

July 22, 2020

 City of Highland Park

Business Development

# eNews



## Welcome to Highland Park



### **Gallery Five**

610 Central Ave, Ste 160

224-754-2690

[galleryfive.art](http://galleryfive.art)

Art Gallery



### **Studio Spin**

332 Skokie Valley Rd

888.232.5355

Spin, Boxing & Yoga Studio



### **Children's Theatre Company**

462 Central Ave

847-997-1317

[thechildrenstheatreco.co](http://thechildrenstheatreco.com)

[m](http://thechildrenstheatreco.com)

Youth Performance

Instruction & Classes

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## **Announcing Ravinia "District Doings"**

The [Ravinia District](#) of Highland Park continues to come alive with 'District Doings,' a series

of activities curated by local businesses in its shared al fresco dining space along Roger Williams Avenue, between Burton and Pleasant Avenues.

Kicking off the week of July 20 and running through August 28, all activities will follow social distancing guidelines. District Doings schedule thus far includes:



[\*\*WeOrbit\*\*](#) hosts Summer Outdoor Art, Mondays July 20-August 17, 10-10:30 AM for 18-36 month-olds and 11-11:30 AM for 3-6 year-olds. Classes will focus on basic color skills and art experimentation. Register at [\*\*weorbit.com\*\*](#) and dress for a mess!

[\*\*WeOrbit\*\*](#) celebrates Music Time with Nicole, a one-day interactive jam session on Friday, July 24, from 9:30-10 AM or 10:30 - 11 AM. The jam session features nursery and folk songs geared towards children ages 0-7 years old. Foam mat seating provided and placed for social distancing. Registration is required. Register at [\*\*weorbit.com\*\*](#).

[\*\*The Children's Theater Company\*\*](#) turns kids ages 3 1/2 -5 into ShowBiz Stars on Tuesdays, July 21-August 25, 3-3:45 PM. This class introduces children to the magical world of musical theater. Each week students will get the opportunity to learn songs, choreography, and scene work from a variety of musicals. They will perform what they've learned at the end of each class. They will express their creativity through singing, dancing, and acting. Pre-registration is required. Please call 847.997.1317, or email [\*\*margo@thechildrenstheatreco.com\*\*](mailto:margo@thechildrenstheatreco.com).

[\*\*Shri Yoga Center\*\*](#) presents a series of unique outdoor yoga experiences, Tuesdays at 8:30 AM and Thursdays at 10:30 AM, starting with Vinyasa Flow with Debbie. Reservations are required. To register, visit [\*\*shriyogacenter.com\*\*](#).

[\*\*Aloha City Ukes\*\*](#) brings the sounds of Hawaii to the Ravinia District at their Ukulele Learn to Play Day on Wednesday, July 28, from 5-6 PM. Registration is required. Call 847.926.7339 or email [\*\*matt@alohacityukes.com\*\*](mailto:matt@alohacityukes.com) to reserve your spot.

[\*\*Burn Boot Camp\*\*](#) introduces Burn and Beers Thursdays, beginning July 23 – August 27 at 3 PM. The 45-minute workout is free to the public, and all levels are welcome. Come for the workout and stay for some beer! Participants must pre-register by calling or texting 847.748.0607.

[\*\*Dana Reed Designs\*\*](#) brings the artistry of jewelry making to the Ravinia District on Wednesday, July 29, at 11:30 AM or 12:30 PM. This complimentary hands-on Copper Cuff class is for kids and adults of all ages. All materials supplied. Sign up required. Space is limited. To secure a

preferred time slot, email [info@danareeddesigns.com](mailto:info@danareeddesigns.com).

**[Soul 2 Sole Dance](#)** invites kids ages 3-4 1/2 to a Dance Party on Wednesdays, August 5 and 12 from 10-10:45 AM. Registration is required. Call 847.579.4660 or visit [soul2soledance.com](http://soul2soledance.com).

For a full schedule of updated District Doings, follow [@RaviniaDistrict.HighlandPark](#) on Facebook.

Additionally, live music sponsored by the Ravinia District Special Service Area 17 property owners will continue on select Thursday, Friday, Saturday and Sundays including:

- Saturday, July 18th – 6-8:30 - [Los Perros Cubanos](#)
- Saturday, July 25th – 6-8:30 - [Handsome Man's Gentlemen's Club](#)
- Sunday, July 26th – 3-6:00 - [Anderlik, Otto & Church](#)
- Saturday, August 1st – 6-8:30 - [Ravinia Ramblers](#)
- Sunday, August 2nd – 3-6:00 - Cover Story Featuring Andy & Lisa
- Thursday, August 6th - 6-8:30 - [Rachel Drew](#) & John Szymanski
- Saturday, August 8th – 6-8:30 - [Al Rose](#) & Steve Doyle
- Saturday, August 15th – 6-8:30 – [Anderlik & Church Duo](#)
- Sunday, August 16th – 3-6:00 – [The Westerlees](#)
- Thursday, August 20th – 6-8:30 – [Zach Goforth](#)
- Saturday, August 22nd – 6-8:30 – [Handsome Man's Gentleman's Club](#)
- Sunday, August 23rd – 3-6:00 – [Diamondback Trio](#)
- Thursday, August 27th – 6-8:30 – [Jared Rabin](#)
- Saturday, August 29th – 6-8:30 – [John Kimler Duo](#)

The Ravinia District Al Fresco Dining area opened in June, as the City entered Phase 3, to allow the public to enjoy the variety of foods from Ravinia District businesses. No outside food or beverages are permitted. Seating reserved for individuals who have purchased food and drink from Ravinia District restaurants, including [Abigail's American Bistro](#), [BWB.Rocks](#), [Baker Boys](#), [Happi Sushi](#), [Piero's Pizza](#), [Ravinia Brewing Co.](#), and [Viaggio](#).

