

March 17, 2021



Business Development

eNews

Take It To Your Table: National Noodle Month

There's still time to celebrate National Noodle Month! At [**Backyard Grill**](#) you can build your own noodle dish with a variety of pasta shapes, sauces, and proteins. Backyard Grill (1825 2nd Street) offers carryout, curbside pickup, and delivery. 847.681.8400 / [**eatbackyardgrill.com**](#)



[**Click here to view an interactive map**](#) of Highland Park restaurants offering carryout, curbside pickup, and delivery options.

Are you a Highland Park Restaurant that would like to be featured as part of **Take It To Your Table**? Email your specials and promotions to [**mrosen@cityhpil.com**](mailto:mrosen@cityhpil.com).

Business Of The Week: Piero's Pizza



At Piero's Pizza, you can indulge in the rich taste of fresh and flavorful meals including pizza, pasta, salads, sandwiches, and calzones.

Piero's owner, Frank Guagliardo, spent most of his life in the pizza industry as his parents owned pizzerias throughout the Chicago area. Working for their business allowed Frank to learn the craft of preparing delicious food. In the 1980s, Frank went out on his own to become a staple in our community as he continued to create simple but excellent dishes.

Piero's Pizza continues to support the community in many ways including local school fundraisers throughout the year and the delivery of pizzas to those in need through the Pay It Forward Campaign.

**PAY IT FORWARD
ONE PIZZA AT A TIME WITH**



**DONATE A
DELIVERED
LARGE 1-TOPPING
THIN CRUST PIZZA
TO NEIGHBORS
IN NEED**



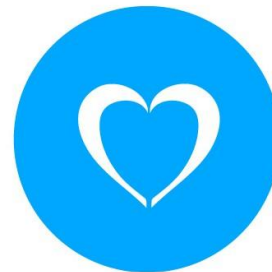
**CALL
(847)433-7795
TO DONATE
OR RECEIVE
A DELICIOUS PIZZA**

includes tax, tip, and
delivery to Highland Park, Highwood, Glencoe, & Deerfield

[Piero's Pizza](#) (647 Roger Williams Ave) offers curbside pick-up as well as in-house delivery utilizing state-of-the-art heating systems so you never have to worry about cold dinner. 847-432-2600 / pieropizza.com/

Sign Up For Business of the Week!

The "Business of the Week" Series was launched in October. Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.



Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

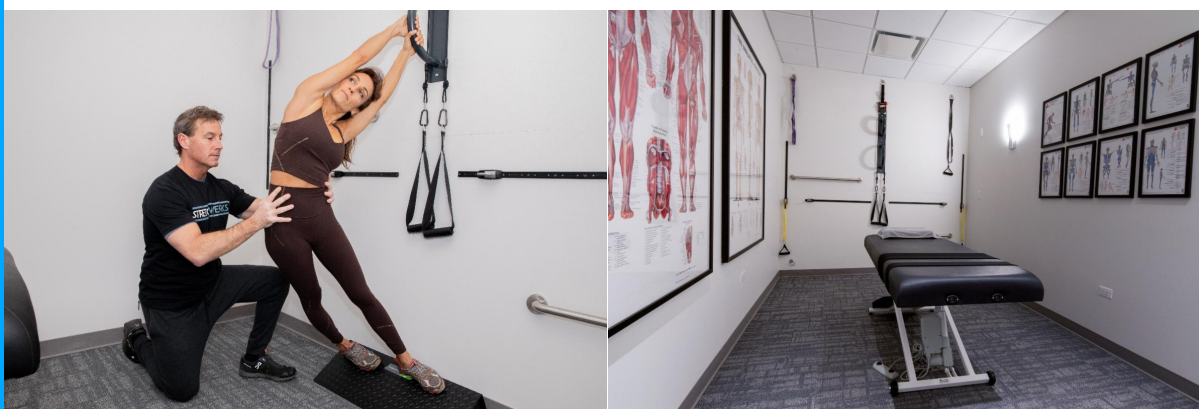
***Don't forget to upload 1-3 high-resolution photos!**

