



City of Highland Park Business Development eNews



July 29, 2021



Home to unique boutiques and shops, exceptional restaurants, vibrant arts, and cultural events and so much more, the City of Highland Park is the heart of the North Shore.

ENJOY

highland park

The City of Highland Park is excited to introduce #EnjoyHighlandPark, a new campaign to highlight the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at enjoyhighlandpark.com. During this soft launch, the City will continue to add content on an ongoing basis - check back frequently!

Help spread the word by sharing the teaser video above, and be sure to follow us on Instagram ([@enjoyhighlandpark](#)) as we prepare to launch this campaign!

Explore. Experience. Enjoy Highland Park: [enjoyhighlandpark.com](#).

CDC Issues Updated Mask Guidelines

CDC Director Dr. Rochelle Walensky provided a COVID-19 update at a press briefing on Tuesday, July 27. The CDC subsequently issued [updated mask guidelines](#) for areas experiencing substantial or high transmission, recommending that everyone, including fully vaccinated individuals, wear masks indoors. The updated guidance reflects concern regarding the increased transmissibility of the [Delta variant](#).

The [Illinois Department of Public Health](#) fully aligns with the updated CDC guidance.

The CDC defines areas of substantial transmission to be those with 50 to 99 cases per 100,000 people over a 7-day period. Areas of high transmission are considered to be those with more than 100 cases per 100,000 people over a 7-day period. CDC has created a [heat map](#) of county-level metrics to help Americans make informed decisions about mask-wearing based on their county of residence or travel plans.

At this time, the CDC's heat map indicates that Lake County is experiencing a moderate level of community transmission. IDPH has not issued any additional recommendations for our county or region. However, as a reminder, at their discretion businesses may choose to implement masking requirements for their customers and employees, including those who are fully vaccinated.

Food Truck Thursdays Continues Through September 9



[Food Truck Thursdays](#) will run weekly from 4:30 PM to Dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns

Ave. and Dean Ave.

Food Truck Lineup for July 29

[Louie B Fresh](#)

[Aztec Daves](#)

[The Fat Shallot](#)

[Da Pizza Dude](#)

[Chicago Lunchbox](#)

[Kona Ice](#)

[Culinary Gangster](#)

Puffy Houzz

Billy Bricks

Churros Y Chocolate

[Nothing Bundt Cakes](#)

Royal Ice Cream Truck

[Tacos Marios](#)

Plus Local Favorites [Abigail's](#) and [Ravinia Brewing Company](#)

Music Lineup

July 29: [Pierce Crask](#) (Americana Blues) 4:30–5:45 PM

[Dave Spector & Brother John Kattke](#) (Chicago Blues Duo) 6:15–8:15 PM

August 5: Desert Birds (Gypsy Swing) 4:30–5:45 PM

[La Tosca](#) (Italian Mambo Ensemble) 6:15–8:15 PM

August 12: Surprise Local Guest Opener 4:30–5:45 PM

Basement Band (Rock N Roll - Local Ravinia/ HP Resident Band) 6:15–8:15 PM

August 19: Surprise Local Guest Opener 4:30–5:45 PM

[Akasha](#) (Reggae) 6:15–8:15 PM

August 26: Surprise Local Guest Opener 4:30–5:45 PM

[Railheart](#) (Rock N Roll with Cosmic Country) 6:15–8:15 PM

September 2: Surprise Local Guest Opener 4:30–5:45 PM

[The Acoustic Generation: Matt Cantlon Aloha Ukulele's Band](#) (Folk Rock) 6:15–8:15 PM

September 9: Surprise Local Guest Opener 4:30–5:45 PM

[The Hoyle Brothers](#) (Country) 6:15–8:15 PM

For sneak peeks of weekly food trucks and event updates, be sure to like and follow [RaviniaDistrict.HighlandPark](#) on Facebook.

Ravinia Farmers Market



Jens Jensen Park **486 Roger Williams Ave, Highland Park**

The [Ravinia Farmers Market](#) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Bitter Jester Music Festival

The promotional graphic for the Bitter Jester Music Festival is a collage of images. It includes a musician playing a guitar, a group of people, and a sign that says 'Beach Street'. A large white play button is centered over the collage. At the bottom, there is a purple banner with the text 'Night Two Concert! 6:45pm - Port Clinton Square 600 Central Ave, Highland Park, IL Friday, July 30, 2021'. A speaker icon is also present in the bottom right corner.

The [Bitter Jester Music Festival](#) continues this Friday, July 30 with a

new slate of young, emerging musical talent - including Highland Park's own Leo Sclamberg! This week's performers, featured in the video above, are:

- 9 A.M. (showcase)
- Beach Street
- Flying Fuzz
- Leo Sclamberg
- Luscia Jane
- Marigold (showcase)
- The Simsons
- Summer Drive

With a special appearance by “Miles Music Kid!”

