



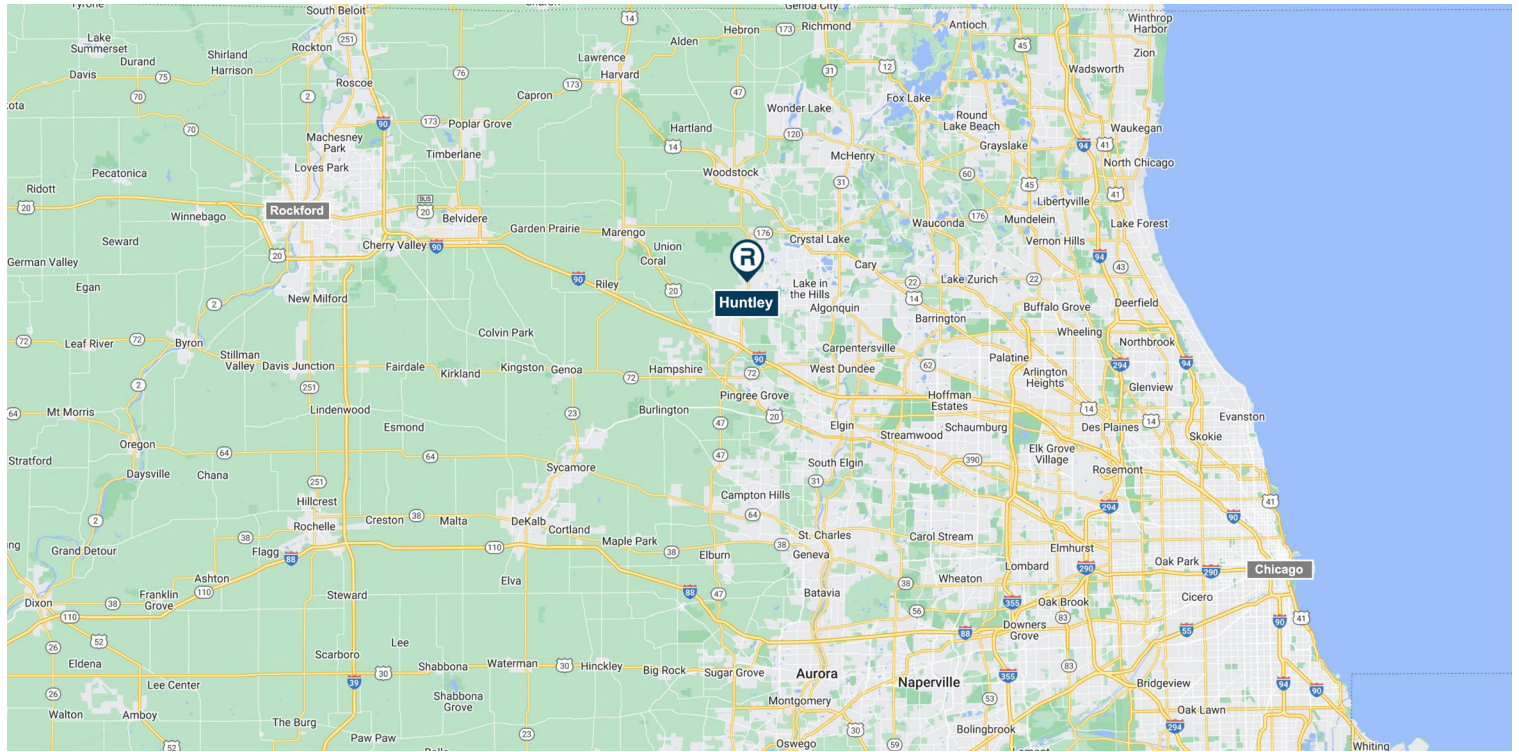
The**Retail**Coach®

Community Demographic Profile

HUNTLEY, ILLINOIS

Community • Demographic Snapshot

Huntley, Illinois



Population

2010	24,291	0 - 9 Years	10.83%
2022	28,297	10 - 17 Years	8.91%
2027	29,711	18 - 24 Years	6.73%

Educational Attainment (%)

