

September 9, 2020

 City of Highland Park

Business Development

eNews

WELCOME TO HIGHLAND PARK



Madame Zuzu's Plant Based Cafe

847.926.7359

1876 First Street

madamezuzus.com

Multi-media venue featuring a plant based café, retail, art, and entertainment

***Highland Park residents - show this email and receive a special discount through September 18, 2020**



Kuchta Academy of Fine Art & Illustration

765.586.2465

474 Central Avenue, Ste 208

kuchtaartacademy.com

Classes in Classical Academic Drawing and Painting, Oil Painting, Traditional Illustration as well as Digital Illustration and Comics.

#LETSNAPLAKECOUNTY PHOTO CONTEST



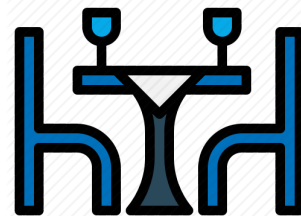
Visit Lake County has launched the *#LetsSnapLakeCounty Photo Contest*. There is an abundance of beautiful, scenic, historical, adventurous, heritage, character, and downright #InstaGood shots of Lake County. This contest encourages individuals to submit their impressive imagery showcasing where they live, work, eat, play, or shop. Participants may submit up to five photos and could win an exclusive prize, including photo credit in future tourism marketing materials. The contest runs through October 31.

Promote this event to your customers, and encourage them to take a photo of your business and include it in their submission. Businesses may participate.

[LEARN MORE](#)

CITY TO HOST RESTAURANT MEETING

On Wednesday, September 16, 9:30 – 11:00 AM, the City of Highland Park will host a virtual meeting on Zoom for restaurants to discuss updates to outdoor right of way permits, marketing, best practices, events, and more, for fall and winter. Following updates from the City, Bluegrass restaurant owner Jim Lederer will lead the discussion. Attendees will also have an opportunity to provide feedback and ask questions. The Zoom meeting call-in information is included on [Meeting Agenda](#).



SBDC RECOVERY ASSISTANCE TRAINING

External Funding Options

Thursday, September 10
11AM - 12:30PM

Discover other funding sources beyond the obvious and how to leverage them for your advantage.



Cash Resiliency

Thursday, September 24 OR
Thursday, October 8
9AM - 12PM

Discover tactics for identifying sources of cash in the next 90 days and solving immediate, short-term and long-term cash flow challenges.

Register for all programming at tinyurl.com/y3bwao08

WEBINAR: NAVIGATING UNCERTAIN TIMES NON-PROFIT BUDGETING & STRATEGIC PLANNING

Keeping up with the changing times is crucial to the success of your non-profit, which means keeping an eye on trends in the industry and pivoting accordingly. In this webinar, **Courtney Olson, First Bank of Highland Park**, and **Brian Gaumont, Wipfli LLP** will discuss an action plan that will help you define priorities you need to be taking with your strategic plan and budget.



Wednesday, September 16
9:30AM - 10:30AM
[Register HERE](#)

Registrants will receive zoom link via email in advance of the Webinar.

Ravinia "District Doings"

The **Ravinia District** of Highland Park continues to come alive with 'District Doings,' a series of activities curated by local businesses in its shared al fresco dining space along Roger Williams Avenue, between Burton and Pleasant Avenues.



Events continue through September. All activities will follow social distancing guidelines. Please contact individual businesses for pricing information. District Doings schedule includes:

[Black Cat Yoga](#) continues their Ravinia District Doings with their outdoor yoga and pilates sessions Mondays, Wednesdays, and Fridays at 9 AM and Tuesdays and Thursdays at 4:15 PM through September 28. Reservations are required. For a full class schedule and to register visit **blackcatpoweryoga.com**. Questions email **hello@blackcatpoweryoga.com**.

[WeOrbit](#) continues their popular Summer Outdoor Art, Mondays through September 28, 10-10:30 AM for 18-36 month-olds and 11-11:30 AM for 3-6 year-olds. Classes will focus on basic color skills and art experimentation. Register at **weorbit.com** and dress for a mess.

