



Highland Park Business Development

# eNews



## SEEKING FEEDBACK ABOUT SQUIRE COMMUTER SERVICE



The City of Highland Park is looking to bring a new commuter service, called Squire, to its residents. Squire provides commuters with wi-fi enabled, executive style transit shuttles to downtown for about \$30 roundtrip throughout rush hour.

Local transit-tech startup Squire provides an upscale transit service to the everyday commuter for about half the cost of the average driver's roundtrip. The company picks customers up on its executive transit shuttles from local park and ride locations and takes them into the city. Shuttles leave every 15 to 30 minutes with multiple drop off points throughout the Loop, River North, and West Loop ensuring a cost-saving, stress-reducing and environmentally friendly alternative to enduring daily traffic congestion.

Please take a moment to complete the brief survey:

[surveymonkey.com/r/HighlandPark\\_SquireInterestSurvey](https://www.surveymonkey.com/r/HighlandPark_SquireInterestSurvey)

More information about Squire is available at [SquireService.com](http://SquireService.com) as well as in this recent article from [The Chicago Tribune](#)

**February 7, 2018**

## Welcome to Highland Park's New Businesses



**Bottle & Bottega**  
1894 Sheridan Rd  
224.206.9620

[bottleandbottega.com/highland-park](http://bottleandbottega.com/highland-park)  
Art Instruction / Paint & Sip Events



**Fancy Shmancy By Liana**  
229 Skokie Valley Rd, Suite 22  
Located in Salons By JC  
224.432.7454  
Permanent Makeup

# Senior Players Gold Championship



## The Legends of Golf are coming to Highland Park!

The Western Golf Association and Exmoor Country Club are proud to host the 2018 Constellation SENIOR PLAYERS Championship. For the first time since 1997, a PGA TOUR Champions major will be held in the greater Chicagoland area. 78 of the top PGA TOUR Champions players will compete for a purse of \$2.8 million in front of over 30,000 golf fans. The Championship will provide a unique platform for your company's client development needs.

### Corporate Hospitality

Share the excitement of the Constellation SENIOR PLAYERS Championship with your top clients in one of our many corporate hospitality venues. Venues offer exceptional views of the action and include premium food and beverage service. Private, semi-private, and shared venues offered.

### Accenture Championship Pro-Am

Your key clients and executives will gladly accept an invitation to play in the Accenture Championship Pro-Am. An opportunity to play with one of the players from the Constellation SENIOR PLAYERS Championship field will provide an absolutely memorable experience they will never forget!

### Marketing and Branding

Display your company logo proudly for more than 30,000 spectators to see. The Championship provides an incredible stage to connect with potential customers in the Chicagoland area. Opportunities include expo space, program advertising, video board advertising, and naming rights for various championship assets and events.

### Honorary Observer Groups

Get closer to the action than you ever thought possible! Walk step-for-step with the best players in the world, listen in as they discuss strategy with their caddies and celebrate every great shot witnessed from inside the ropes.

### More Information

For more information on the Constellation SENIOR PLAYERS Championship including ticket sales and volunteer opportunities, please visit [cspgolf.com](http://cspgolf.com) or contact Chris Montagano at [montagano@wgaesf.org](mailto:montagano@wgaesf.org).

### Contact Information:

Chris Montagano  
Championship Director  
Cell: (219) 921-3367  
[montagano@wgaesf.org](mailto:montagano@wgaesf.org)



Exmoor Country Club  
July 11-15, 2018

For More information on how your business can get involved contact Chris Montagano 219.921.3367 or [montagano@wgaesf.org](mailto:montagano@wgaesf.org)

## SCORE SOCIAL MEDIA ASSISTANCE



FOR THE LIFE OF YOUR BUSINESS



**HPR Treatment Centers**  
600 Central Ave, Suite 311  
800.688.3609  
[hprtc.com](http://hprtc.com)  
TMS Therapy

**Schuff Financial Group**  
1866 Sheridan Rd, Suite 302  
847.432.2615  
Insurance Sales &  
Financial Services

## Upcoming Events



**Saturday, February 10**  
Tony Ocean

**Saturday, February 17**  
The Lloyd Stephens Band  
[nortons-restaurant.com](http://nortons-restaurant.com)



**February Special**  
Couples Massage Class  
[wekneadyou.com](http://wekneadyou.com)



**Tuesday, February 13**  
What's On Tap Launch Party  
Beelow's North Shore



**Wednesday, February 14**  
Galentine Mixer  
[papersource.com](http://papersource.com)

SCORE and the City of Highland Park Business Development Office have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

SCORE also offers free one-hour sessions "For the Life of Your Business" at the Highland Park Library on Tuesdays from 1 PM - 3 PM and Thursdays from 5 PM - 8 PM.

[scorechicago.org](http://scorechicago.org)

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.  
[chersch@cityhpil.com](mailto:chersch@cityhpil.com)  
 or 847.926.1027

## RESOURCE LINKS

<a href="#"><u>Business Directory</u></a>	<a href="#"><u>Available Commercial Space</u></a>
<a href="#"><u>Military Discounts</u></a>	<a href="#"><u>Establishing Your Business</u></a>
<a href="#"><u>City Code</u></a>	<a href="#"><u>Chamber of Commerce</u></a>
<a href="#"><u>Department of Commerce &amp; Economic Opportunity</u></a>	<a href="#"><u>U.S. Small Business Administration</u></a>
<a href="#"><u>Job Center of Lake County - Business Services</u></a>	<a href="#"><u>SCORE Business Mentoring and Workshops</u></a>



Visit [downtownhp.com](http://downtownhp.com) for news on happenings in Downtown Highland Park

## SCORE Seminars



**Tuesday, February 20**  
 SCORE Business Forum:  
 Growing Your Business  
 In The Digital Age  
[scorebusinessforum.org](http://scorebusinessforum.org)

**Monday, March 19**  
 Social Media 101  
 Brown Bag Lunch  
 1-2:30 PM

This introductory session will cover strategies and best practices to get the most out of your social media activities.

More information at:  
[hplibrary.org](http://hplibrary.org)

## Small Business Workshops



**Tuesday, February 20**  
 Starting Your Business in Illinois

**Wednesdays, April 5 - 26**  
 Start Strong Business Boot  
 Camp



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development.*

*If you have information you would like to include in this bi-weekly mailing,*

*please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).*

*The City reserves the right to edit and/or filter submissions. No pricing information will be published.*



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