

Final Food Truck Thursdays!



The 2021 [Food Truck Thursdays](#) season ends tomorrow, September 9, from 4:30 PM - dusk in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

Food Truck Lineup for September 9

[Louie B Fresh](#)

[Aztec Daves](#)

[Billy Bricks](#)

[The Fat Shallot](#)

[Da Pizza Dude](#)

[Chicago Lunchbox](#)

[Kona Ice](#)

[Culinary Gangster](#)

Puffy Houzz

Royal Ice Cream Truck

[Tacos Marios](#)

Make It Memorable

[Happy Lobster](#)

Plus local favorites [Abigail's](#) and [Ravinia Brewing Company](#)

Music Lineup

September 9: Band of Peace 4:30–5:45 PM

[The Hoyle Brothers](#) (Country) 6:15–8:15 PM

For sneak peeks of this week's food trucks, be sure to like and follow [RaviniaDistrict.HighlandPark](https://www.facebook.com/RaviniaDistrict.HighlandPark) on Facebook.

Learn more about Food Truck
Thursdays.

Saturday, September 11: Paint The Town Blue



On Saturday, September 11 from 3 - 6 PM Highland Park High School students will be painting shop windows to help everyone in town get in the Homecoming spirit. After painting, there will be pizza & music in Port Clinton Square. More information is available from the [Highland Park High School PTO](https://www.highlandparkhighschoolpto.org/).

Ravinia Farmers Market



The [Ravinia Farmers Market](#) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

#EnjoyHighlandPark

The City of Highland Park's new social media campaign, #EnjoyHighlandPark, highlights the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at our new website enjoyhighlandpark.com. The City will continue to add content on an ongoing basis - check back frequently!

ENJOY

highland park

Help spread the word, and be sure to follow [@enjoyhighlandpark](#) on Instagram and [@EnjoyHighlandPark](#) on Facebook.

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

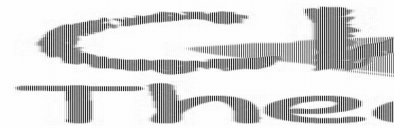
Business of the Week: Children's Theatre Company



Children's Theatre Company has been in existence for 27 years and offers classes, camps, and after-school programs. Their mission is to empower students and build confidence and communication skills by exposing them to the performing arts. Their

classes help students think critically and stay active and imaginative while teaching the basics of singing, acting, and dancing.

Visit thechildrenstheatreco.com for more information and to register for fall classes.



[Children's Theatre Company](http://thechildrenstheatreco.com) - 458 Central Avenue
847.997.1317 / thechildrenstheatreco.com

FAQ on Face Covering and Vaccination Requirements

On August 26, 2021, the Governor signed [Executive Order 21-20](#) which requires all individuals over the age of 2 and who can medically tolerate a face covering to wear a face covering when in indoor public places. The Executive Order also requires health care workers, school personnel, higher education personnel and students, and employees and contractors of state-owned or operated congregate facilities to be fully vaccinated, as described in the Order.

[Face Covering FAQs](#)

SCORE Webinar & Mentoring at the Highland Park Public Library

Cybersecurity 101 for Small Businesses

Thursday, September 9

6:30 - 7:30 PM

[Register Here](#)



This webinar presentation will cover some of the core facts about the cybercrime landscape, including the nature of current computer crime activity, the basic technologies used to commit cybercrime, and the workings of the underground cybercrime marketplace. In addition, this presentation will provide some basic tools and techniques to mitigate the risk of cybercrime exposure.

Local Businesses Pop to the Top Using Google My Business (GMB)

Thursday, September 23

6:30 -7:30 PM

[Register Here](#)

Being at the top of Google search results offers two sure-fire ways to attract

customers: your business profile is easy to find, and it is convenient to use. No need for your company to be buried down the results list! Learn how local businesses pop to the top of local search results if they have a Google My Business (GMB) company profile.

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.

Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Highland Park Chamber of Commerce

State of Healthcare

Wednesday, September 22

9 - 10:30 AM

[More info & registration](#)



Get Hired Illinois

The State of Illinois has launched [Get Hired Illinois](#) to connect job seekers with employers and training opportunities as well as employers who are looking to fill open positions with available workers. Visit [GetHired \(illinois.gov\)](#) for more information.



Nominations for 2021 Mayor's Beautification Awards Due September 17, 2021

The Business and Economic Development Advisory Group is currently accepting nominations for the 2021 Mayor's Beautification Awards. The Award recognizes Highland Park property owners and business owners that have made improvements to enhance visual appeal consistent with the environment and the community. Given annually, award recipients will be granted a Mayoral Certificate; public recognition at a 2021 City Council Meeting, and publicity in *The Highlander*. Below is a list of business categories eligible for this award and the criteria by which businesses will be judged

Business Categories

Auto Dealership, Commercial / Mixed-Use Development, Service, Restaurant, and Retail.

Award Criteria

Appearance, Cleanliness, Consistency, Window Clarity, Code Adherence, Façade Condition, and Landscaping.

Please complete a nomination form on the City's website at cityhpil.com/HPawards or contact the Office of Business Development at 947.026.1046 or mrosen@cityhpil.com to request a form. Completed nominations must be returned to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by **September 17**.

Seeking Business Participation to Prevent Underage Drinking

The Lake County Health Department and District 112 are seeking businesses to help share information about the prevention of underage drinking. Interested businesses will be supporting a marketing campaign for families of students at Edgewood and Northwood Middle Schools. If you would like to support this important campaign, please fill out this [form](#) and/or contact Stephanie Eisenberg at SEisenberg2@lakecountyil.gov or 847-377-8775. For more information, visit their website at prevention112.com/community.

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County -
Business Services](#)

[Illinois Department of Commerce &
Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University
HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and
Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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