

July 29, 2020

 City of Highland Park

Business Development

eNews

Welcome to Highland Park



NS Barbers

2090 Skokie Valley Rd

847.777.0274

nsbarbershop.com

Outdoor Expansion Permits Extended Through November 1

During Restore Illinois Phase 4, businesses that would like to use City sidewalks and/or the public right of way for the placement of tables, chairs, signs, merchandise, displays, outdoor dining areas, etc., should apply for a [**Temporary Outdoor Expansion Permit**](#). **During Restore Illinois Phase 4, there are no fees for a Temporary Outdoor Expansion Permit or a Tent Permit associated with a Temporary Outdoor Expansion Permit.**

Due to Restore Illinois COVID-19 Phase 4 occupancy restrictions, the City of Highland Park has extended Temporary Outdoor Expansion Permits to November 1, 2020. If you are interested in continuing use of the City sidewalk, public right of way, or private property beyond November 1, 2020, please email Melissa Rosen at mrosen@cityhpil.com. Businesses that plan to install heating units outdoors are required to email a description and site plan along with the manufacturer's specifications to mrosen@cityhpil.com.

Summer STEALS & DEALS

Starting August 7th, visit participating stores in Highland Park both inside and outside for "Sidewalk Sale" prices!

Visit Chamberhp.com for more info

Ravinia "District Doings"

The [Ravinia District](#) of Highland Park continues to come alive with 'District Doings,' a series of activities curated by local businesses in its shared al fresco dining space along Roger Williams Avenue, between Burton and Pleasant Avenues.



Events continue through August 28. All activities will follow social distancing guidelines. District Doings schedule includes:

[WeOrbit](#) hosts Summer Outdoor Art, Mondays July 20-August 17, 10-10:30 AM for 18-36 month-olds and 11-11:30 AM for 3-6 year-olds. Classes will focus on basic color skills and art experimentation. Register at weorbit.com and dress for a mess!

[The Children's Theater Company](#) turns kids ages 3 1/2 -5 into ShowBiz Stars on Tuesdays, July 21-August 25, 3-3:45 PM. This class introduces children to the magical world of musical theater. Each week students will get the opportunity to learn songs, choreography, and scene work from a variety of musicals. They will perform what they've learned at the end of each class. They will express their creativity through singing, dancing, and acting. Pre-registration is required. Please call 847.997.1317, or email margo@thechildrenstheatreco.com.

[Shri Yoga Center](#) presents a series of unique outdoor yoga experiences, Tuesdays at 8:30 AM and Thursdays at 10:30 AM, starting with Vinyasa

Flow with Debbie. Reservations are required. To register, visit shriyogacenter.com.

[***Burn Boot Camp***](#) introduces Burn and Beers Thursdays, beginning July 23 – August 27 at 3 PM. The 45-minute workout is free to the public, and all levels are welcome. Come for the workout and stay for some beer! Participants must pre-register by calling or texting 847.748.0607.

[***Soul 2 Sole Dance***](#) invites kids ages 3-4 1/2 to a Dance Party on Wednesdays, August 5 and 12 from 10-10:45 AM. Registration is required. Call 847.579.4660 or visit soul2soledance.com.

For a full schedule of updated District Doings, follow [***@RaviniaDistrict.HighlandPark***](#) on Facebook.

Additionally, live music sponsored by the Ravinia District Special Service Area 17 property owners will continue on select Thursday, Friday, Saturday and Sundays including:

- Saturday, August 1– 6-8:30 PM- [***Ravinia Ramblers***](#)
- Sunday, August 2– 3-6:00 PM- Cover Story Featuring Andy & Lisa
- Thursday, August 6 - 6-8:30 PM- [***Rachel Drew***](#) & John Szymanski
- Saturday, August 8 – 6-8:30 PM- [***Al Rose***](#) & Steve Doyle
- Saturday, August 15 – 6-8:30 PM– [***Anderlik & Church Duo***](#)
- Sunday, August 16 – 3-6:00 PM– [***The Westerlees***](#)
- Thursday, August 20 – 6-8:30 – [***Zach Goforth***](#)
- Saturday, August 22 – 6-8:30 PM– [***Handsome Man's Gentleman's Club***](#)
- Sunday, August 23– 3-6:00 PM– [***Diamondback Trio***](#)
- Thursday, August 27 – 6-8:30 PM– [***Jared Rabin***](#)
- Saturday, August 29 – 6-8:30 PM– [***John Kimler Duo***](#)

