

February 25, 2021



Business Development

eNews



Welcome to Highland Park



Albion Jacobs Highland Park Pre-Leasing Office

1849 Green Bay Rd, Ste 107

847.544.8149

albionhighlandpark.com

Tria Salon

Tria Salon

462 Central Ave

847.433.5444

triasalon-hairsalon.business.site/



Highland Park Dental Salon

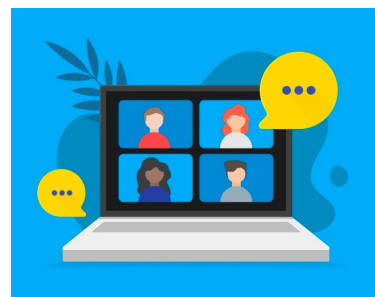
1770 First Street, Suite 310

847.432.5400

Dentist Office

Highlights of the City's Zoom Meeting for Business Owners

On Wednesday, February 24, Mayor Nancy Rotering, Councilman Alyssa Knobel, City Manager Ghida Neukirch, and City staff met with small business owners to discuss the impact of the pandemic, present the findings of a recent survey of business owners, and review the City's business assistance initiatives. As business owners begin to plan for the post-pandemic climate, the City appreciated the chance to hear feedback and



identify opportunities to further collaborate with business owners to promote Highland Park's shops, restaurants, fitness, and service businesses.

A detailed summary and a link to the Business Community Survey presentation can be found [HERE](#).

Take It To Your Table: March is National Noodle Month!

Celebrate National Noodle Month In March! This week we are featuring [Viaggio Highland Park](#) and [Bella Via](#). Highland Park has so many restaurants where you can get your noodle fix! Stay tuned for more fabulous options!!



[Click here to view an interactive map](#) of Highland Park restaurants offering carryout, curbside pickup, and delivery options.

Are you a Highland Park Restaurant that would like to be featured as part of ***Take It To Your Table***? Email your specials and promotions to mrosen@cityhpil.com.

Business Of The Week: **Abigail's American Bistro**



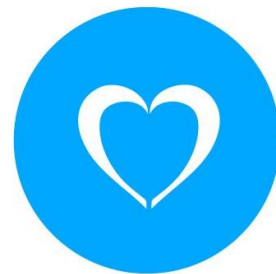
Abigail's American Bistro was born from the love of pure flavor. Using ingredients at their best, capturing the essence of the season is their mantra. Abigail's goes to great lengths to procure the best products and prepare them with respect, creating menu items with simple appeal and elevated technique. Abigail's strives to be an unpretentious neighborhood restaurant with friendly services, a welcoming atmosphere, and an affordable regional menu.



[Abigail's](#) (493 Roger Williams Ave), would like to thank the community for the positive energy and support through these difficult times. In-house dining has been temporarily suspended due to some exciting renovations inside the restaurant, however, Carryout, curbside pick-up, and local delivery continue! 847.780.4862 / abigails493.com

Sign Up For Business of the Week!

The "Business of the Week" Series was launched in October. Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.



Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

Union Pacific Railroad Repairs

Union Pacific Railroad will close the westbound lane on Roger Williams Avenue on Saturday, February 27 from 6:00 AM to 10:00 AM to perform repairs. They will maintain traffic with flaggers and appropriate signage.



Central Avenue East-

South Parking Lot Reconstruction Project

On February 22, the City Council approved a construction contract with Maneval Construction, Inc. for the **Reconstruction of the Central Avenue East-South Parking Lot**. The Central Avenue East-South Parking Lot is located along the south side of Central Avenue, just east of 440 Central Avenue. Weather permitting construction is scheduled to begin in **mid-March**. Construction will be completed in three stages. The stages are described here:



- **STAGE 1** (March 15 to April 30): During stage 1 the west half of the parking lot will remain open to the public. Construction activities will take place on the east half of the lot, which will be closed. Although the west half will be open, parking spaces will be reduced with limited spaces available.
 - **STAGE 2** (May 3 to June 4): During stage 2 the east half of the parking lot will remain open to the public. Construction activities will take place on the west half of the lot, which will be closed. Although the east half will be open, parking spaces will be reduced with limited spaces available.
 - **STAGE 3** (June 7 to June 11): During stage 3 the entire parking lot will be open to the public. There will be brief periods when parking is disrupted to allow the contractor to place the final asphalt surface layer and complete minor punch list items.
- The construction schedule is very aggressive. Please note that items such as weather and availability of asphalt in March could affect the schedule. The City will work with the contractor to expedite the construction and to minimize public inconvenience.

Project Description

The Central Avenue East-South Parking Lot is located along the south side of Central Avenue, just east of 440 Central Avenue. It provides parking for local businesses in this area. The pavement is in poor condition and requires reconstruction.

The pavement for the drive aisles will be constructed with 6" of asphalt over a 10" stone base. The pavement for parking stalls will be constructed with permeable brick pavers. The handicap stalls will be full-depth asphalt to ensure they meet ADA requirements. New curb and gutter will be installed along with new drainage structures. The existing lighting will be replaced with new LED, 3,000k lighting. In addition, conduit will be placed along the west side for future Electrical Vehicle Charging Stations. This project does not include the charging stations and only includes the buried conduit.

A landscaped rain garden is called for in the center island of the parking lot. The rain garden will help in cleansing water runoff before it enters into the storm sewer system. A separate landscape contract will install

landscaping in the rain garden and around the perimeter of the parking lot.

City Engineer Edgar Joves is the City's Construction Inspector assigned to this project. Questions and comments may be directed to Mr. Joves at (847) 926-1186 or via email at ejoves@cityhphil.com. Information and updates regarding this project can be found on the [City's Website](#).