[WeOrbit](#) kicks off their kid's fun fitness series for 3-6 year-olds with George's Gym "learning through play" method to give kids a strong, high energy workout that they can repeat at home! Classes will be held on Tuesdays, 9:15-9:45 AM, and 10-10:30 AM. Register at **weorbit.com/classes**. 5-week session is also open for registration. Classes will be held in the Ravinia District's Al Fresco Dining Area on Roger Williams Avenue. Please bring a foam/yoga mat and water. Social distancing guidelines will be in place.

[Burn Boot Camp](#) invites the public to come to Burn Outdoors (bring your sunscreen) Tuesdays starting August 25 through September 24 at 11 AM. The 45-minute workout is free to the public, and all levels are welcome. Come for the workout and stay for some beer! Participants must pre-register by calling or texting (847) 748-0607.

[Alchemy and Cloth](#) hosts a girl's night out of 'Layering and Libations' on Thursday, September 10, 5-6 PM in the west end of the Ravinia District of Highland Park Al Fresco area. Join Alchemy and Cloth owner Carla Levi as she and her daughter Haley, designer of Galazzia Jewelry, demonstrate how to mix, layer, and accessorize the newest fall fashions while enjoying a cocktail courtesy of **[Viaggio Restaurant](#)**. Registrants will be entered to win a piece from the new Galazzia collection! Space is limited so please register for the 5:00-5:30 or 5:30-6:00 presentation. Please RSVP to **carla.alchemyandcloth@gmail.com**. Social distancing will be maintained.

For a full schedule of updated District Doings, follow **[@RaviniaDistrict.HighlandPark](#)** on Facebook.

Additionally, live music sponsored by the Ravinia District Special Service Area 17 property owners will continue on select Thursday, Friday, Saturday, and Sundays including:

Saturday, September 12– 6-8:30 – **[Anderlik & Church Duo](#)**
(Americana/Roots)

Sunday, September 13– 3-6 – **[Pierce Crask](#)** (Roots/Blues)

Saturday, September 19 – 6-8:30 – Ciao Mang (Folk - Jazz)

Sunday, September 20 – 3-6 – **[Mojo 49](#)** (Cajun Funk Blues)

Saturday, September 26 – 6-8:30 – Desert Birds (Gypsy Jazz/Bluegrass)

The Ravinia District Al Fresco Dining area opened in June, as the City entered Phase 3, to allow the public to enjoy the variety of foods from Ravinia District businesses. No outside food or beverages are permitted. Seating reserved for individuals who have purchased food and drink from Ravinia District restaurants, including [Abigail's American Bistro](#), [BWB.Rocks](#), [Baker Boys](#), [Happi Sushi](#), [Piero's Pizza](#), [Ravinia Brewing Co.](#), and [Viaggio](#).

Physical distancing and safety guidelines include:

- Wear a face covering over nose and mouth when interacting with restaurant employees, including placing orders; picking-up carryout orders, and; when food and beverages are brought to the table or removed.
- Continue to wear a face-covering when walking around the District, if not able to maintain a safe 6-foot social distance.
- Avoid congregating on the street and sidewalk, as well as in close quarters.
- Enjoy alcoholic beverages only in the designated outdoor dining areas.
- Dispose of your trash before leaving the outdoor dining area, or take it with you and dispose of it at home.
- Respect established state and city capacity limits.
- Observe all additional requirements or guidelines implemented by business owners.

For more information on the District Doings and live music schedule in the Ravinia District of Highland Park, please visit the [Ravinia District Facebook page](#).

Additional Resources

SCORE

Illinois Department of Commerce & Economic Opportunity industry-specific guidelines and tool kits

COVID-19 Emergency Resources For Businesses - Illinois Department of Commerce & Economic Opportunity

Emergency Small Business Grant & Loan Assistance - Illinois Department of Commerce & Economic Opportunity

COVID -19 Small Business Survival Guide - Illinois Small Business Development & International Trade Center

Illinois Department of Revenue COVID -19 Tax Relief

Illinois Department of Insurance (DOI)

Highland Park Chamber of Commerce COVID-19 Toolkit

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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