Congratulations to Week One winner [**Venganza!**](#)

Cheer on Leo and all the performers on Friday, July 30, 6:45 PM at Port Clinton Square. Come for the music, stay for the craft beer and wine from [**Ravinia Brewing Co.**](#), the pizza from [**Judy's Pizza**](#), and the gelato from [**Sweet Home Gelato!**](#)

For more information and to hear some great music, be sure to like and follow [**@BitterJester MusicFestival**](#) on Instagram and [**@BitterJesterBattle**](#) on Facebook.

Sidewalk Sale - July 30 & 31



Summer

SIDEWALK SALE

Fri/Sat - July 30 & 31

More info at ChamberHP.com

From the useful to the
unique, the shops of
Highland Park offer
bargains galore!



Dine

Live music at Norton's!



Bill Pantle & The Tribute To Old Blue Eyes Trio

Live @ Nortons

Saturday, July 24th

@ 8:30 pm

The Voice

The Sounds of Sinatra

Head to [Norton's Restaurant](#) on Saturday nights for great music, food, drinks and fun!

This week, Norton's Music Palace presents [A Tribute to Old Blue Eyes](#), as Bill Pantle and his Sinatra-style trio get the crowd dancing and singing starting at 8:30 PM.

Check out the summer schedule below:

August 7: Eric and the Dynamos

August 21: Mitch Lip and the Side Hustle

[Click here to view an interactive map](#) of Highland Park restaurants.
Or view the [Highland Park Dining Guide](#).

Are you a Highland Park Restaurant that would like to be featured?
Email your specials and promotions to mrosen@cityhpil.com.

Business Of The Week: **Williams Ski & Patio**



Williams Ski & Patio is a family business that started in the late 1800s in Chicago, before moving to Highland Park in the late 60s to serve passionate skiers of the north shore while also helping to create outdoor spaces for entertaining & relaxing. Inside the Williams Ski & Patio showroom, you'll find everything you need to enjoy the outdoors all year round.



In the summer, the **outdoor furniture department** is stocked with everything you need to create a great outdoor space that you, your friends, and your family are sure to love. In the winter, shoppers take advantage of their full-service ski department, staffed with well-trained experts who will outfit you with **ski equipment** that fits your skiing style and fashion sense perfectly. New to skiing? even offer ski service and **ski rentals** for your convenience.



Williams Ski & Patio is located at 1672 Old Skokie Rd / 847.831.4300 / williamsskiandpatio.com.

Sign Up For Business of the Week!

Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

Nominations for 2021 Mayor's Beautification Awards

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the



community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged

Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at cityhpil.com/HPawards or contact the Office of Business Development at 947.026.1046 or mrosen@cityhpil.com to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

Sponsor-a-Planter Program

Through the [Sponsor-a-Planter Program](#), the City of Highland Park offers residents an opportunity to beautify the City's Central Business District and the Ravinia District by sponsoring one or more available municipal planters during the summer and fall seasons.



The City will recognize sponsors on a 5" x 7" placard featured in the planter, or sponsors may choose to recognize or memorialize an individual or family. The City will also recognize sponsors on its website.

To participate, residents pay an annual fee to the City for the flower planting and maintenance as well as the addition of the 5"x7" placard for one season (May–Nov). Planting will commence upon receiving the funds.

Annual cost of a planter sponsorship, including the placard:

- Large Planter: \$750 (Central Business District Only)
- Medium Planter: \$350
- Flower Pot: \$200

If you are interested in sponsoring a planter, please contact the Business Development Office at 847.926.1027.

Business owners interested in participating in beautifying the Central or Ravinia Business Districts are invited to learn more about the [Sponsor-a-Planter program](#).

**SCORE Mentoring is back at the
Highland Park Library**

SCORE offers in-person or virtual sessions using phone, email, or video.



All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.

Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Highland Park Chamber of Commerce

First Wednesday Connections

Wednesday, August 4
8:00 - 9:30 AM
Bluegrass Restaurant
[Register Now](#)



Come and join the Highland Park Chamber of Commerce for a vibrant, active meeting space that attracts business peers and community leaders from throughout the North Shore.

chamberhp.com

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds



are depleted. [More information is available here.](#)

Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business
Administration](#)

[Job Center of Lake County -
Business Services](#)

[Illinois Department of
Commerce & Economic
Opportunity](#)

[Lake County Health Department](#)

[NorthShore University
HealthSystem](#)

[Illinois Department of Public
Health](#)

[Centers for Disease Control and
Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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