

August 19, 2020

 City of Highland Park

Business Development

eNews

Ravinia "District Doings"

The [*Ravinia District*](#) of Highland Park continues to come alive with 'District Doings,' a series of activities curated by local businesses in its shared al fresco dining space along Roger Williams Avenue, between Burton and Pleasant Avenues.



Events continue through September. All activities will follow social distancing guidelines. Please contact individual businesses for pricing information. District Doings schedule includes:

[*Black Cat Yoga*](#) continues their Ravinia District Doings with their outdoor yoga and pilates sessions Mondays, Wednesdays, and Fridays at 9 AM and Tuesdays and Thursdays at 4:15 PM through September 28. Reservations are required. For full class schedule and to register visit blackcatpoweryoga.com. Questions email hello@blackcatpoweryoga.com.

[*WeOrbit*](#) continues their popular Summer Outdoor Art, Mondays through September 28, 10-10:30 AM for 18-36 month-olds and 11-11:30 AM for 3-6 year-olds. Classes will focus on basic color skills and art experimentation. Register at weorbit.com and dress for a mess.

[*WeOrbit*](#) kicks off their kid's fun fitness series for 3-6 year-olds with George's Gym "learning through play" method to give kids a strong, high energy workout that they can repeat at home! Classes will be held on Tuesdays, 9:15-9:45 AM, and 10-10:30 AM. Register at weorbit.com/classes. 5-week session is also open for registration. Classes will be held in the Ravinia District's Al Fresco Dining Area on Roger Williams Avenue. Please bring a foam/yoga mat and water. Social distancing guidelines will be in place.

[**WeOrbit**](#) hosts a Musical Story Time with Miss Millie, combining her love of music and reading to take you and your children on a musical, storytime adventure! The one-day program on Friday, August 21 will offer two sessions from 9:15-9:45 AM and 10-10:30 AM for children ages 0-7 years old and one caregiver. Foam mat seating in place for social distancing. Registration is required. Register at [**weorbit.com**](http://weorbit.com).

[**WeOrbit**](#) celebrates Music Time with Nicole, a one-day interactive jam session on Friday, August 28, from 9:30-10 AM or 10:30 - 11 AM that includes nursery and folk songs geared towards children ages 0-7 years old. Foam mat seating in place for social distancing. Registration is required. Register at [**weorbit.com**](http://weorbit.com).

[**Burn Boot Camp**](#) invites the public to come to Burn Outdoors (bring your sunscreen) Tuesdays starting August 25 through September 24 at 11 AM. The 45-minute workout is free to the public, and all levels are welcome. Come for the workout and stay for some beer! Participants must pre-register by calling or texting (847) 748-0607.

[**Dana Reed Designs**](#) brings the artistry of jewelry making to the Ravinia District on Thursday, August 20, at 5 and 6 PM for an adult hands-on Copper Cuff & Cocktails class. Enjoy a drink from Ravinia Brewing Co. while making your customized Copper Cuff. Stay for the live music of [**Zach Goforth**](#) from 6-8:30 PM and grab a bite to eat at one of the Ravinia District restaurants, including [**Abigail's American Bistro**](#), [**BWB.Rocks**](#), [**Baker Boys**](#), [**Happi Sushi**](#), [**Piero's Pizza**](#), [**Ravinia Brewing Co.**](#), and [**Viaggio**](#). Cocktail and all materials will be supplied. Sign up required. Space is limited. To secure a spot, email [**info@danareeddesigns.com**](mailto:info@danareeddesigns.com).

[**Alchemy and Cloth**](#) hosts a girl's night out of 'Layering and Libations' on Thursday, September 10, 5-6 PM in the west end of the Ravinia District of Highland Park Al Fresco area. Join Alchemy and Cloth owner Carla Levi as she and her daughter Haley, designer of Galazzia Jewelry, demonstrate how to mix, layer, and accessorize the newest fall fashions while enjoying a cocktail courtesy of [**Viaggio Restaurant**](#). Registrants will be entered to win a piece from the new Galazzia collection! Space is limited so please register for the 5:00-5:30 or 5:30-6:00 presentation. Please RSVP to [**carla.alchemyandcloth@gmail.com**](mailto:carla.alchemyandcloth@gmail.com). Social distancing will be maintained.

For a full schedule of updated District Doings, follow [**@RaviniaDistrict.HighlandPark**](#) on Facebook.

