



ISLAMORADA, VILLAGE OF ISLANDS VILLAGE COUNCIL WORKSHOP

**Founders Park Community Center
87000 Overseas Hwy
Islamorada, FL 33036**

**April 4, 2014
at 9:00 AM**

I. CALL TO ORDER\ROLL CALL

Mayor Ted Blackburn called the meeting to order at 9:05 a.m. The following Council members were present: Mayor Ted Blackburn, Vice Mayor Deb Gillis, Councilman Mike Forster, Councilman Ken Philipson, and Councilman Dave Purdo. Also in attendance were Village Manager Maria Aguilar, Village Attorney Roget Bryan, Assistant to the Village Manager Mary Swaney, Village Clerk Synthia Lankford, Director of Planning Cheryl Cioffari, Wastewater Program Manager Greg Tindle, I.T./Communications Director Stu Bautz, I.T./Communications Assistant Garan Bertrand, Chief Building Official Gerald Albertson, Public Works Director John Sutter, Assistant Public Works Director Lesli Wojtecki, Fire Chief Terry Abel, Monroe County Sheriff's Office Captain Corey Bryan, Monroe County Sheriff's Office Lieutenant David Carey.

II. PRESENTATIONS

Dr. Robert Lee explained the Strategic Planning process encompasses review of mission statement, environmental scan (SWOT), identifying key issues from SWOT, prioritizing a set of (broad) goals and defining core values (guiding principles). Dr. Lee split the attendees into five work groups each containing one member of the Village Council and two or more staff members. The work groups answered the following SWOT questions:

1. What are Islamorada's (internal organization) strengths/assets?
2. What are Islamorada's (external) strengths/assets?
3. What are Islamorada's (internal organization) weaknesses/liabilities?
4. What are Islamorada's (external) weaknesses/liabilities?
5. What are Islamorada's opportunities (internal)?
6. What are Islamorada's opportunities (external)?
7. What are Islamorada's (internal) threats/constraints?
8. What are Islamorada's (external) threats/constraints?

After responding to the questions attendees were asked to identify the responses of the highest priorities. The workgroups each put together a list of broad goals for Islamorada. Discussion then ensued amongst attendees to identify the highest priority goals. The following goals, not prioritized, were put forth for further consideration by the Village Manager to be brought back to Council at a future date:

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- Improve the stability of the Village management in coordination with team building in order to accomplish all other goals and objectives.
- Maintain a happy, cooperative workforce in order to retain employees and encourage employee education and cross training.
- Protect and enhance the environment through policies for water quality and natural resources.
- Disseminate information, in a transparent manner, to the public through use of a public information officer and website changes to improve public perception of the Village.
- Recruit and retain talented staff.
- Minimize vulnerability to natural disasters.
- Build outside governmental and non-governmental partnerships to secure funding and reduce unfunded mandates; cooperate with Monroe County on environmental issues.
- Fill gaps in infrastructure needs (Council chambers, public works facilities) and find funding sources to pay for the improvements.
- Complete the wastewater project and be better environmentally, esthetically and healthier than when it began.
- Create social and cultural opportunities that go beyond fishing and drinking.
- Utilize technology to provide increased efficient and cost effective services that improve quality of life without unreasonably disrupting our quiet enjoyment of life.
- Create a Village center that embraces and enhances our community character, while managing growth and conserving the environment.
- Encourage health and wellness programs for the community.
- Encourage educational outreach opportunities.

III. ADJOURNMENT

The meeting adjourned at 3:22 p.m.


 Synthia Lankford
 Village Clerk

Approved by the Village Council this 24th day of April, 2014.