Physical distancing and safety guidelines include:

- Wear a face-covering when entering any business, including picking up a restaurant's carryout order.
- Wear a face-covering over the nose and mouth at all times.
- Continue to wear a face-covering when walking around the District, if not able to maintain a safe 6-foot social distance.
- Avoid congregating on the street and sidewalk, as well as in close quarters.
- Enjoy alcoholic beverages only in the designated outdoor dining areas.
- Dispose of your trash before leaving the outdoor dining area, or take it with you and dispose of it at home.
- Respect established state and city capacity limits.
- Observe all additional requirements or guidelines implemented by business owners.

For more information on the District Doings and live music schedule in the Ravinia District of Highland Park, please visit the [Ravinia District Facebook page](#).

## Parking Permit Sales Resume

Earlier this year, the City temporarily suspended the sale of parking permits as part of an economic relief package to assist Highland Park residents and businesses with the impacts of the COVID-19 pandemic. **The City will resume the sale of all parking permits beginning August 1, 2020. Parking regulations will resume on August 1, as well. As a reminder, on-street parking is only for customers; business owners and their employees should park in designated employee parking.**

*Third-quarter* parking permits, valid August 1 through September 30, will be sold at a prorated rate, as scheduled below.

	"C" Commuter Quarterly	"E" Employee Quarterly	"PC" Port Clinton Garage Quarterly	"EU" Employee Underground Quarterly
August 1 Prorated Cost	\$32	\$32	\$75	\$55

*Fourth-quarter* parking permits valid October 1 through December 31 will be available to purchase starting September 15 at the rate set forth per the [Annual Fee Resolution](#).

Student parking permit information will be provided in advance of the new school year.

The City encourages parking permit sales to be completed by mail, dropbox, or online. To purchase the permits online, you must receive an invoice from the City. Please email [finance@cityhpil.com](mailto:finance@cityhpil.com) if you would like to be invoiced for a parking permit.

[Applications can be found on the City's website.](#)

To receive a permit, please mail the completed application and payment to:

City of Highland Park  
City Hall – Attn: Finance Dept.  
1707 St. Johns Avenue  
Highland Park, IL 60035

Applications and payment may also be submitted in the City's dropbox, located adjacent to City Hall in the Hazel Avenue parking lot.

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**Highland Park  
Chamber Of  
Commerce -  
Ask the Experts:  
Introduction To  
Video Marketing**



Join the Highland Park Chamber Of Commerce in the first of a 3 part "Ask the Experts" series for an **Introduction to Video Marketing**. The series will share basic tips and what equipment to use and will focus on utilizing Facebook/Instagram, Youtube, and LinkedIn to bolster your business' social platform and target and grow your audience.

**Presenter:**

Bruce Himmelblau -  
*Blue Sky Video Productions*

**Thursday, July 30**

9:00am - 10:00am

Register [HERE](#)

To view past discussions and other previously held "Ask the Experts" panelist sessions, and download relevant material and information regarding each session, visit the [Business Resource page](#).

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## SBA Surety Bond Guarantee Program Webinar

Small businesses often need payment and performance bonds to support their performance on a variety of contracts. The SBA is hosting a webinar on **July 28<sup>th</sup> from 1:30 to 3:30PM** about a potential resource to provide the needed capital.



U.S. Small Business  
Administration

[REGISTER HERE](#)

Contact Economic Development Specialist Stephen Konkle at [stephen.konkle@sba.gov](mailto:stephen.konkle@sba.gov) or 312.886.4208 to learn more.

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## Business Updates and Promotions

The logo for Alchemy and Cloth. It features the word 'alchemy' in a white, cursive script font, followed by the word 'and' in a small, white, sans-serif font, and the word 'Cloth' in a white, sans-serif font. The entire logo is set against a black rectangular background.

### Alchemy and Cloth Summer Sale

Curbside and Private  
Appointments Available

Regular Hours:

Tuesday-Saturday

11AM-4PM

Appointments outside of  
business hours available

[alchemyandcloth.com](http://alchemyandcloth.com)

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## Additional Resources

**SCORE**



**Illinois Department of Commerce & Economic Opportunity  
industry-specific guidelines and tool kits**

**COVID-19 Emergency Resources For Businesses - Illinois  
Department of Commerce & Economic Opportunity**

**Emergency Small Business Grant & Loan Assistance - Illinois  
Department of Commerce & Economic Opportunity**

**COVID -19 Small Business Survival Guide - Illinois Small  
Business Development & International Trade Center**

**Illinois Department of Revenue Covid -19 Tax Relief**

**Illinois Department of Insurance (DOI)**

**Highland Park Chamber of Commerce COVID-19 Toolkit**

**Lake County Health Department**

**NorthShore University HealthSystem**

**Illinois Department of Public Health**

**Centers for Disease Control and Prevention**

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**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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