HP City of Highland Park Business Development eNews

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Welcome New Business: Legendary Spa



Relax and rejuvenate at <u>Legendary Spa</u>. Opt-in for a menu of luxury spa services for your nails, skin, lashes and brows. From nail art to hydrafacials, waxing, lash tenting, brow shaping, and more, you can also book a private event for your bridal party or other special occasions.



Business Beautification Award Nominations

The City is currently seeking nominations for the 2023 Business Beautification Awards. The Award recognizes businesses that have enhanced their storefronts and created a welcoming atmosphere that invites and attracts prospective customers with pleasing aesthetics. Award recipients go above and beyond to improve the visual appeal of their property and serve as an example to all businesses and property owners within Highland Park to remain committed to beautifying our community.

Award recipients will be granted a Mayoral certificate and a digital badge for use on the business website and Facebook. In addition, recipients will receive public recognition at a City Council Meeting, on the Central Avenue digital kiosks, in *The Highlander*, City e-News, and on the City's website and social media platforms.

Nominations are due by September 1 and may be submitted via<u>this form</u> on the <u>City's website</u>. For questions, please contact<u>ashaffer@cityhpil.com</u>.

(Pictured above is last year's winner, Hillco-owned businesses.)

Online Payments Temporarily Disabled Until Further Notice

The City's online payment system for licensing will be temporarily disabled until further notice, as part of the City's implementation of new computer software. During this time, all license online payments will be unavailable. Payments are not accepted over the phone. Payments can be made by mail or drop box, located in the parking lot adjacent to City Hall. Payments can also be made in person at City Hall, located at 1707 St Johns Avenue. Please contact the City Manager's Office at 847.926.1000 or <u>cityhp@cityhpil.com</u> for more information. Thank you for your patience.

Hello Alice Small Business Grant Program



Discover small business grants for every stage of your small business adventure, recommended based on your unique profile and delivered to your inbox weekly. The search for free money doesn't get any easier! In partnership with the Global Entrepreneurship Network (GEN) and with funding from Etsy and Progressive, <u>Hello Alice</u> is a free online platform that helps businesses launch and grow through every step of their entrepreneurial journey. The Small Business Growth Fund provides small business owners with knowledge, funding, networking opportunities, and peer-to-peer connections with more than one million small business owners.

Learn about Hello Alice funding opportunities.



Artisan Market Sundays at The Lot, Through Sept. 24

The City of Highland Park, in partnership with Bensidoun USA, presents a weekly Artisan Market featuring fresh fruit and vegetables, baked goods, pet treats, crafts, live music, and more. The Artisan Market runs every Sunday through Sept. 24, from 10 AM - 3 PM at The Lot.

If you are interested in participating in the Artisan Market as a vendor, <u>Bensidoun USA's application and vendor requirements can be found</u> <u>here</u>.

Food Truck Thursdays, Through Sept. 28



Food Truck Thursdays continues, featuring Abigail's and Ravinia Brewing Co., and over a dozen rotating food vendors and food trucks and live music. Food Truck Thursday takes place in the <u>Ravinia District</u> weekly through September 28, 4:30 PM til dusk. This week enjoy David Hayes – Children's Entertainer and <u>Big Shoulders Brass Band</u> – New Orleans Brass Band.

If you are interested in participating as a food vendor, please contact Leslie Cahill, General Manager of The French Market/Bensidoun at: <u>lcahill90@gmail.com</u>.

Taste of Ravinia: Wednesday, August 9



Let's celebrate! It's the 45th season of the Ravinia Farmers Market and the 25th anniversary of the Ravinia Neighborhood Association's. On Wednesday, August 9, join us for a day of festivities from 7am – 8pm in Jens Jensen Park.

The farmers market takes place from 7am – 1pm, and at 2pm, get ready for the Taste of Ravinia! Co-hosted by the City of Highland Park and the Park District of Highland Park, join in the fun with local producers and Ravinia District businesses, family activities, live music, food and much more.

Commercial Property Owners: Set the PACE by Going Green in Lake County!





THE ILLINOIS ENERGY CONSERVATION **UTHORITY NFP**

Are you a commercial property owner interested in pursuing energy efficiency, renewable energy, water conservation, electrical vehicle charging and resiliency projects for your commercial buildings? Commercial Property Assessed Clean Energy program (C-Pace) of Lake County is holding an informational webinar on August 16 to share information on special available financing for eligible projects.

Webinar Details

Title: Set the PACE by Going Green in Lake County

Date: 11am, August 16, 2023

During the webinar you will:

- Meet the Lake County C-Pace team
- · Get an overview of the benefits of C-Pace financing
- Learn how to use C-Pace in Lake County
- Hear from other C-Pace users and see examples of C-Pace in action in Illinois

Click here to register for the webinar.

Learn more about C-Pace

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



SCORE recently added a new <u>YouTube channel</u> where all previously recorded webinars can be accessed.

To schedule an in-person or virtual session, visit <u>score.org/northchicago</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note the **Highland Park Public Library** even if you prefer a virtual session.

Upcoming SCORE Webinars

Contacting the Office of Business Development

The City encourages business owners and managers to share information regarding upcoming events, promotions or news for possible inclusion in the City's marketing modalities, including <u>The Weekender</u>, <u>Enjoy Highland Park</u>, and <u>social media</u>. Please send these items to the City via email to: <u>businessdevelopment@cityhpil.com</u>.

For general business inquiries and assistance, contact Business

Development Manager Carolyn Hersch at <u>chersch@cityhpil.com</u> or 847.926.1027.

Questions regarding <u>enjoyhighlandpark.com</u> should be addressed to Amanda Bennett, Communications Manager, at <u>abennett@cityhpil.com</u>.

Additional Resources

Available Commercial Space

Business Directory

<u>City of Highland Park Business</u> <u>Development Strategic Plan</u>

Chamber Of Commerce

College of Lake County Small Business Development Center

Hello Alice

SCORE

SCORE YouTube Channel

U.S. Small Business Administration

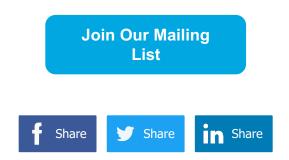
Job Center of Lake County -Business Services

Illinois Department of Commerce & Economic Opportunity

Visit Lake County

Women-in-Business Resources

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to businessdevelopment@cityhpil.com. The City reserves the right to edit and/or filter submissions.



City of Highland Park | 1707 St. Johns Avenue, Highland Park, IL 60035

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