



Highland Park Business Development

eNews



The City is now supporting businesses by announcing new retail & restaurant openings in Sheridan Road Magazine with a link to our [Things To Do](#) page.

Sheridan Road Magazine Ad
December 2017 - January 2018

DOWNTOWN HIGHLAND PARK HAS EXTRA SPARKLE THIS HOLIDAY SEASON!

Bright Lights, Big Fun & BRAND NEW SHOPS

Shop Local

NIC & ZOE | BOTANIKA | VINTAGE BLISS | ALCHEMY & CLOTH
SANCTUARY BY VINTAGE NEST | FLYING LIZARD

HP City of Highland Park | www.cityhpl.com/ThingsToDo

Please send information about events and promotions at your business to mrosen@cityhpl.com to be included on our [Things to Do](#) Page.

Reindeer at Renaissance

December 13, 2017

Upcoming Events



Thursday, December 14
15th Anniversary Celebration
highlandparkbank.com



Thursday, December 14
Ladies Night
More information:
Courtney.Brin@Equinox.com



COS BAR
BEAUTY ELEVATED

Reindeer

AT RENAISSANCE

Meet live reindeer!

PLUS ENJOY FREE TRACKLESS TRAIN RIDES,
FACE PAINTING AND HOLIDAY CAROLERS!

December 16 & 17

11AM-2PM AT RENAISSANCE PLACE



Christmas To Go from Cafe Central



View "The Christmas To Go" Menu from Cafe Central [HERE](#)

SCORE SOCIAL MEDIA ASSISTANCE

Friday, December 15
Cle De Peau
cosbar.com/highland-park



Friday, December 15
Mike Meo
greenpandabar.com

NORTON'S
RESTAURANT

Saturday, December 16
Shelter Dogs
nortons-restaurant.com



Essential Evolution
Holistic Wellness

Sunday, December 17
Yoga For Stress & Anxiety
heehwellness.com



Visit downtownhp.com
for news on happenings in
Downtown Highland Park

SCORE Seminars



Monday, January 22
 "What's Your Magic Number?"
 Speaker: Holly Bach, Associate
 with Lake Growth Financial
 Services.

Holly has helped over 200
 clients take back control of their
 financial future and build their
 businesses with savvy.

This program will explore
 options on funding a strategic
 retirement fund for small
 business company
 employees. The speaker will
 go over 20 or more retirement
 programs, and discuss how
 other companies, including
 some big names like J.C. Penny
 and Disney started their
 businesses and how they used
 retirement plans to accelerate
 the growth of their businesses.
 Register at hplibrary.org

**The City of Highland Park's
 Business Development
 Manager Carolyn Hersch, is
 the City's main contact for
 the business community.
chersch@cityhpil.com
 or 847.926.1027**

SCORE and the City of Highland Park Business Development
 Office have developed **three one on one, no-cost
 options** to fit the needs of any Highland Park small business
 owner!

- Vanessa Cabrera, President, Your Social Media Mentor
 offers a free 30 Minute Power Coaching Session by
 telephone for email marketing and social media.
 Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15
 minutes by telephone to gain your needs, followed by a
 45 minute on site working session at your place of
 business
- The New Media Department at the Highland Park Public
 Library offers one-on-one instruction on social media
 use. Library specialists will provide 30 to 60 minute
 sessions on use of any social media process.

Click [HERE](#) for more information

SCORE also offers free one-hour sessions "For the Life of
 Your Business" at the Highland Park Library on Tuesdays
 from 1 PM - 3 PM and Thursdays from 5 PM - 8 PM.

scorechicago.org

RESOURCE LINKS

<u>Business Directory</u>	<u>Available Commercial Space</u>
<u>Military Discounts</u>	<u>Establishing Your Business</u>
<u>City Code</u>	<u>Chamber of Commerce</u>
<u>Department of Commerce & Economic Opportunity</u>	<u>U.S. Small Business Administration</u>
<u>Job Center of Lake County - Business Services</u>	<u>SCORE Business Mentoring and Workshops</u>



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development.

If you have information you would like to include in this bi-weekly mailing,

please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com.

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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