Graduate or Professional Degree	10.70%	25 - 34 Years	6.95%
Bachelors Degree	24.09%	35 - 44 Years	9.87%
Associate Degree	7.61%	45 - 54 Years	10.87%
Some College	25.13%	55 - 64 Years	11.59%
High School Graduate (GED)	28.13%	65 and Older	34.26%
Some High School, No Degree	3.00%	Median Age	51.27
Less than 9th Grade	1.34%	Average Age	47.30

Income & Net Worth

Average HH	\$111,100		
Median HH	\$87,162		
Per Capita	\$43,506		
Average Net Worth	\$1,485,908		
Median Net Worth	\$400,512		

Race Distribution (%)

White	86.99%
Black/African American	1.96%
American Indian/Alaskan	0.37%
Asian	6.03%
Native Hawaiian/Islander	0.01%
Other Race	2.63%
Two or More Races	2.02%
Hispanic	9.96%



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Community • Demographic Profile

Huntley, Illinois

DESCRIPTION	DATA	%
Population		
2027 Projection	29,711	
2022 Estimate	28,297	
2010 Census	24,291	
2000 Census	8,112	
Growth 2022 - 2027		5.00%
Growth 2010 - 2022		16.49%
Growth 2000 - 2010		199.45%
2022 Est. Population by Single-Classification Race	28,297	
White Alone	24,614	86.99%
Black or African American Alone	554	1.96%
Amer. Indian and Alaska Native Alone	103	0.37%
Asian Alone	1,705	6.03%
Native Hawaiian and Other Pacific Island Alone	3	0.01%
Some Other Race Alone	744	2.63%
Two or More Races	573	2.02%
2022 Est. Population by Hispanic or Latino Origin	28,297	
Not Hispanic or Latino	25,480	90.05%
Hispanic or Latino	2,817	9.96%
Mexican	1,938	68.80%
Puerto Rican	335	11.88%
Cuban	56	1.98%
All Other Hispanic or Latino	489	17.34%
2022 Est. Hisp. or Latino Pop by Single-Class. Race	2,817	
White Alone	1,857	65.92%
Black or African American Alone	17	0.61%
American Indian and Alaska Native Alone	52	1.84%
Asian Alone	11	0.40%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	717	25.44%
Two or More Races	163	5.79%
2022 Est. Pop by Race, Asian Alone, by Category	1,705	
Chinese, except Taiwanese	15	0.89%
Filipino	718	42.09%
Japanese	0	0.00%
Asian Indian	470	27.59%
Korean	126	7.37%
Vietnamese	166	9.75%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	38	2.20%
All Other Asian Races Including 2+ Category	172	10.11%

DESCRIPTION	DATA	%
2022 Est. Population by Ancestry	28,297	
Arab	138	0.49%
Czech	340	1.20%
Danish	123	0.43%
Dutch	205	0.72%
English	1,383	4.89%
French (except Basque)	504	1.78%
French Canadian	153	0.54%
German	5,897	20.84%
Greek	176	0.62%
Hungarian	96	0.34%
Irish	2,713	9.59%
Italian	2,423	8.56%
Lithuanian	140	0.49%
United States or American	664	2.35%
Norwegian	511	1.81%
Polish	3,145	11.12%
Portuguese	4	0.01%
Russian	178	0.63%
Scottish	173	0.61%
Scotch-Irish	119	0.42%
Slovak	42	0.15%
Subsaharan African	133	0.47%
Swedish	811	2.87%
Swiss	97	0.34%
Ukrainian	40	0.14%
Welsh	57	0.20%
West Indian (except Hisp. groups)	31	0.11%
Other ancestries	4,653	16.44%
Ancestry Unclassified	3,350	11.84%
2022 Est. Pop Age 5+ by Language Spoken At Home	26,817	
Speak Only English at Home	23,894	89.10%
Speak Asian/Pacific Island Language at Home	575	2.14%
Speak IndoEuropean Language at Home	1,009	3.76%
Speak Spanish at Home	1,071	4.00%
Speak Other Language at Home	269	1.00%