Updates to the City's FARR Grant Application

The City of Highland Park has updated the [FARR Grant Application](#). **Applicants are now required to submit hard copies of all documents along with a current W9.**



Applications may be submitted via drop-box (located on Hazel Avenue, adjacent to City Hall.) **or mail** (City of Highland Park, Office of Business Development, 1707 St. Johns Avenue, Highland Park IL 60035). **Emailed applications will not be accepted.**

In October 2020, the City of Highland Park announced a matching grant program to assist small businesses in weathering the economic impacts of the coronavirus pandemic in light of challenges posed by winter weather and a resurgence of COVID-19. The Financial Assistance for Retailers and Restaurants (FARR) Grant Program designates \$255,000 in funding to support COVID-19-related operational costs incurred by restaurants and retail establishments to provide for a safe environment for customers and staff in compliance with state and federal public health guidelines. The program accepts applications from qualifying small businesses located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. [More information is available here.](#)

Paycheck Protection Program Resumes

The U.S. Small Business Administration (SBA) has officially reopened the [Paycheck Protection Program \(PPP\)](#). Borrowers can now apply for a First or Second Draw PPP Loan until March 31, 2021, or until funds have been exhausted. Find a list of Illinois SBA-approved lenders [here](#) or find a qualified PPP lender using the [SBA Lender Match](#).

To reach the smallest businesses, SBA will offer [Paycheck Protection Program](#) loans to businesses with fewer than 20 employees and sole proprietors only from Wednesday, February 24 through Wednesday, March 10, 2021. President Biden has also announced [additional program changes](#) to make access to PPP loans more equitable.

Eligibility and maximum loan amount for Second Draw PPP loans:

- Previously received a First Draw PPP Loan and will or has used the full amount only for authorized uses
- Has no more than 300 employees
- Can demonstrate at least a 25% reduction in gross receipts between comparable quarters in 2019 and 2020
- Food service and accommodation businesses (NAICS code 72) may apply for up to 3.5 times their average monthly payroll costs, all other businesses may still only apply for 2.5 months

Download the following PPP borrower application forms to see the information that will be requested from you when you apply with a lender:

- [**Paycheck Protection Program First Draw Borrower Application Form**](#) (revised 01-08-21)
- [**Paycheck Protection Program Second Draw Borrower Application Form**](#) (released 01-08-21)

For additional information on loan details, visit the [**SBA website**](#).

Small Business Administration Shuttered Venue Operators Grant Program

The Shuttered Venue Operators (SVO) Grant program was established by The Economic Aid to Hard-Hit Small Businesses, Non-Profits, and Venues Act, signed into law on December 27, 2020. The program includes \$15 billion in grants to shuttered venues, to be administered by the Small Business Administration's Office of Disaster Assistance.

Eligible applicants may qualify for SVO Grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million. \$2 billion is reserved for eligible applications with up to 50 full-time employees. Eligible entities include:

- Live venue operators or promoters
- Theatrical producers
- Live performing arts organization operators
- Relevant museum operators, zoos, and aquariums who meet specific criteria
- Motion picture theater operators
- Talent representatives, and
- Each business entity owned by an eligible entity that also meets the eligibility requirements

This program is not yet open for applications and SBA will continue to issue guidance on this program. There are two requirements of note for this program. First, the business must have been in operation as of Feb. 29, 2020. Second, the venue or promoter must not have received a PPP loan on or after Dec. 27, 2020. To follow updates on this program, please click [**here**](#) to go to the SBA's website.

Small Business Administration Program: Economic Injury Disaster Loan Program (EIDL)

The SBA is offering low-interest federal disaster loans for working capital to small businesses and non-profit organizations that are suffering substantial economic injury as a result of COVID-19. These loans may be used to pay debts, payroll, accounts payable and other bills that can't be paid because of the disaster's impact, and that is not already covered by a Paycheck Protection Program loan. The interest rate is 3.75% for small businesses and 2.75% for non-profits. The first payment is deferred for one year. Applicants must be physically located in the U.S. or designated territory and suffered working capital losses due to the coronavirus pandemic, not due to a downturn in the economy or other reasons. Eligible applicants include the following:

- Businesses with 500 or fewer employees or defined as small per SBA.gov/Size Standards
- Cooperatives with 500 or fewer employees
- Agricultural enterprises with 500 or fewer employees
- Most private nonprofits
- Faith-based organizations
- Sole proprietorships and independent contractors

The deadline to apply for this program has been extended to December 31, 2021. For more information and the application, please click [here](#) to go to the SBA's website.

Highland Park Chamber of Commerce Annual Meeting

The Highland Park Chamber of Commerce will introduce the 2021 Chamber Board of Directors, provide an overview of the Chamber's strategic goals, 2021 legislative initiatives for business recovery, present

business recognition awards, and welcome City Manager Ghida Neukirch to give the city's perspective for the business community.



Wednesday, March 3

8:30 AM - Via Zoom

[Register Here](#)

City Snow Removal Policy

City staff plows through the overnight hours to clear the snow off streets, sidewalks, and parking lots. Parking lots are plowed once during the snowfall event. After the snowfall has

subsidized, parking lots and on-street parking areas are cleaned up. The snowfall intensity dictates the cleanup efforts, however, The City strives to have all public lots plowed once during the snow plowing operation.



If a lot is not plowed within 8-10 hours after a normal snowfall event please call Public Works at 847.432.0807 or if it is after hours please call Police Dispatch at 847.432.7730

Additional Resources

SCORE

Illinois Department of Commerce & Economic Opportunity

COVID-19 Aid For Businesses - Illinois Department of Commerce & Economic Opportunity

Illinois Department of Revenue COVID -19 Tax Relief

Illinois Department of Insurance (DOI)

Highland Park Chamber of Commerce COVID-19 Toolkit

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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