**Wellness Wednesday:
[Stretchwerks](#)**



Stretching Redefined

[Stretchwerks](#) is a flexibility and mobility center that utilizes a variety of techniques both on and off the treatment table in our private rooms to not only help alleviate pain and discomfort but to help people move better, perform better, and live better. StretchWerks implements the most innovative techniques of Fascial Stretch Therapy. The StretchWerks team is committed to creating safe and effective programs that meet clients' individual needs.



[Stretchwerks](#) (223 Skokie Valley Rd) offers complimentary evaluations. If you suffer from pain and discomfort, lack of flexibility and mobility, or want to improve your athletic performance through better movement, FST can help. Whether you are a student-athlete, active senior, weekend warrior, or even a professional athlete, FST is appropriate for all ages and lifestyles. 847.231.2323/stretchwerks.com

If you are a health and fitness business and would like to be featured as part of the Wellness Wednesday Series, please fill out this [brief questionnaire](#). Don't forget to upload 1-3 high-resolution photos!

Free COVID-19 Conflict Prevention Training Course

The Highland Park Public Library is sponsoring an online COVID-19 conflict prevention course for the Highland Park business community. The 60–75-minute course, created by the Crisis Prevention Institute in partnership with the National Retail Federation, is designed to help

identify the stages of a person in distress, provide strategies to prevent a crisis, and teach verbal de-escalation skills and other techniques to keep employees and customers safe, illustrating these tools through social distancing and mask-wearing scenarios.



Registered participants will receive an individual link to access the online training. The course is self-paced, can be started and stopped as needed, and will be accessible for 12 months from registration. Those without internet or computer access can arrange to view the training at the Library's public computer lab.

Access to the course is limited and spots may fill up. To register, or for more information, email Chad Clark at cclark@hplbrary.org or call 847-579-6810.

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Upcoming Webinars



The Illinois Department of Commerce and Economic Opportunity's Office of Regional Economic Development is continuing to host webinars throughout March about the US Small Business Administration's Federal Paycheck Protection Program. This federal forgivable COVID-19 Relief Loan Program will help Illinois small businesses keep their employees on payroll during this unprecedented time.

Southeast PPP Webinar

Presenter: Kala Lambert, Southeast Regional Manager of Regional Economic Development, Illinois Department of Commerce and Economic Opportunity

Tuesday, March 23 - 2 PM

Register [HERE](#)

PPP Update Webinar

Wednesday, March 24 - 10 AM

Register [HERE](#)

Highland Park Chamber of Commerce

Ask The Experts": Cyber Security

Panel Discussion

Thursday, April 1 - 12 PM



Join The Highland Park Chamber of Commerce and experts on cybersecurity to discuss all of the various ways you can keep your information and your business safe.

Panelists include:

- Goran Donev, *SafeHaven IT*
- David Macknin, *ChicagoRisk*
- Detective Casey Foley, *Highland Park Police Department*

State of Education in Highland Park

Friday, May 7 - 9 AM

The Highland Park Chamber is proud to host another community-wide discussion with school district superintendents Dr. Michael Lubelfeld, North Shore School District 112, and Dr. Kurt A. Schneider, North Suburban Special Education District.

This year's program will address the challenges that are being confronted as a result of the impact of the global pandemic, actions being taken to address racial justice, and what the community, and particularly the business community, can do to stay informed and supportive.

More information on these events will be released soon.

chamberhp.com

Additional Resources

SCORE

Illinois Department of Commerce & Economic Opportunity

**COVID-19 Aid For Businesses - Illinois Department of
Commerce & Economic Opportunity**

Illinois Department of Revenue COVID -19 Tax Relief

Illinois Department of Insurance (DOI)

Highland Park Chamber of Commerce COVID-19 Toolkit

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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