business Resources

#### **SCORE**

#### **SCORE YouTube Channel**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to <a href="mailto:businessdevelopment@cityhpil.com">businessdevelopment@cityhpil.com</a>. The City reserves the right to edit and/or filter submissions.



City of Highland Park | 1707 St. Johns Avenue, Highland Park, IL 60035

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