



Highland Park Business Development

# eNews



## Holiday Lighting



Saturday, November 18  
3-5 PM

Celebrate the beginning of the holiday season at Port Clinton Square in Downtown Highland Park. Shop, dine, and enjoy free family-friendly activities offered throughout Downtown Highland Park including a Scavenger Hunt with prizes, the opportunity to visit with Santa, horse drawn sleigh rides, face painting and more. Participating businesses will provide refreshments, activities, and treats. The Annual Holiday Tree Lighting Ceremony at Port Clinton Square will begin at 4:30 PM. Join Mayor Nancy Rotering and other city officials as over 200 trees will be magically lit for the 2017 holiday season.

Free parking will be available throughout the Central Business District with extended parking hours in public parking lots on November 18, as part of the Holiday Lighting Ceremony. Shop local this holiday season and enjoy the lights and fun festivities on this special night with family and friends!

Participating Businesses include: [Bar Method HP](#), [Beanstalk Toys](#), [Final Sale](#), [Cy Fredrics Jewelers](#), [Summer Classics Home](#), [Highland Park Bank & Trust](#), [Ami Ami](#), [Freedom Home Care](#), [JAYNE](#), [Spaces and Views](#), [Stationary Station](#), [Michael's Chicago-Style Red Hots](#), [Nic + Zoe](#), [WeOrbit](#), [Lori's Designer Shoes](#), [Landmark Renaissance Place Cinema](#), [Edward Jones Investments](#), [Christ Church Highland Park](#),

November 15, 2017

Welcome to  
Highland Park's  
New Businesses

*BellaRu Catering*

From Ethnic to Elegant

**BellaRu Catering**

1480 Old Deerfield Road

847.461.3995

[bellarucatering.com](http://bellarucatering.com)

Full Service Boutique Catering



**Evolve With Michael**

229 Skokie Valley Road, #33

(Located in Salons by JC)

312.813.2625

[facebook.com/evolvewithmichael/](https://facebook.com/evolvewithmichael/)

Makeup & Hair Salon

**Upcoming Events**

[More Information](#)

## SCORE SOCIAL MEDIA ASSISTANCE



SCORE and the City of Highland Park Business Development Office have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

SCORE also offers free one-hour sessions "For the Life of Your Business" at the Highland Park Library on Tuesdays from 1 PM - 3 PM and Thursdays from 5 PM - 8 PM.

[scorechicago.org](http://scorechicago.org)

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.

[chersch@cityhpil.com](mailto:chersch@cityhpil.com)

or 847.926.1027



**Thursday, December 7**

Tune Up Thursdays  
December will focus on 'Tuning Up For The Holidays' with special collaborations by  
by [Cos Bar](#), [Florals by Mary Celeste](#), and [SPYRL in Highland Park](#).



**Saturday, November 18 &  
Sunday, November 19**

Donna Reed Trunk Show  
[citywoods.com](http://citywoods.com)

**NORTON'S**  
RESTAURANT

**Saturday, November 18**  
Northwest Corner

**Saturday, November 25**  
The Ivy Ford Band  
[nortons-restaurant.com](http://nortons-restaurant.com)

THE THERAPEUTIC  
**KNEADS**®

**Tuesday, December 5**  
[Holiday Zen Night](#)  
[wekneadyou.com](http://wekneadyou.com)



Visit [downtownhp.com](http://downtownhp.com)  
for news on happenings in  
Downtown Highland Park

## RESOURCE LINKS

<a href="#"><u>Business Directory</u></a>	<a href="#"><u>Available Commercial Space</u></a>
<a href="#"><u>Military Discounts</u></a>	<a href="#"><u>Establishing Your Business</u></a>
<a href="#"><u>City Code</u></a>	<a href="#"><u>Chamber of Commerce</u></a>
<a href="#"><u>Department of Commerce &amp; Economic Opportunity</u></a>	<a href="#"><u>U.S. Small Business Administration</u></a>
<a href="#"><u>Job Center of Lake County - Business Services</u></a>	<a href="#"><u>SCORE Business Mentoring and Workshops</u></a>



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development.  
If you have information you would like to include in this bi-weekly mailing,  
please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).  
The City reserves the right to edit and/or filter submissions. No pricing information will be published.*



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