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September 15, 2021



Welcome to Highland Park



Suburban Tire Auto Repair Centers 260 Skokie Valley Road 224.222.0041 suburbantire.com Auto Repair & Tire Sales

Live Music Continues in the Ravinia District



Food Truck Thursdays may be over, but live music continues in the Ravinia District at the <u>Ravinia Farmers Market</u> and <u>Ravinia Brewing Company</u>!

Music in The Ravinia District of Highland Park this week includes:

Wednesday, September 15

Pierce Crask Live at Ravinia Farmers Market from 11:00 AM - 1:00 PM

Pierce Crask Live at Ravinia Brewing Company 6:00 - 8:00 PM

<u>Enjoy live music at Ravinia Brewing Company or when you dine outdoors</u> <u>at Viaggio and Happi Sushi:</u>

Thursday, September 16 Rachel Drew 6:00 - 8:00 PM

Friday, September 17 Bill Uhler 6:00 - 8:00 PM

Saturday, September 18

"Louie in the Middle" Featuring Todd Kessler & Gary Schaffel!!! 8:00 - 10:00 PM

2021 Infusion Fest





Infusion fest is back! Enjoy infused concoctions, live music, and family-friendly fun on Saturday, October 2nd, 12–10 PM, in the Ravinia District of Highland Park on Roger Williams Avenue, between Pleasant and Burton Avenues.

Stay tuned for more details!

Ravinia Farmers Market



The <u>Ravinia Farmers Market</u> runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

#EnjoyHighlandPark

The City of Highland Park's new social media campaign, #EnjoyHighlandPark, highlights the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at

ENJOY

our new website <u>enjoyhighlandpark.com</u>. The City will continue to add content on an ongoing basis - check back frequently!

Help spread the word, and be sure to follow<u>@enjoyhighlandpark</u> on Instagram and <u>@EnjoyHighlandPark</u> on Facebook.

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

Business of the Week: Landmark's Renaissance Place Cinema



Landmark's Renaissance Place Cinema is now open with all new movies!

Landmark Theatres Covid protocols comply with the Centers for Disease Control



and Prevention, local and state public health guidance, as well as the CinemaSafe[™] program. Landmark Theatres is tailoring its requirements for health and safety requirements to local guidelines. For more information on health and safety protocols and to view current movies and showtimes visit landmarktheatres.com.

Landmark Renaissance Place Cinema - 1850 Second Street 847.432.7903 / <u>landmarktheatres.com</u>

FAQ on Face Covering and Vaccination Requirements

On August 26, 2021, the Governor signed Executive Order 21-20 which requires all individuals over the age of 2 and who can medically tolerate a face covering to wear a face covering when in indoor public places. The Executive Order also requires health care workers, school personnel, higher education personnel and students, and employees and contractors of state-owned or operated congregate facilities to be fully vaccinated, as described in the Order.

SCORE Webinar & Mentoring at the Highland Park Public Library

Local Businesses Pop to the Top Using Google My Business (GMB) Thursday, September 23 6:30 -7:30 PM Register Here



Being at the top of Google search results offers two sure-fire ways to attract customers: your business profile is easy to find, and it is convenient to use. No need for your company to be buried down the results list! Learn how local businesses pop to the top of local search results if they have a Google My Business (GMB) company profile.

So, You Want to Start Your Own Business? What Now? Wednesday, October 5 6-7:30 PM Register Here

If you are thinking about starting a business, this session will help you understand the simple steps you need to take to become an entrepreneur. Topics will include the myths of entrepreneurship and critical success factors for small businesses, components of a business, and the types of business such as sole proprietorship, LLC, Non-Profit, "S" Corporation, and "C" Corporation.

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.

Visit <u>northchicago.score.org</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Highland Park Chamber of Commerce

State of Healthcare

Wednesday, September 22 9 - 10:30 AM <u>More info & Registration</u>

First Wednesday Connections

Wednesday, October 6 8 - 9:30am Bluegrass Restaurant



Get Hired Illinois

The State of Illinois has launched <u>Get</u> <u>Hired Illinois</u> to connect job seekers with employers and training opportunities as well as employers



who are looking to fill open positions with available workers. Visit <u>GetHired</u> (illinois.gov) for more information.

Nominations for 2021 Mayor's Beautification Awards Due September 17, 2021

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged

Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at <u>cityhpil.com/HPawards</u> or contact the Office of Business Development at 947.026.1046 or <u>mrosen@cityhpil.com</u> to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

Seeking Business Participation to Prevent Underage Drinking

The Lake County Health Department and District 112 are seeking businesses to help share information about the prevention of underage drinking. Interested businesses will be supporting a marketing campaign for families of students at Edgewood and Northwood Middle Schools. If you would like to support this important campaign, please fill out this <u>form</u> and/or contact Stephanie Eisenberg at <u>SEisenberg2@lakecountyil.gov</u> or 847-377-8775. For more information, visit their website at <u>prevention112.com/community</u>.

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in



profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. More information is available <u>here</u>.

Additional Resources

Available Commercial Space

Business Directory

Establishing Your Business

Chamber Of Commerce

SCORE

U.S. Small Business Administration

Job Center of Lake County -Business Services Illinois Department of Commerce & Economic Opportunity

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

<u>Centers for Disease Control and</u> <u>Prevention</u>

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at <u>chersch@cityhpil.com</u>.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at <u>acivitello@cityhpil.com</u>.

This newsletter is produced by the City of Highland Park's Office of Business

Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at <u>mrosen@cityhpil.com</u>. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



City of Highland Park | 1707 St. Johns Avenue, Highland Park, IL 60035

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