



Highland Park Business Development

# eNews



## Small Business Facade Improvement Program



In recognition of the importance of small local independent businesses to the City of Highland Park, the City's Small Business Facade Improvement Program (SBFIP) provides both assistance and incentive to commercial property owners and local businesses to improve the look and functionality of their properties and businesses.

Click [HERE](#) for more information

## SCORE SOCIAL MEDIA ASSISTANCE

**March 7, 2018**

Welcome to  
**Highland Park's  
New Businesses**



**Chandra Therapeutic Massage**

229 Skokie Valley Road  
Located in Salons By JC  
847.704.2472

[chandra.salonsuitesolutions.com](http://chandra.salonsuitesolutions.com)

**Stardust Studio**

229 Skokie Valley Road  
Located in Salons By JC  
847.404.0440

## Upcoming Events

**NORTON'S**  
RESTAURANT

**Saturday, March 10**

Markette

[nortons-restaurant.com](http://nortons-restaurant.com)



April 2 - April 6  
Spring Break Camp  
[miabellayarn.com](http://miabellayarn.com)



Visit [downtownhp.com](http://downtownhp.com)  
for news on happenings in  
Downtown Highland Park

### SCORE Seminars



**Monday, March 19**  
Social Media 101  
Brown Bag Lunch  
1-2:30 PM

This introductory session will  
cover strategies and best  
practices to get the most out of  
your social media activities.

More information at:  
[hplibrary.org](http://hplibrary.org)

### Small Business Workshops



**Wednesdays, April 5 - 26**  
Start Strong Business  
Boot Camp

### Chamber of Commerce



**Wednesday, April 4**

SCORE and the City of Highland Park Business Development Office have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

SCORE also offers free one-hour sessions "For the Life of Your Business" at the Highland Park Library on Tuesdays from 1 PM - 3 PM and Thursdays from 5 PM - 8 PM.

[scorechicago.org](http://scorechicago.org)

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.  
[chersch@cityhpil.com](mailto:chersch@cityhpil.com)  
or 847.926.1027

### RESOURCE LINKS

<a href="#"><u>Business Directory</u></a>	<a href="#"><u>Available Commercial Space</u></a>
<a href="#"><u>Military Discounts</u></a>	<a href="#"><u>Establishing Your Business</u></a>
<a href="#"><u>City Code</u></a>	<a href="#"><u>Chamber of Commerce</u></a>
<a href="#"><u>Department of Commerce &amp; Economic Opportunity</u></a>	<a href="#"><u>U.S. Small Business Administration</u></a>
<a href="#"><u>Job Center of Lake County - Business Services</u></a>	<a href="#"><u>SCORE Business Mentoring and Workshops</u></a>



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development.*

*If you have information you would like to include in this bi-weekly mailing,*

*please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).*

*The City reserves the right to edit and/or filter submissions. No pricing information will be published.*



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