



Highland Park Business Development

eNews



The City is now supporting businesses by announcing new retail & restaurant openings in Sheridan Road Magazine with a link to our [Things To Do](#) page.

Sheridan Road Magazine May Edition Ad

May 16, 2018

**Welcome to
Highland Park**



135 Skokie Valley Road
224.707.9936
ulta.com
Retail Beauty Products &
Full Service Salon

Upcoming Events



**Thursday, May 17 -
Saturday, May 19**
Backyard Tent Sale



Friday, May 18
21st Annual Fundraising Gala



SHOP LEARN CREATE

We welcome our new kid-friendly businesses to the neighborhood! **theCoderSchool** offers immersion-style coding classes for kids ages 7-18. **Wild Willow** sells trendsetting tween clothing, shoes and accessories.

 City of Highland Park

CityHpiL.com/ThingsToDo

Please send information about events and promotions at your business to rosen@cityhpil.com to be included on our [Things to Do Page](#).

NORTON'S
RESTAURANT

Saturday, May 19
The Ivy Ford Band

Saturday, May 26
The Frontburners
nortons-restaurant.com



Fridays in June at 7 PM
in Port Clinton Square
Bitter Jester Music Festival



Kayak, Paddle Board & Learn
To Sail Registration Open



New Businesses, Events
& More
cityhpil.com/thingstodo



Visit downtownhp.com
for news on happenings in
Downtown Highland Park

SCORE Seminars

HIGHLAND PARK BUSINESS LEADERS ARE INVITED TO



HOW TO DO BUSINESS WITH RAVINIA®

TUESDAY, MAY 22 | 4 P.M. TO 5:15 P.M.

PARK VIEW
Restaurant in Ravinia's rejuvenated Dining Pavilion

Learn about product placement, sponsorship, events, advertising, and other marketing opportunities to connect your business with Ravinia's audiences.

Then you and a guest are invited to stay for a tasting and tour, exclusively for our Highland Park neighbors, of our new

Lawn Bar  and **Tree Top** 
restaurants and expanded  **RAVINIA MARKET**
and
festival SHOP

with Ravinia President and CEO Welz Kauffman and
Executive Chef Michael Tsonton.

RSVP BY MAY 16 TO ABRIGHTWELL@RAVINIA.ORG

RAVINIA MAGAZINE ADVERTISING



The Ravinia Magazine is handed to each person seated in the Pavilion and readily available on the lawn. Along with detailed program notes, the Magazine contains interviews, artist profiles, feature articles, and beautiful photography.

Seven different issues of the Ravinia Magazine will be published, each covering about two weeks of concerts. The distribution of each issue will be 135,000 for a season total of 945,000.

Information on advertising in Ravinia Magazine [HERE](#)



Monday, May 21
Marketing With Video
Brown Bag Lunch
1-2:30 PM

Learn about the importance of video content and what changes in marketing small businesses can make to keep pace with competition.
hplibrary.org

Chamber of Commerce



Wednesday, May 23
Business After Hours
at Equinox

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.
chersch@cityhpil.com
or 847.926.1027

RESOURCE LINKS

<u>Business Directory</u>	<u>Available Commercial Space</u>
<u>Military Discounts</u>	<u>Establishing Your Business</u>
<u>City Code</u>	<u>Chamber of Commerce</u>
<u>Department of Commerce & Economic Opportunity</u>	<u>U.S. Small Business Administration</u>
<u>Job Center of Lake County - Business Services</u>	<u>SCORE Business Mentoring and Workshops</u>



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development.

If you have information you would like to include in this bi-weekly mailing,

please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com.

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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