Additionally, live music sponsored by the Ravinia District Special Service Area 17 property owners will continue on select Thursday, Friday, Saturday and Sundays including:

Thursday, August 20 – 6-8:30 – [**Zach Goforth**](#)
Saturday, August 22 – 6-8:30 – [**Handsome Man's Gentleman's Club**](#)
Sunday, August 23 – 3-6:00 – [**Diamondback Trio**](#)
Thursday, August 27 – 6-8:30 – [**Jared Rabin**](#)
Saturday, August 29 – 6-8:30 – [**John Kimler Duo**](#)
Thursday, August 27 – 6-8:30 – [**Jared Rabin**](#)

Thursday, September 3 – 6-8:30 – [Ian Leith](#) (Americana/Blues)
Saturday, September 5 – 6-8:30 – [Handsome Man's Gentleman Club](#)
(Pop/Americana)
Saturday, September 12– 6-8:30 – [Anderlik & Church Duo](#)
(Americana/Roots)
Sunday, September 13– 3-6 – [Pierce Crask](#) (Roots/Blues)
Saturday, September 19 – 6-8:30 – Ciao Mang (Folk - Jazz)
Sunday, September 20 – 3-6 – [Mojo 49](#) (Cajun Funk Blues)
Saturday, September 26 – 6-8:30 – Desert Birds (Gypsy Jazz/Bluegrass)
Sunday, September 27 – 3-6 – [Diamondback Trio](#) (Country)

The Ravinia District Al Fresco Dining area opened in June, as the City entered Phase 3, to allow the public to enjoy the variety of foods from Ravinia District businesses. No outside food or beverages are permitted. Seating reserved for individuals who have purchased food and drink from Ravinia District restaurants, including [Abigail's American Bistro](#), [BWB.Rocks](#), [Baker Boys](#), [Happi Sushi](#), [Piero's Pizza](#), [Ravinia Brewing Co.](#), and [Viaggio](#).

Physical distancing and safety guidelines include:

- Wear a face-covering when entering any business, including picking up a restaurant's carryout order.
- Wear a face-covering over the nose and mouth at all times.
- Continue to wear a face-covering when walking around the District, if not able to maintain a safe 6-foot social distance.
- Avoid congregating on the street and sidewalk, as well as in close quarters.
- Enjoy alcoholic beverages only in the designated outdoor dining areas.
- Dispose of your trash before leaving the outdoor dining area, or take it with you and dispose of it at home.
- Respect established state and city capacity limits.
- Observe all additional requirements or guidelines implemented by business owners.

For more information on the District Doings and live music schedule in the Ravinia District of Highland Park, please visit the [Ravinia District Facebook page](#).

**Highland Park
Chamber Of
Commerce
Upcoming Events**



Virtual Town Hall - The Graduated Income Tax

The Chamber is partnering with the Small Business Advocacy Council and Illinois Association of Chamber of Commerce Executives on a Town Hall to present viewpoints both in favor of and against, the graduated income tax.

Speakers:

Ralph Matire is the Executive Director for the Center for Tax and Budget Accountability. Ralph will present arguments in support of the ballot initiative.

Leslie Munger is the Former Illinois Comptroller and Deputy Governor. She is a board member of the Illinois Chamber of Commerce. Leslie will present arguments against the ballot initiative.

Lisa Weitzel, President of the Illinois Association of Chamber of Commerce Executives; Ginny Glasner, IACCE Chair of the Board; and SBAC President Elliot Richardson will give opening remarks and introductions. Elliot will also moderate a question and answer session after the opening presentations.

Tuesday, August 25th

10 - 11:15 AM

Register [HERE](#)

Ask the Experts: Introduction To Video Marketing

Join the Chamber for the third in a 3 part "Ask the Experts" series for an **Introduction to Video Marketing**. The series will share basic tips and what equipment to use and will focus on utilizing Facebook/Instagram, YouTube, and LinkedIn to bolster your business' social platform and target and grow your audience.

This third session will focus on Posting content on LinkedIn, the LinkedIn algorithm, messages using audio/video, and conveying a professional image on Zoom.

Presenter:

Bruce Himmelblau -

Blue Sky Video Productions

Wednesday, August 26

9- 10 AM

Register [HERE](#)

To view past discussions and other previously held "Ask the Experts" panelist sessions, and download relevant material and information regarding each session, visit the [Business Resource page](#).

**Kickstart Your
Business Webinar
Hosted By The Illinois
District Office of the
US Small Business
Administration**



U.S. Small Business
Administration

In these times, many small businesses are at a tipping point. This webinar will discuss how to evaluate the status of your business, and review techniques for determining the future course to follow. SBA programs and services available to assist your business will also be reviewed.

Wednesday, September 2, 2020

10 - 11 AM

Register [HERE](#)

Additional Resources

SCORE

**Illinois Department of Commerce & Economic Opportunity
industry-specific guidelines and tool kits**

**COVID-19 Emergency Resources For Businesses - Illinois
Department of Commerce & Economic Opportunity**

**Emergency Small Business Grant & Loan Assistance - Illinois
Department of Commerce & Economic Opportunity**

**COVID -19 Small Business Survival Guide - Illinois Small
Business Development & International Trade Center**

Illinois Department of Revenue COVID -19 Tax Relief

Illinois Department of Insurance (DOI)

Highland Park Chamber of Commerce COVID-19 Toolkit

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at

acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at *mrosen@cityhpil.com*. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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