

# eNews



## Thank You to Pizza Bowl Participants!

Township District 113 Education Foundation held their sixth annual Pizza Bowl at Highland Park High School on January 26, 2018. Thank you to the following Highland Park business participants Bella Via, Breadsmith, Dunkin Donuts, Frost, Jewel Osco, Lou Malnatis, Sunset Foods, Baker Boys, and Blaze.

Our businesses support our community; support our businesses by remembering to shop and dine locally!

## Senior Players Gold Championship

The Western Golf Association and Exmoor Country Club are hosting the 2018 Constellation Senior Players Championship.

For More information on how your business can get involved, contact Chris Montagano 219.921.3367 or [montagano@wgaesf.org](mailto:montagano@wgaesf.org).

## Score Social Media Assistance



SCORE and the City of Highland Park Business Development Office have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.

February 21, 2018

## Upcoming Events



**Saturday, February 24**

Michael Charles

[nortons-restaurant.com](http://nortons-restaurant.com)



**February Special**

Couples Massage Class

[wekneadyou.com](http://wekneadyou.com)



**Saturday, March 10**

Infinity Family Fest

[infinityfoundation.org](http://infinityfoundation.org)



Visit [downtownhp.com](http://downtownhp.com) for news on happenings in Downtown Highland Park

- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

SCORE also offers free one-hour sessions "For the Life of Your Business" at the Highland Park Library on Tuesdays from 1 PM - 3 PM and Thursdays from 5 PM - 8 PM.

[scorechicago.org](http://scorechicago.org)



**Flying Lizard Athletic Wear Boutique**

Refer a Friend and you'll both receive 20% off next purchase

**SCORE Seminars**



**Monday, March 19**

Social Media 101  
Brown Bag Lunch  
1-2:30 PM

This introductory session will cover strategies and best practices to get the most out of your social media activities.

More information at:  
[hplibrary.org](http://hplibrary.org)

**Small Business Workshops**



**Wednesdays, April 5 - 26**  
**Start Strong Business Boot Camp**

**Resource Links**

<a href="#"><u>Business Directory</u></a>	<a href="#"><u>Available Commercial Space</u></a>
<a href="#"><u>Military Discounts</u></a>	<a href="#"><u>Establishing Your Business</u></a>
<a href="#"><u>City Code</u></a>	<a href="#"><u>Chamber of Commerce</u></a>
<a href="#"><u>Department of Commerce &amp; Economic Opportunity</u></a>	<a href="#"><u>U.S. Small Business Administration</u></a>
<a href="#"><u>Job Center of Lake County - Business Services</u></a>	<a href="#"><u>SCORE Business Mentoring and Workshops</u></a>

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.

[chersch@cityhpil.com](mailto:chersch@cityhpil.com) or 847.926.1027



**City of Highland Park**

*This newsletter is produced by the City of Highland Park's Office of Business Development.*

*If you have information you would like to include in this bi-weekly mailing,*

*please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).*

*The City reserves the right to edit and/or filter submissions. No pricing information will be published.*



[Join Our Mailing List](#)