

## For Immediate Release

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## Kentwood's 'Celebrate Kentwood' Festival Set for Aug. 11

**Kentwood, Michigan, July 25, 2018** – Kentwood City Hall and the surrounding area will be buzzing with activity on Aug. 11 as the community's "Celebrate Kentwood" event returns for a day of fun and celebration.

This year's festival will be one jam-packed day of events at City Hall and the Kent District Library – Kentwood (Richard. L. Root) Branch featuring family-friendly activities, local food vendors, community booths, a beer garden and live music.

Also returning to the annual festival will be the classic car show and Kentwood's Got Talent. Modeled after the popular TV show, the talent competition will feature singers, dancers and other performers from the community.

"The 50th Anniversary Celebrate Kentwood festival was such a great event that the fun, food, and entertainment will return on Aug. 11," said Kentwood Mayor Stephen Kepley. "All of West Michigan is welcome to join as we enjoy the diverse culture and talent that makes Kentwood a desired place to work and raise a family."

The day will rev up at 9 a.m. with the classic car show, featuring dozens of antique, classic and one-of-a-kind cars. Also kicking off the day will be a myriad of local vendors at the Kentwood Farmers Market, offering fresh produce, popcorn, cheese, honey and more.

A variety of family-friendly attractions will be on-site from noon to 4 p.m. There will be inflatables for kids to climb, and carnival games to enjoy, among other kid-friendly activities.

Featured talent from around West Michigan will take the stage at noon for Kentwood's Got Talent. The winner will receive a \$500 cash prize. Contestants will have up to five minutes to wow the judges with their talents. The show begins at noon and is free and open to the public.

Food trucks will gather behind City Hall at 11 a.m. to offer a variety of savory and sweet snacks and beverages. Community booths from all over West Michigan will also line the streets. A beer garden will be open to adults 21 and older from 12:30 p.m. to 10 p.m.

Live music will be featured on the main stage throughout the evening. The lineup is as follows:

• 2:30-4 p.m. Allie Garland & Awesome Sauce

- 4:30-5:30 p.m. <u>Hannah Rose and the GravesTones</u>
- 6-7:30 p.m. Asamu Johnson and The Associates of The Blues
- 8-10 p.m. <u>Avalon Cutts-Jones Music</u>

Celebrate Kentwood's presenting sponsor is DTE Energy Foundation. Platinum level sponsors are Macatawa Bank and NN Mobile Solutions. A full list of sponsors is available online.

The Parks and Recreation Department is seeking volunteers for "Celebrate Kentwood." There are also openings for the car show and for community booths. Sign-up information and a timeline of events can be found online at <a href="https://www.kentwood.us/celebrate\_kentwood">www.kentwood.us/celebrate\_kentwood</a>.