



Highland Park Business Development

eNews



New Years at Michael's



Michael's
CHICAGO-STYLE RED HOTS • SINCE 1977

Red Hot Balloon Drop

SUNDAY DECEMBER 31
PARTY UNTIL THE SUN COMES DOWN!

4:00 TO 7:00PM | MICHAEL'S, HIGHLAND PARK

TICKETS INCLUDE:
DINNER, DESSERTS AND KIDDIE COCKTAILS
LIVE DJ, DANCING, GAMES AND PRIZES
BALLOON DROP & TOAST AT 6PM
GOODIE BAGS PARTY FAVORS

FULL COUNTER MENU AND CASH BAR WITH ADULT BEVERAGES
AVAILABLE ALL NIGHT FOR AN ADDITIONAL COST

SPACE IS LIMITED. PURCHASE TICKETS IN ADVANCE
[FACEBOOK/MICHAELSREDHOTS.COM](https://www.facebook.com/michaelsredhots.com)

WWW.MICHAELSREDHOTS.COM

December 27, 2017

Upcoming Events



Visit downtownhp.com
for news on happenings in
Downtown Highland Park

Chamber of Commerce



Wednesday, January 3
First Wednesday Connections

Thursday, January 11
Multi Chamber Networking Luncheon

SCORE Seminars

SCORE SOCIAL MEDIA ASSISTANCE



Monday, January 22

"What's Your Magic Number?"
Speaker: Holly Bach, Associate with Lake Growth Financial Services.

Holly has helped over 200 clients take back control of their financial future and build their businesses with savvy.

This program will explore options on funding a strategic retirement fund for small business company employees. The speaker will go over 20 or more retirement programs, and discuss how other companies, including some big names like J.C. Penny and Disney started their businesses and how they used retirement plans to accelerate the growth of their businesses.

Register at hplibrary.org

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community. chersch@cityhpil.com or 847.926.1027

SCORE and the City of Highland Park Business Development Office have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

SCORE also offers free one-hour sessions "For the Life of Your Business" at the Highland Park Library on Tuesdays from 1 PM - 3 PM and Thursdays from 5 PM - 8 PM.

scorechicago.org

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RESOURCE LINKS

<u>Business Directory</u>	<u>Available Commercial Space</u>
<u>Military Discounts</u>	<u>Establishing Your Business</u>
<u>City Code</u>	<u>Chamber of Commerce</u>
<u>Department of Commerce & Economic</u>	<u>U.S. Small Business Administration</u>



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development.

If you have information you would like to include in this bi-weekly mailing,

please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com.

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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