Community • Demographic Profile

Huntley, Illinois

DESCRIPTION	DATA	%
2022 Est. Population by Age	28,297	
Age 0 - 4	1,480	5.23%
Age 5 - 9	1,584	5.60%
Age 10 - 14	1,568	5.54%
Age 15 - 17	952	3.36%
Age 18 - 20	838	2.96%
Age 21 - 24	1,066	3.77%
Age 25 - 34	1,967	6.95%
Age 35 - 44	2,791	9.87%
Age 45 - 54	3,074	10.87%
Age 55 - 64	3,279	11.59%
Age 65 - 74	5,706	20.16%
Age 75 - 84	3,228	11.41%
Age 85 and over	762	2.69%
Age 16 and over	23,352	82.53%
Age 18 and over	22,713	80.27%
Age 21 and over	21,874	77.30%
Age 65 and over	9,696	34.26%
2022 Est. Median Age		51.27
2022 Est. Average Age		47.30
2022 Est. Population by Sex	28,297	
Male	13,487	47.66%
Female	14,810	52.34%

DESCRIPTION	DATA	%
2022 Est. Male Population by Age	13,487	
Age 0 - 4	769	5.71%
Age 5 - 9	811	6.01%
Age 10 - 14	802	5.95%
Age 15 - 17	481	3.56%
Age 18 - 20	429	3.18%
Age 21 - 24	547	4.06%
Age 25 - 34	1,006	7.46%
Age 35 - 44	1,368	10.15%
Age 45 - 54	1,514	11.23%
Age 55 - 64	1,494	11.08%
Age 65 - 74	2,464	18.27%
Age 75 - 84	1,471	10.91%
Age 85 and over	330	2.45%
2022 Est. Median Age, Male		48.57
2022 Est. Average Age, Male		45.70
2022 Est. Female Population by Age	14,810	
Age 0 - 4	711	4.80%
Age 5 - 9	773	5.22%
Age 10 - 14	766	5.17%
Age 15 - 17	471	3.18%
Age 18 - 20	410	2.77%
Age 21 - 24	519	3.50%
Age 25 - 34	962	6.50%
Age 35 - 44	1,423	9.61%
Age 45 - 54	1,560	10.53%
Age 55 - 64	1,785	12.05%
Age 65 - 74	3,242	21.89%
Age 75 - 84	1,757	11.86%
Age 85 and over	432	2.92%
2022 Est. Median Age, Female		53.85
2022 Est. Average Age, Female		48.70

Community • Demographic Profile

Huntley, Illinois

DESCRIPTION	DATA	%
2022 Est. Pop Age 15+ by Marital Status		
Total, Never Married	4,648	19.64%
Males, Never Married	2,691	11.37%
Females, Never Married	1,956	8.27%
Married, Spouse present	13,850	58.52%
Married, Spouse absent	500	2.11%
Widowed	2,252	9.52%
Males Widowed	398	1.68%
Females Widowed	1,854	7.83%
Divorced	2,415	10.21%
Males Divorced	681	2.88%
Females Divorced	1,734	7.33%
2022 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	279	1.3%
Some High School, no diploma	623	3.0%
High School Graduate (or GED)	5,853	28.1%
Some College, no degree	5,228	25.1%
Associate Degree	1,584	7.6%
Bachelor's Degree	5,014	24.1%
Master's Degree	1,644	7.9%
Professional School Degree	301	1.4%
Doctorate Degree	282	1.4%
2022 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
No High School Diploma	196	9.44%
High School Graduate	485	23.42%
Some College or Associate's Degree	587	28.32%
Bachelor's Degree or Higher	804	38.82%
Households		
2027 Projection	11,580	
2022 Estimate	11,081	
2010 Census	9,695	
2000 Census	3,020	
Growth 2022 - 2027		4.50%
Growth 2010 - 2022		14.30%
Growth 2000 - 2010		221.03%
2022 Est. Households by Household Type	11,081	
Family Households	8,001	72.21%
Nonfamily Households	3,080	27.80%
2022 Est. Group Quarters Population	0	
2022 Households by Ethnicity, Hispanic/Latino	682	