The Ravinia District Al Fresco Dining area opened in June, as the City entered Phase 3, to allow the public to enjoy the variety of foods from Ravinia District businesses. No outside food or beverages are permitted. Seating reserved for individuals who have purchased food and drink from Ravinia District restaurants, including [***Abigail's American Bistro***](#), [***BWB.Rocks***](#), [***Baker Boys***](#), [***Happi Sushi***](#), [***Piero's Pizza***](#), [***Ravinia Brewing Co.***](#), and [***Viaggio***](#).

Physical distancing and safety guidelines include:

- Wear a face-covering when entering any business, including picking up a restaurant's carryout order.
- Wear a face-covering over the nose and mouth at all times.
- Continue to wear a face-covering when walking around the District, if not able to maintain a safe 6-foot social distance.
- Avoid congregating on the street and sidewalk, as well as in close quarters.
- Enjoy alcoholic beverages only in the designated outdoor dining areas.
- Dispose of your trash before leaving the outdoor dining area, or take it with you and dispose of it at home.
- Respect established state and city capacity limits.
- Observe all additional requirements or guidelines implemented by business owners.

For more information on the District Doings and live music schedule in the Ravinia District of Highland Park, please visit the [***Ravinia District***](#)

**Highland Park
Chamber Of
Commerce -
Ask the Experts:
Introduction To
Video Marketing**



Join the Highland Park Chamber Of Commerce in the first of a 3 part "Ask the Experts" series for an **Introduction to Video Marketing**. The series will share basic tips and what equipment to use and will focus on utilizing Facebook/Instagram, Youtube, and LinkedIn to bolster your business' social platform and target and grow your audience.

Presenter:

Bruce Himmelblau -
Blue Sky Video Productions

Thursday, July 30

9-10 AM

Register [HERE](#)

To view past discussions and other previously held "Ask the Experts" panelist sessions, and download relevant material and information regarding each session, visit the [Business Resource page](#).

SBA "Kick Start Your Small Business" Webinar

Has your small business reached a crossroads? Bring your questions to this interactive webinar which will discuss techniques for revitalizing your business plan. Learn how SBA programs and services can be the tools you need to make sound decisions for your business.

[Register now](#) to receive log-on instructions via email.

Thursday, August 6, 2020
10 - 11 AM



U.S. Small Business
Administration

Please note, this event will be on the Microsoft Teams platform. There is no dial-in number; you must join online. The Safari browser is incompatible.

Protection for Our Families and Community



50,000* FREE Reusable Facemasks and Hand Sanitizer

Saturday August 1st, at 10:00 am - 12:00 pm

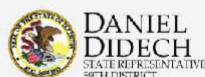
Location: **Medline**

3926 Burwood Drive, Waukegan, IL 60085
(off Waukegan Road, south of Fountain Square)

Proud to Support Waukegan and Lake County

*Drive through pick-up while supplies last
Four (4) masks and one (1) bottle of hand sanitizer per car

Presented by:



Business Updates and Promotions

Yummy Bowl has installed air purifiers with continuous airflow and is now open for lunch and dinner. Separate



areas inside the restaurant are available for social distancing friends and family gatherings.
1908 Sheridan
847.266.8880
yummybowl.com



Norton's has installed a new air filtration system.
OXY 4 Air Purifier™
Advanced Active Ionic
Oxidation Air Scrubber
The OXY 4 uses ESA Titanium Dioxide in combination with broad-spectrum ultraviolet light.
1905 Sheridan Rd
847.432.3287
nortons-restaurant.com

Additional Resources

SCORE

Illinois Department of Commerce & Economic Opportunity industry-specific guidelines and tool kits

COVID-19 Emergency Resources For Businesses - Illinois Department of Commerce & Economic Opportunity

Emergency Small Business Grant & Loan Assistance - Illinois Department of Commerce & Economic Opportunity

COVID -19 Small Business Survival Guide - Illinois Small Business Development & International Trade Center

Illinois Department of Revenue COVID -19 Tax Relief

Illinois Department of Insurance (DOI)

Highland Park Chamber of Commerce COVID-19 Toolkit

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

[Join our Mailing List](#)

