

February 26, 2020

 City of Highland Park

Business Development

eNews



Welcome to Highland Park

**Sharif Kitchen &
Home Design**

1849 Green Bay Rd
847.433.5000
Kitchen Design &
Architectural Services

Mobile Massage Frenzy

229 Skokie Valley Rd
(Inside Salons By JC)
224.441.4974
Massage Therapy

Jenny Craig

655 Elm Place (2nd Location)
(Inside Walgreens)
224.754.3210
jennycraig.com
Weight Loss Counseling

Day Spa

1855 Deerfield Rd
847.780.3393
Massage Therapy

LAKE COUNTY
**RESTAURANT
WEEK**

FEBRUARY 28 – MARCH 8

TEN DAYS TO SAVOR

enjoy
illinois

VisitLakeCounty.org


LAKE COUNTY
ILLINOIS

Lake County Restaurant Week Starts Friday!

Participating restaurants in Highland Park include *Bluegrass*, *Curt's Cafe* and *Ravinia Brewing Company*.

Go to visitlakecounty.org
for more information and updated participants.

Business Development Strategic Plan Update



At the February 24, 2020 Regular Committee of the Whole Meeting, the Mayor and City Council reviewed the City's Business Development Strategic Plan and commenced the Strategic Plan update process which will include opportunities for community input from residents and stakeholder groups.

The Business Development Strategic Plan update will guide the City's business development activities for the next 3-years. The Plan update includes strategies for business attraction and retention, local and regional partnerships, marketing and communications, development and redevelopment, community vibrancy, and environmental sustainability. The PowerPoint presentation on the Business Development Strategic Plan update work plan and accomplishments from the 2019 Plan can be viewed [HERE](#).

Click [HERE](#) to view the video from the February 24, 2020 Committee of the Whole discussion.

Please contact the Business Development Office at 847.926.1027 with any questions regarding the City's Business Development Strategic Plan.

Highland Park Career Exploration (HPCE) Job Shadow Program

The City of Highland Park and Highland Park High School (HPHS) offer an opportunity for high school students to participate in a career exploration program by job shadowing professionals in our community. The purpose of the program is to offer HPHS students an opportunity to meet and communicate with professionals to discuss career aspirations, work initiatives, and other professional matters.

Participants must be business owners, directors or managers within a Highland Park business establishment or Highland Park residents (“Professional”). Each completed application will be reviewed by the Job Shadow Program Committee. Thereafter, professional applicants will be matched with student applicants.

2019-2020 Job shadow Application for professionals

cityhpil.com/government/programs_initiatives/career_exploration_program.php



What's Happening?

For detailed information, please click on the event.

Live Music at Norton's

Dayhouse Coworking

Purposeful Play

Thursday, February 27

Nonprofit Collaborative

Highland Park Chamber of Commerce

Thursday, March 12

State of Education in HP

Infinity Foundation

Saturday, March 14

Infinity Family Fest

[Paper Source Crafting Workshops](#)

[Vin Chicago](#)

Free Wine Tastings

Saturdays from 12PM - 4PM

***D&R Autoworks is now a drop off location for
NSSRA Shining Starts Dress Drive Through April 2020***

[The Art Center of Highland Park](#)

Current and Upcoming Exhibits

[Pulling Down The Moon](#)

Special Events & Promotions

[SCORE Mentoring at the Highland Park Library](#)

Tuesdays 3PM - 5PM

Thursdays 5PM to 8PM

[New Businesses, Events & More](#)

cityhpil.com/thingstodo

[For news on happenings in Downtown Highland Park](#)

Visit downtownhp.com

[Like & Follow the Ravinia Business District Facebook Page](#)

Resource Links

[Business Directory](#)

[Military Discounts](#)

[City Code](#)

[Department of Commerce &
Economic Opportunity](#)

[Job Center of Lake County -
Business Services](#)

[Available Commercial Space](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[U.S. Small Business
Administration](#)

[SCORE Business Mentoring and
Workshops](#)

**The City of Highland Park's Business Development
Manager Carolyn Hersch, is the City's main contact for
the business community.**

chersch@cityhpil.com or 847.926.1027

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

[Join our Mailing List](#)