DESCRIPTION	DATA	%
2022 Est. Households by Household Income	11,081	
Income < \$15,000	790	7.13%
Income \$15,000 - \$24,999	534	4.82%
Income \$25,000 - \$34,999	504	4.55%
Income \$35,000 - \$49,999	1,091	9.85%
Income \$50,000 - \$74,999	1,720	15.52%
Income \$75,000 - \$99,999	1,787	16.13%
Income \$100,000 - \$124,999	1,211	10.93%
Income \$125,000 - \$149,999	895	8.08%
Income \$150,000 - \$199,999	1,247	11.25%
Income \$200,000 - \$249,999	629	5.68%
Income \$250,000 - \$499,999	506	4.57%
Income \$500,000+	167	1.51%
2022 Est. Average Household Income		\$111,100
2022 Est. Median Household Income		\$87,162
2022 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$85,426
Black or African American Alone		\$190,117
American Indian and Alaska Native Alone		\$64,938
Asian Alone		\$183,921
Native Hawaiian and Other Pacific Islander Alone		\$172,855
Some Other Race Alone		\$35,000
Two or More Races		\$127,768
Hispanic or Latino		\$90,804
Not Hispanic or Latino		\$86,807
2022 Est. Family HH Type by Presence of Own Child.	8,001	
Married-Couple Family, own children	2,564	32.05%
Married-Couple Family, no own children	4,562	57.02%
Male Householder, own children	120	1.50%
Male Householder, no own children	122	1.53%
Female Householder, own children	297	3.71%
Female Householder, no own children	336	4.20%
2022 Est. Households by Household Size	11,081	
1-person	2,660	24.01%
2-person	4,412	39.82%
3-person	1,461	13.19%
4-person	1,343	12.12%
5-person	786	7.09%
6-person	293	2.64%
7-or-more-person	126	1.14%
2022 Est. Average Household Size		2.52

Community • Demographic Profile

Huntley, Illinois

DESCRIPTION	DATA	%
2022 Est. Households by Presence of People Under 18	11,081	
Households with 1 or More People under Age 18:	3,120	28.16%
Married-Couple Family	9,323	84.14%
Other Family, Male Householder	487	4.39%
Other Family, Female Householder	1,168	10.55%
Nonfamily, Male Householder	103	0.93%
Nonfamily, Female Householder	0	0.00%
Households with No People under Age 18:	7,961	71.84%
Married-Couple Family	6,265	56.54%
Other Family, Male Householder	150	1.36%
Other Family, Female Householder	418	3.77%
Nonfamily, Male Householder	1,361	12.29%
Nonfamily, Female Householder	2,887	26.05%
2022 Est. Households by Number of Vehicles	11,081	
No Vehicles	495	4.47%
1 Vehicle	4,125	37.23%
2 Vehicles	4,601	41.52%
3 Vehicles	1,359	12.26%
4 Vehicles	380	3.43%
5 or more Vehicles	121	1.09%
2022 Est. Average Number of Vehicles		1.8
Family Households		
2027 Projection	8,352	
2022 Estimate	8,001	
2010 Census	7,077	
2000 Census	2,407	
Growth 2022 - 2027		4.39%
Growth 2010 - 2022		13.06%
Growth 2000 - 2010		194.02%
2022 Est. Families by Poverty Status	8,001	
2022 Families at or Above Poverty	7,798	97.46%
2022 Families at or Above Poverty with Children	3,010	37.62%
2022 Families Below Poverty	203	2.54%
2022 Families Below Poverty with Children	54	0.68%
2022 Est. Pop 16+ by Employment Status	23,352	
Civilian Labor Force, Employed	14,391	61.62%
Civilian Labor Force, Unemployed	374	1.60%
Armed Forces	0	0.00%
Not in Labor Force	8,588	36.77%

