City of Highland Park Business Development eNews

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Welcome New Business: Juntendo Clinic



Juntendo Clinic was founded in 1996 by Dr. Ye, who specializes in the integration of western and Chinese medicine. Dr. Ye has 20+ years of clinical and medical research and was awarded the prestigious "Accomplished Young Doctors" award in Shangai, China. Her areas of expertise include infertility, pain management, sexual dysfunction, skin problems, allergies and cancerrelated treatments.

Dr. Ye operates the clinic with Dr. Li, who has 30+ years of clinical experience in acupuncture, guasha, cupping, moxibustion, and herbal medicine. Dr. Li

specializes in treating general health, infertility, weight-loss, pain relief, stress, chronic fatigue, vertigo, sciatica, diabetes, migraine headaches and more. Languages spoken at the clinic include English, Chinese, Japanese, and available Spanish interpretation.

1893 Sheridan Road, Suite 108 / 847.290.8339 / Juntendo Clinic



Business Beautification Award Nominations

The City is currently seeking nominations for Business Beautification Awards. The Award recognizes businesses that have enhanced their storefronts and created a welcoming atmosphere that invites and attracts prospective customers with pleasing aesthetics. Award recipients go above and beyond to improve the visual appeal of their property and serve as an example to all businesses and property owners within Highland Park to remain committed to beautifying our community.

Award recipients will be granted a Mayoral certificate and a digital badge for use on the business website and Facebook. In addition, recipients will receive public recognition at a City Council Meeting, on the Central Avenue digital kiosks, in *The Highlander*, City e-News, and on the City's website and social media platforms.

Nominations may be submitted via<u>this form</u> on the <u>City's website</u>. For questions, please contact <u>ashaffer@cityhpil.com</u>.

(Pictured above is last year's winner, Hillco-owned businesses.)

Ravinia To Go!



Are you offering Ravinia Specials or Ravinia Boxes To Go for Ravinia patrons? Let us know, and we'll help spread the word. Please email <u>ashaffer@cityhpil.com</u> with any details. (Featured in this photo, Piero's Pizza offers delivery to Ravinia Festival.)

Hello Alice Small Business Grant Program



Apply for \$25,000 - \$500,000 for your small business! In partnership with the Global Entrepreneurship Network (GEN) and with funding from Etsy and Progressive, <u>Hello Alice</u> is a free online platform that helps businesses launch and grow through every step of their entrepreneurial journey. The Small Business Growth Fund provides small business owners with knowledge, funding, networking opportunities, and peer-to-peer connections with more than one million small business owners. **Applications close on Friday, July 21 at 6pm ET**.

To be eligible, applicants must be a for-profit business with less than \$1 million in 2022 gross annual revenue and reside in one of the 50 United States, Puerto Rico, or the District of Columbia. For complete program guidelines and application instructions, see the <u>Hello Alice website</u>.

Link to complete RFP

The Lot: Artisan Market Sundays, Through Sept. 24



The City of Highland Park, in partnership with Bensidoun USA, presents a weekly Artisan Market featuring fresh fruit and vegetables, baked goods, pet treats, crafts, live music, and more. The Artisan Market runs every Sunday through Sept. 24, from 10 AM - 3 PM at The Lot.

If you are interested in participating in the Artisan Market as a vendor, <u>Bensidoun USA's application and vendor requirements can be found</u> <u>here</u>.

<image>

Food Truck Thursdays, Through Sept. 28

Food Truck Thursdays continues, featuring Abigail's and Ravinia Brewing Co., and over a dozen rotating food vendors and food trucks and live music. Food Truck Thursday takes place in the **Ravinia District** weekly through September 28, 4:30 PM til dusk. This week enjoy a country music theme night with guest musicians, **Jeanie B** - children's entertainer and **Billingsley & Earp** – Honky Tonk Country music.

If you are interested in participating as a food vendor, please contact Leslie

Cahill, General Manager of The French Market/Bensidoun at: <u>Icahill90@gmail.com</u>.

Highland Park Composts: Program for Businesses and Local Restaurants



Did you know the City of Highland Park has a dedicated composting program for businesses and local restaurants? <u>Highland Park Composts</u> is a collaboration between The City of Highland Park, the Solid Waste Agency of Lake County (SWALCO), and LRS to support the implementation of food scrap composting at local restaurants and businesses. Local businesses and restaurants who are interested in signing up for this program should email: <u>cityhp@cityhpil.com</u>.

Learn more about Curbside Composting Services

2023 Illinois Solar Tour, September 30, 2023



Have you integrated solar technology and other green improvements into your business? Help inspire others to make the leap to solar and invest in green initiatives by participating in the <u>Illinois Solar Tour</u>!

The Solar Tour consists of a series of Solar Open Houses. Homeowners, small businesses, and nonprofits open their doors to the public and tell the story of how and why they decided to go solar. The event will be held September 30, from 10 AM to 3 PM and will be available in an in-person and virtual hybrid format. To learn more about the Solar Tour or sign up to showcase your business, contact the City Manager's Office at 847.926.1000 or email cityhp@cityhpil.com.

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



SCORE recently added a new <u>YouTube channel</u> where all previously recorded webinars can be accessed.

To schedule an in-person or virtual session, visit <u>score.org/northchicago</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note the **Highland Park Public Library** even if you prefer a virtual session.

Upcoming SCORE Webinars

Contacting the Office of Business Development

The City encourages business owners and managers to share information regarding upcoming events, promotions or news for possible inclusion in the City's marketing modalities, including <u>The Weekender</u>, <u>Enjoy Highland Park</u>, and <u>social media</u>. Please send these items to the City via email to: <u>businessdevelopment@cityhpil.com</u>.

For general business inquiries and assistance, contact Business Development Manager Carolyn Hersch at <u>chersch@cityhpil.com</u> or 847.926.1027.

Questions regarding <u>enjoyhighlandpark.com</u> should be addressed to Amanda Bennett, Communications Manager, at <u>abennett@cityhpil.com</u>.

Additional Resources

Available Commercial Space

Business Directory

City of Highland Park Business Development Strategic Plan

Chamber Of Commerce

College of Lake County Small Business Development Center

Hello Alice

SCORE

SCORE YouTube Channel

U.S. Small Business Administration

Job Center of Lake County -Business Services

Illinois Department of Commerce & Economic Opportunity

Visit Lake County

Women-in-Business Resources

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to businessdevelopment@cityhpil.com. The City reserves the right to edit and/or filter submissions.

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