



For Immediate Release

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City of Kentwood Announces Fourth of July Celebration Schedule

All-ages Event Includes a Full Day of Activities on Thursday, July 4

Kentwood, Michigan, June 17, 2024 – The City of Kentwood is inviting community members of all ages to join its Fourth of July celebration on Thursday, July 4.

The annual event includes a full day of activities for all ages and interests, including a pancake breakfast, 5K race, parade, carnival, fireworks show and more.

“Each year, our community members gather for our Fourth of July Celebration with loved ones, friends and neighbors,” Parks and Recreation Director Val Romeo said. “We are delighted to offer a daylong event that brings together residents, local businesses and guests to enjoy food, live music, fireworks, all-ages activities and more.”

The day will start with a pancake and sausage breakfast at Kentwood Fire Station 1, 4775 Walma Ave. SE. The breakfast takes place 7:30-9:30 a.m. and costs \$5 per person. It’s free for ages 3 and younger.

The 5K Race & Fun Walk will begin at 8:30 a.m., with the start and finish at Kentwood City Hall, 4900 Breton Road SE. The route will take participants through nearby neighborhoods and across a portion of the East West Trail. For the safety of all participants, roller skates, dogs and bicycles will not be allowed on the course. All participants will receive a finisher medal.

At 9:30 a.m., the [parade](#) will begin. This year’s parade will follow the same route as last year, starting at Crestwood Middle School, 2674 44th St. SE. The parade will travel south on Walma Avenue SE to Breton Avenue, turn north at the roundabout, head east on 44th Street and end at Crestwood Middle School.

From 10:30-2:30 p.m., community members can head over to City Hall for a carnival featuring rides, games, prizes and more. Individual tickets will cost \$1 each, and the number of tickets needed for each attraction will vary. Wristbands will also be available for \$20 at the event and in advance Monday, July 1 through Wednesday, July 3 at City Hall and the Kentwood Activities Center, 355 48th St. SE. City Hall is open 7:30 a.m.-4:30 p.m. Monday and Wednesday and 7:30 a.m.-6 p.m. Tuesday. The Kentwood Activities Center is open 8 a.m.-5 p.m. Monday through Wednesday.

The day will conclude with an evening celebration at City Hall from 4-10 p.m. that will feature community booths, a beer tent, food trucks, live music and fireworks. There will be musical

performances by [Bare Naked 90's](#), [Moonshot Band](#) and [JP & The Energy](#). The fireworks show will begin at dusk and be visible from City Hall and surrounding areas.

A section of Walma Avenue near City Hall from Fire Station 1 to the roundabout will be closed all day to allow pedestrians to safely cross the street and take part in the activities. A section of Breton Avenue in front of the library to the roundabout will be closed for the fireworks display. It will close 15 minutes before the show and reopen 30 minutes after the fireworks are done. The Kentwood Police Department and volunteers will be on-site to help direct traffic.

Residents are encouraged to bring multiple forms of payment – such as cash, credit or debit cards– due to some vendors payment preferences. The City is seeking 5K runners, parade participants and volunteers for the day's events. Visit kentwood.us/4thofJuly or call 616.656.5270 to learn more and sign up.

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