



City of Highland Park Business Development eNews

July 21, 2021



Home to unique boutiques and shops, exceptional restaurants, vibrant arts, and cultural events and so much more, the City of Highland Park is the heart of the North Shore.

ENJOY

highland park

The City of Highland Park is excited to introduce #EnjoyHighlandPark, a new campaign to highlight the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at enjoyhighlandpark.com.

Help spread the word by sharing the teaser video above, and be sure to follow us on Instagram ([@enjoyhighlandpark](https://www.instagram.com/enjoyhighlandpark)) as we prepare to launch this campaign!

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

Food Truck Thursdays Continues Through September 9



Food Truck Thursdays will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Roger Williams Ave. will be closed at the railroad crossing on July 15. Please see the detour information above.

Food Truck Lineup for July 22

[Louie B Fresh](#)

[Aztec Daves](#)

[The Fat Shallot](#)

[Da Pizza Dude](#)

[Chicago Lunchbox](#)

[Kona Ice](#)

[Culinary Gangster](#)

Puffy Houzz

[Nothing Bundt Cakes](#)

Royal Ice Cream Truck

[Tacos Marios](#)

Plus Local Favorites [Abigail's](#) and [Ravinia Brewing Company](#)

Music Lineup

July 22: [Big Sadie](#) (American Roots) 4:30–5:45 PM

[The DB's](#) (Soulful Blues) 6:15–8:15 PM

July 29: [Pierce Crask](#) (Americana Blues) 4:30–5:45 PM

[Dave Spector & Brother John Kattke](#) (Chicago Blues Duo) 6:15–8:15 PM

August 5: Desert Birds (Gypsy Swing) 4:30–5:45 PM

[La Tosca](#) (Italian Mambo Ensemble) 6:15–8:15 PM

August 12: Surprise Local Guest Opener 4:30–5:45 PM

Basement Band (Rock N Roll - Local Ravinia/ HP Resident Band) 6:15–8:15 PM

August 19: Surprise Local Guest Opener 4:30–5:45 PM

[Akasha](#) (Reggae) 6:15–8:15 PM

August 26: Surprise Local Guest Opener 4:30–5:45 PM

[Railheart](#) (Rock N Roll with Cosmic Country) 6:15–8:15 PM

September 2: Surprise Local Guest Opener 4:30–5:45 PM

[The Acoustic Generation: Matt Cantlon Aloha Ukulele's Band](#) (Folk Rock)

6:15–8:15 PM

September 9: Surprise Local Guest Opener 4:30–5:45 PM

[The Hoyle Brothers](#) (Country) 6:15–8:15 PM

For sneak peeks of weekly food trucks and event updates, be sure to like and follow [RaviniaDistrict.HighlandPark](#) on Facebook.

Ravinia Farmers Market



Jens Jensen Park

486 Roger Williams Ave, Highland Park

The [Ravinia Farmers Market](#) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Bitter Jester Music Festival

Port Clinton Square 600 Central Avenue, Highland Park, IL 60035

BITTER JESTER MUSIC FESTIVAL



Listed in alphabetical order, not playing order

6:45 - 10:30p

FRIDAY, JULY 23, 2021

Acacia
The Adem Dalipi Band
Kate Larson
The Millennials
Scarlet Demore
Scorched Waves
Venganza
You Got the Message

FRIDAY, JULY 30, 2021

9 A.M.
Beach Street
Flying Fuzz
Leo Scramberg
Luscia Jane
Marigold
The Simsons
Summer Drive



FRIDAY, AUG. 6, 2021

F.L.A.M.E.
Feed the Monkeys
Fightin' Bob
Fluctuation
Kyra Cain
Monsoon
One Man Ginger Band
Quick and Painless

FRIDAY, AUG. 13, 2021

Ian Jake Robleza
Linda Therese
Lyra
Opening Day
The Peter Dankelson Trio
Pretoria
Quite Frankly the Band
Vertigo

GRAND FINALE CONCERT + FIREWORKS: SUN, SEPT. 5, 2021 @ 3:00p

Wolters Field, 1080 Park Ave. West, Highland Park, IL 60035



The 15th Annual [Bitter Jester Music Festival](#) is the largest professional music competition for up-and-coming bands in the Midwest. Every week, eight musical acts from multiple states perform in downtown Highland Park in a showcase of incredible talent. Two acts from each Friday night concert will advance to compete for the title of "Grand Champion" in a big concert leading up to the City of Highland Park's fireworks display on Sunday, Sept. 5.

