

[View as Webpage](#)

August 31, 2022



In This Issue...

- Food Truck Thursdays Continue Through September 22
- Bitter Jester Music Festival Grand Finale Concert
- Upcoming Events at The Lot
- Ravinia Farmer's Market
- Highland Park Chamber of Commerce First Wednesday Connections
- SCORE Mentoring & Webinars
- Mayor's Beautification Award
- Small Business Administration Economic Injury Disaster Loans
- Expand Your Reach with *The Weekender*
- Sign Up For Business of the Week
- Update Your Business Plan to Grow Your Business! Meet With A Small Business Advisor Through SBDC Illinois

Food Truck Thursdays Continue Through September 22



Food Truck Thursdays continue through September 22, 4:30 PM - dusk in Jens Jensen Park. Check out [the weekly lineup of food trucks](#). Be sure to visit tents from [Abigail's American Bistro](#), [Ravinia Brewing Company](#), and [Sally's Nuts](#), and stop by [Astra Coffee Roasters](#) before heading home.

Jens Jensen Park is located between Dean, Roger Williams, and St. Johns

Avenues, across from the Ravinia Metra Station.

Visit enjoyhighlandpark.com for updates and event information.

Bitter Jester Music Festival Grand Finale Concert

September 4
4 PM
Madame Zuzu's

Twelve incredible bands will perform to raise money for the HP Business Recovery Fund (an initiative of the [Highland Park/Highwood Rotary Club](#), the [Highland Park Chamber of Commerce](#), [Highland Park Bank & Trust](#), and [First Bank of Highland Park](#)). The concert is free to attend, and [donations](#) will be accepted at the door or online.

**JULY 4 BUSINESS RECOVERY FUND
BENEFIT CONCERT**

FREE TO ATTEND | DONATIONS AT THE DOOR OR ONLINE
bit.ly/hpbenefit

Highland Park STRONG

BITTER JESTER MUSIC FESTIVAL

GRAND FINALE 2022

SUNDAY, SEPT. 4 | HIGHLAND PARK
MADAME ZUZU'S | ILLINOIS 4:00 PM

Bitter Jester Music
Festival

Upcoming Events at The Lot

**FINAL TWO WEEKS OF
TAKE OUT TUESDAYS!**
September 6 & 13, from 5-8 PM

Happy Hour Drink Specials from 5-6 PM!

The Lot is located north of Central Ave. on St Johns Ave across from Chase Bank.

[View the Complete Schedule](#)



Literary Fest - September 10



12 PM - 6 PM

A Literary Fest for all ages is coming to The Lot. Literary Fest will feature author talks, performances, book & record dealers, scheduled readings, and more!

For more information about Lit Fest, and a complete listing of events at The Lot visit enjoyhighlandpark.com.

Ravinia Farmer's Market - Weekly on Wednesdays

[The Ravinia Farmers Market](#) continues Wednesdays through October 26, from 7 AM to 1 PM along Dean Avenue and in Jens Jensen Park. Plan your weekly menu shopping around all that's in season this week. You'll also find fresh greens, meats, cheeses, flowers, and more. For a list of 2022 vendors and live musical performers presented by the [Highland Park Community Foundation](#), visit www.raviniafarmersmarket.com.



Highland Park Chamber of Commerce

September First Wednesday Connections

Highland Park Police Chief Lou Jogmen will discuss updates and changes in the HP Police Department.

Wednesday, September 7
7:30 - 9 AM
Bluegrass Restaurant
[Register Here](#)



SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working,



from all industries and experiences.

Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session

Why Should I Buy From You?

Learning how to answer this question is critical to a successful outcome. What are the underlying reasons you are being asked this question? What is the most effective way to answer?

[Register HERE](#) to attend this FREE Live Webinar
Thursday, September 8
6 - 7 PM

Upcoming SCORE Webinars

Mayor's Beautification Award Nominations

The City is currently seeking nominations for The Mayor's Beautification Awards. The Award recognizes businesses that have enhanced their storefronts and created a welcoming atmosphere that invites and attracts prospective customers with pleasing aesthetics. Award recipients go above and beyond to improve the visual appeal of their property and serve as an example to all businesses and property owners within Highland Park to remain committed to beautifying our community.



Award recipients will be granted a Mayoral certificate and a digital badge for use on the business website and Facebook. In addition, recipients will receive public recognition at a City Council Meeting, on the Central Avenue digital kiosks, in *The Highlander*, City e-News, and on the City's website and social media platforms.

Nominations may be submitted on the [City's website](#) or with [this form](#).

Contact Melissa Rosen with questions 847.926.1046, mrosen@cityhpi.com

Small Business Administration Economic Injury

Disaster Loans

Applicants may apply online using the Electronic Loan Application (ELA) via SBA's secure website at DisasterLoanAssistance.sba.gov/ela/s and should apply under SBA declaration #17536, not for the COVID-19 incident.

Disaster loan information and application forms may also be obtained by calling the SBA's Customer Service Center at 800-659-2955 (800-877-8339 for the deaf and hard-of-hearing) or emailing DisasterCustomerService@sba.gov. Loan applications may be downloaded at sba.gov/disaster.

The filing deadline to return EIDL applications is April 25, 2023.

Additional information about the state's recovery efforts are available at <https://www2.illinois.gov/ready/Pages/default.aspx>.

Expand Your Reach with *The Weekender* eNews!

Sent out every Thursday, The Weekender is all about things to do, places to shop, restaurants to visit, and more in Highland Park. Email specials and promotions to [Amanda Civitello](mailto:Amanda.Civitello) so that we can help get the word out!

WEEKENDER

—
explore. experience. enjoy.

ENJOY

highland park

Please send pictures along with detailed information about your events and promotions. We are unable to use flyers or pictures that contain text.

Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos.**



INTERNATIONAL TRADE CENTER

Update Your Business Plan to Grow Your Business!
Meet With A Small Business Advisor Through SBDC Illinois

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)

Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

Join Our Mailing List



[Unsubscribe acivitello@cityhpil.com](mailto:acivitello@cityhpil.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by cityhp@cityhpil.com in collaboration
with



Try email marketing for free today!