



Highland Park Business Development

# eNews



**Register Today for the  
2017 Business Summit**

**HIGHLAND  
PARK** City of Highland Park

**HOW TO ACHIEVE 5 STAR  
CUSTOMER REVIEWS**      **BUSINESS SUMMIT  
2017**

Featuring Darryl Harris

Thursday, October 12  
Check-In & Light Breakfast 7:30 AM  
Program 8:00 AM - 12:00 PM

Information & Registration at  
[cityhpil.com/businesssummit](http://cityhpil.com/businesssummit)

**October 4, 2017**

**Welcome to  
Highland Park's  
New Business**



*Get back to what moves you.*

**Muscular System Solutions**  
1660 Old Skokie Road  
312.505.0062  
[muscularsystemsolutions.com](http://muscularsystemsolutions.com)  
Fitness & Personal Training;  
Muscular System Clinic

**Upcoming Events**



**Saturday, October 7**  
The Perqs

**Saturday, October 14**  
Off The Wagon  
[nortons-restaurant.com](http://nortons-restaurant.com)



Gather, socialize and purchase small batch goods directly from artisans and purveyors selling produce, flowers, food, craft goods, jewelry and more at the French Market

Saturdays through October 14  
9 AM - 1 PM

1800 St. Johns Avenue - North St. Johns Parking Lot  
(at St. Johns Avenue north of Central Avenue)

## Halloween Festivities in Downtown Highland Park



Thursday, October 26  
3:00 PM - 6:00 PM

Renaissance Place and Port Clinton Management are



Wednesdays 7 AM - 1 PM  
Through October 25  
[raviniafarmersmarket.org](http://raviniafarmersmarket.org)



Visit [downtownhp.com](http://downtownhp.com)  
for news on happenings in  
Downtown Highland Park

## Chamber of Commerce



Member Mixer/After Hours  
Tuesday, November 7  
[chamberhp.com](http://chamberhp.com)

## Small Business Workshops



### Youtube Marketing For Small Business

Wednesday, October 18,  
6 - 7:30 p.m.

[More Information & Registration](#)

## SCORE Seminars



Creating Your Value  
Statement/Elevator Speech

hosting their annual Halloween festivities in Downtown Highland Park. Trick-or-treat store to store in the Downtown Candy Stroll. Pony rides, hayrides and live music from Cirrus Falcon at Port Clinton Square. Entertainment at Renaissance Place including stilt walkers, face painting, balloon artists and more.

Don't miss this fabulous free event!

Monday, November 6, 2017  
12:00 PM

If you can't explain your business in a few words, how will anyone know what your business really does. Stop struggling to describe the value statement for your business at networking events and meetings, and learn how to grab people's attention quickly.

Register at [hplibrary.org](http://hplibrary.org)

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.  
[chersch@cityhpil.com](mailto:chersch@cityhpil.com) or 847.926.1027

## RESOURCE LINKS

<a href="#"><u>Business Directory</u></a>	<a href="#"><u>Available Commercial Space</u></a>
<a href="#"><u>Military Discounts</u></a>	<a href="#"><u>Establishing Your Business</u></a>
<a href="#"><u>City Code</u></a>	<a href="#"><u>Chamber of Commerce</u></a>
<a href="#"><u>Department of Commerce &amp; Economic Opportunity</u></a>	<a href="#"><u>U.S. Small Business Administration</u></a>
<a href="#"><u>Job Center of Lake County - Business Services</u></a>	<a href="#"><u>SCORE Business Mentoring and Workshops</u></a>



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development.*

*If you have information you would like to include in this bi-weekly mailing,*

*please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).*

*The City reserves the right to edit and/or filter submissions. No pricing information will be published.*



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