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Oktoberfest - September 16 & 17 at The Lot

**Oktoberfest is this weekend!
Be sure to promote this new event on Social Media
and to your staff!**



OKTOBERFEST

BEER • BITES • MUSIC

at



PROST!

WILKOMMEN!

SEPTEMBER 16 & 17

FRIDAY 5-10 PM

SATURDAY 12-10 PM

TRADITIONAL DANCE

MUSIC • GAMES

BIER GARTEN

For more information about Oktoberfest, and a complete listing of events at The Lot visit enjoyhighlandpark.com.

Food Truck Thursdays Continue Through September 22



Food Truck Thursdays continue through September 22, 4:30 PM - dusk in Jens Jensen Park. Check out [the weekly lineup of food trucks](#). Be sure to visit tents from [Abigail's American Bistro](#), [Ravinia Brewing Company](#), and [Sally's Nuts](#), and stop by [Astra Coffee Roasters](#) before heading home.

Jens Jensen Park is located between Dean, Roger Williams, and St. Johns Avenues, across from the Ravinia Metra Station.

Visit enjoyhighlandpark.com for updates and event information.

Paint The Town Blue - October 1

Highland Park High School Students will be painting store windows in the Central Business District for Homecoming on Saturday, October 1. There will be a pizza party and DJ in Port Clinton Square from 3:00-5:00 PM (Rain date October 2).

Businesses who wish to have their windows painted for Homecoming or would like more information should reach out to PTO President Lilla Daniels at lilladaniels@hotmail.com.



Ravinia Farmer's Market - Weekly on Wednesdays

[The Ravinia Farmers Market](#) continues

Wednesdays through October 26, from 7 AM to 1 PM along Dean Avenue and in Jens Jensen Park. Plan your weekly menu shopping around all that's in season this week. You'll also find fresh greens, meats, cheeses, flowers, and more. For a list of 2022 vendors and live musical performers presented by the [Highland Park Community Foundation](#), visit www.raviniafarmersmarket.com.



Recommend a Business for a Beautification Award!

The City is currently seeking nominations for The Mayor's Beautification Awards. The Award recognizes businesses that have enhanced their storefronts and created a welcoming atmosphere that invites and attracts prospective customers with pleasing aesthetics. Award recipients go above and beyond to improve the visual appeal of their property and serve as an example to all businesses and property owners within Highland Park to remain committed to beautifying our community.



Award recipients will be granted a Mayoral certificate and a digital badge for use on the business website and Facebook. In addition, recipients will receive public recognition at a City Council Meeting, on the Central Avenue digital kiosks, in *The Highlander*, City e-News, and on the City's website and social media platforms.

Nominations may be submitted on the [City's website](#) or with [this form](#). **The deadline for nominations is September 16.**

Contact Melissa Rosen with questions 847.926.1046, mrosen@cityhpil.com

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session

Key Employment Issues for Small Businesses

This webinar will focus on key considerations for businesses as they hire their first employees. Business owners will walk away understanding the various pitfalls that exist for small businesses and how to avoid unexpected liabilities so that business owners can focus on growth and not risk. The presenter will address important policy considerations, training obligations, wage and hour risks, and ensuring that your business is protected.

A question-and-answer session will be held with the presenter and participants

[Register HERE](#) to attend this FREE Live Webinar
Thursday, September 22
7- 8 PM

Upcoming SCORE Webinars

Expand Your Reach with *The Weekender* eNews!

Sent out every Thursday, The Weekender is all about things to do, places to shop, restaurants to visit, and more in Highland Park. Email specials and promotions to [Amanda Civitello](#) so that we can help get the word out!

WEEKENDER

explore. experience. enjoy.

ENJOY

highland park

Please send pictures along with detailed information about your events and promotions. We are unable to use flyers or pictures that contain text.

Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos.**

SBDC Illinois



INTERNATIONAL TRADE CENTER

**Update Your Business Plan to Grow Your Business!
Meet With A Small Business Advisor
Through SBDC Illinois**

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)

Small Business Administration Economic Injury Disaster Loans

Applicants may apply online using the Electronic Loan Application (ELA) via SBA's secure website at [DisasterLoanAssistance.sba.gov/ela/s](https://disasterloanassistance.sba.gov/ela/s) and should apply under SBA declaration #17536, not for the COVID-19 incident.

Disaster loan information and application forms may also be obtained by calling the SBA's Customer Service Center at 800-659-2955 (800-877-8339 for the deaf and hard-of-hearing) or emailing DisasterCustomerService@sba.gov. Loan applications may be downloaded at sba.gov/disaster.

The filing deadline to return EIDL applications is April 25, 2023.

Additional information about the state's recovery efforts are available at <https://www2.illinois.gov/ready/Pages/default.aspx>.

Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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City of Highland Park | 1707 St. Johns Avenue, Highland Park, IL 60035

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