Concerts begin this Friday, July 23, 6:45 PM at Port Clinton Square.

Come for the music, stay for the craft beer and wine from [Ravinia Brewing Co.](#), the Pizza from [Judy's Pizza](#), and the Gelato from [Sweet](#)

[Home Gelato!](#)

For more information and to hear some great music, be sure to like and follow [@BitterJester MusicFestival](#) on Instagram and [@BitterJesterBattle](#) on Facebook.

Sidewalk Sale - July 30 & 31



Summer

SIDEWALK SALE

Fri/Sat - July 30 & 31

More info at ChamberHP.com

From the useful to the
unique, the shops of
Highland Park offer
bargains galore!



Dine

[Pixca](#) Open For Lunch



Pixca is now open for lunch! Wednesday through Friday 10 AM to 2 PM. Pizzettes, Salads, and Sandwiches.

[Pixca](#) - 455 Central Avenue
847.926.3189 / pixcarestaurant.com



[Click here to view an interactive map](#) of Highland Park restaurants.
Or view The [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?
Email your specials and promotions to mrosen@cityhpil.com.

Business Of The Week:
[Furry Finesse](#)



The moment your pet enters the salon at [Furry Finesse](#), they become part of the Furry family! The groomers will care for your fur baby as if they were their own, and ensure that they experience the happiest and most comfortable spa day. The team at Furry Finesse will take the time to build trust and relationships with your pet so that they always feel right at home!



[Furry Finesse](#) - 737 Broadview Avenue
847.312.7387 / furryfinesse.com

Sign Up For Business of the Week!

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

Nominations for 2021 Mayor's Beautification Awards

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland

Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged



Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at cityhpil.com/HPawards or contact the Office of Business Development at 947.026.1046 or mrosen@cityhpil.com to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

Sponsor-a-Planter Program

Through the [**Sponsor-a-Planter Program**](#), the City of Highland Park offers residents an opportunity to beautify the City's Central Business District and the Ravinia District by sponsoring one or more available municipal planters during the summer and fall seasons.



The City will recognize sponsors on a 5" x 7" placard featured in the planter, or sponsors may choose to recognize or memorialize an individual or family. The City will also recognize sponsors on its website.

To participate, residents pay an annual fee to the City for the flower planting and maintenance as well as the addition of the 5"x7" placard for one season (May—Nov). Planting will commence upon receiving the funds.

Annual cost of a planter sponsorship, including the placard:

- Large Planter: \$750 (Central Business District Only)
- Medium Planter: \$350
- Flower Pot: \$200

If you are interested in sponsoring a planter, please contact the Business Development Office at 847.926.1027.

Business owners interested in participating in beautifying the Central or Ravinia Business Districts are invited to learn more about the [**Sponsor-a-Planter program.**](#)

SCORE Mentoring is back at the Highland Park Library

SCORE offers in-person or virtual sessions using phone, email, or video.

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

SCORE Webinar

How to Maximize the Impact of your Marketing Plan

Tuesday, July 27

6:30 - 7:30 PM

[**Register HERE**](#)

This webinar will focus on how to identify the best target markets for your product/service, and how to leverage that information to maximize your sales and profit potential.

Presenter: Chris Banakis, a mentor with SCORE North Cook and Lake County Chapter, has an extensive background in sales, marketing, and new business development and strategy. He currently operates a boutique business and technology advisory firm that focuses on smart grid and distributed energy resource technologies.

Get Free Help from a SCORE North Cook and Lake County Mentor
northchicago.score.org

Highland Park Chamber of Commerce

First Wednesday Connections

Wednesday, August 4
8:00 - 9:30 AM
Bluegrass Restaurant
[Register Now](#)



Come and join the Highland Park Chamber of Commerce for a vibrant, active meeting space that attracts business peers and community leaders from throughout the North Shore.

chamberhp.com

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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