DESCRIPTION	DATA	%
2022 Est. Civ. Employed Pop 16+ by Class of Worker	14,391	
For-Profit Private Workers	10,897	75.72%
Non-Profit Private Workers	905	6.29%
Local Government Workers	273	1.90%
State Government Workers	151	1.05%
Federal Government Workers	900	6.26%
Self-Employed Workers	1,125	7.82%
Unpaid Family Workers	139	0.97%
2022 Est. Civ. Employed Pop 16+ by Occupation	14,391	
Architect/Engineer	236	1.64%
Arts/Entertainment/Sports	313	2.18%
Building Grounds Maintenance	157	1.09%
Business/Financial Operations	1,041	7.23%
Community/Social Services	192	1.34%
Computer/Mathematical	479	3.33%
Construction/Extraction	380	2.64%
Education/Training/Library	764	5.31%
Farming/Fishing/Forestry	0	0.00%
Food Prep/Serving	615	4.28%
Health Practitioner/Technician	962	6.69%
Healthcare Support	505	3.51%
Maintenance Repair	533	3.71%
Legal	139	0.97%
Life/Physical/Social Science	96	0.67%
Management	1,928	13.40%
Office/Admin. Support	1,825	12.68%
Production	683	4.75%
Protective Services	251	1.74%
Sales/Related	2,038	14.16%
Personal Care/Service	388	2.70%
Transportation/Moving	864	6.00%
2022 Est. Pop 16+ by Occupation Classification	14,391	
White Collar	10,014	69.59%
Blue Collar	2,460	17.10%
Service and Farm	1,916	13.32%
2022 Est. Workers Age 16+ by Transp. to Work	14,391	
Drove Alone	11,884	82.58%
Car Pooled	759	5.27%
Public Transportation	283	1.97%
Walked	68	0.48%
Bicycle	7	0.05%
Other Means	126	0.88%
Worked at Home	1,264	8.78%

Community • Demographic Profile

Huntley, Illinois

DESCRIPTION	DATA	%
2022 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	2,288	17.43%
15 - 29 Minutes	4,086	31.13%
30 - 44 Minutes	1,812	13.81%
45 - 59 Minutes	2,256	17.18%
60 or more Minutes	2,685	20.46%
2022 Est. Avg Travel Time to Work in Minutes		39
2022 Est. Occupied Housing Units by Tenure		
Owner Occupied	11,081	
Owner Occupied	10,091	91.07%
Renter Occupied	990	8.93%
2022 Owner Occ. HUs: Avg. Length of Residence		11.9 [†]
2022 Renter Occ. HUs: Avg. Length of Residence		7 [†]
2022 Est. Owner-Occupied Housing Units by Value		
	11,081	
Value Less than \$20,000	110	0.99%
Value \$20,000 - \$39,999	29	0.26%
Value \$40,000 - \$59,999	1	0.01%
Value \$60,000 - \$79,999	0	0.00%
Value \$80,000 - \$99,999	18	0.16%
Value \$100,000 - \$149,999	235	2.12%
Value \$150,000 - \$199,999	1,000	9.03%
Value \$200,000 - \$299,999	4,164	37.58%
Value \$300,000 - \$399,999	3,528	31.84%
Value \$400,000 - \$499,999	1,623	14.65%
Value \$500,000 - \$749,999	342	3.08%
Value \$750,000 - \$999,999	19	0.17%
Value \$1,000,000 or \$1,499,999	7	0.06%
Value \$1,500,000 or \$1,999,999	1	0.01%
Value \$2,000,000+	6	0.05%
2022 Est. Median All Owner-Occupied Housing Value		\$299,630
2022 Est. Housing Units by Units in Structure		
1 Unit Detached	8,191	73.92%
1 Unit Attached	1,878	16.95%
2 Units	49	0.45%
3 or 4 Units	252	2.28%
5 to 19 Units	292	2.64%
20 to 49 Units	253	2.28%
50 or More Units	166	1.50%
Mobile Home or Trailer	0	0.00%
Boat, RV, Van, etc.	0	0.00%

DESCRIPTION	DATA	%
2022 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	1,503	13.57%
Housing Units Built 2010 to 2014	420	3.79%
Housing Units Built 2000 to 2009	6,649	60.00%
Housing Units Built 1990 to 1999	1,469	13.26%
Housing Units Built 1980 to 1989	459	4.14%
Housing Units Built 1970 to 1979	223	2.01%
Housing Units Built 1960 to 1969	69	0.62%
Housing Units Built 1950 to 1959	107	0.97%
Housing Units Built 1940 to 1949	9	0.08%
Housing Unit Built 1939 or Earlier	173	1.57%
2022 Est. Median Year Structure Built		2004

[†] Years

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**Retail**Coach®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

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