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August 18, 2021







Get Hired Illinois

The State of Illinois has launched Get Hired Illinois to connect job seekers with employers and training opportunities as well as employers



who are looking to fill open positions with available workers. Visit <u>GetHired</u> (illinois.gov) for more information.

Food Truck Thursdays - Check Out This Week's Lineup!



<u>Food Truck Thursdays</u> will run weekly from 4:30 PM to dusk through September 9 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Food Truck Lineup for August 19

Louie B Fresh
Aztec Daves
Billy Bricks
The Fat Shallot
Churros Y Chocolate
Da Pizza Dude
Chicago Lunchbox

Kona Ice Culinary Gangster

Puffy Houzz

Nothing Bundt Cakes

Royal Ice Cream Truck

Tacos Marios

Make It Memorable

Happy Lobster

Plus Local Favorites Abigail's and Ravinia Brewing Company

Music Lineup

August 19: Surprise Local Guest Opener4:30-5:45 PM

Akasha (Reggae) 6:15-8:15 PM

August 26: Surprise Local Guest Opener 4:30–5:45 PM Railheart (Rock N Roll with Cosmic Country) 6:15–8:15 PM **September 2:** Surprise Local Guest Opener 4:30–5:45 PM

The Acoustic Generation: Matt Cantlon Aloha Ukulele's Band(Folk Rock)

6:15-8:15 PM

September 9: Surprise Local Guest Opener 4:30–5:45 PM

The Hoyle Brothers (Country) 6:15–8:15 PM

For sneak peeks of weekly food trucks and event updates, be sure to like and follow RaviniaDistrict.HighlandPark on Facebook.

Learn more about Food Truck Thursdays.

JCFS North Shore Key Card Week: Through August 22

The North Shore Auxiliary (NSA) of JCFS Chicago invites you to purchase a key card, which is a special shopping pass that entitles you to 20% off of full-priced, in-stock items or services



at <u>participating businesses</u> throughout the week of August 15-22. All proceeds support children and families in the Chicago area. <u>Purchase a key card for \$75 online</u>.

Ravinia Farmers Market



The Ravinia Farmers Market runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Port Clinton Art Festival

August 28 - 29 | 10 AM - 6 PM

The Port Clinton Art Festival, one of the country's top festivals, returns to Highland Park offering fine art from more than 250 of the world's most celebrated artists. Throughout the weekend festival-goers will have the opportunity to enjoy interactive art demos and, of course, original artwork offered by master artists from



around the world. In addition to 250 Juried Artists, there will be an Emerging Artist Section! The Port Clinton Art Festival is produced by Highland Parkbased company <u>Amdur Productions</u>.

Chicago Pickleball Open

The Park District's Cunniff Park has been tapped as the location for the third annual Chicago Pickleball Open Tournament, scheduled for



September 2– 5, making Highland Park a destination spot for players and fans of the sport. The event, which will be televised on CBS Network Sports, is a sanctioned U.S.A. Pickleball Association tournament. An estimated 500 players are expected to compete with a \$60,000 purse for professional competitors.

Visit Tournaments - APP Tour for more information.

#EnjoyHighlandPark

The City of Highland Park's new social media campaign, #EnjoyHighlandPark, highlights the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at



our new website <u>enjoyhighlandpark.com</u>. The City will continue to add content on an ongoing basis - check back frequently!

Help spread the word, and be sure to follow <u>@enjoyhighlandpark</u> on Instagram.

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

Business of the Week: Sally's Nuts



For over 15 years Sally had gifted friends and family at the holidays with her delicious homemade nuts. After hearing time after time how delicious



the nuts were she along with her daughter began packaging the nuts for sale in 2017. In 2020 they opened Sally's Nuts Snack Shop in Highland Park's

Ravinia District. The Snack Shop offers simple sandwiches, salads, snacks, cheese boards, sweets, ice cream, and drinks available to grab-and-go. The famous nuts are available at Sunset Foods and other local grocery stores and online as well as at the Roger Williams Snack Shop.





Sally's Nuts - 481 Roger Williams Avenue 847.748.8947 / sallysnuts.com

Nominations for 2021 Mayor's Beautification Awards Due September 17, 2021

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged

Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at cityhpil.com/HPawards or contact the Office of Business Development at 947.026.1046 or mrosen@cityhpil.com to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

SCORE Webinar & Mentoring at the Highland

Park Public Library

Cybersecurity 101 for Small Businesses

Thursday, September 9 630 - 730 PM Register Here



This webinar presentation will cover some of the core facts about the cybercrime landscape, including the nature of current computer crime activity, the basic technologies used to commit cybercrime, and the workings of the underground cybercrime marketplace. In addition, this presentation will provide some basic tools and techniques to mitigate the risk of cybercrime exposure.

SCORE offers in-person or virtual sessions using phone, email, or video.

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.

Visit <u>northchicago.score.org</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in



profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. More information is available here.

Additional Resources

Available Commercial Space

Business Directory

Establishing Your Business

Chamber Of Commerce

SCORE

U.S. Small Business Administration

Job Center of Lake County -Business Services Illinois Department of Commerce & Economic Opportunity

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

<u>Centers for Disease Control and Prevention</u>

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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