



**For Immediate Release**

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## **Kentwood's Holiday Tree Lighting and Light Parade Set for Dec. 7**

**Kentwood, Michigan, Nov. 14, 2018** – The City of Kentwood invites the community to begin the holidays with its annual Tree Lighting Ceremony and Holiday Light Parade, slated for Friday, Dec. 7.

Centered around the Kent District Library – Kentwood (Richard L. Root) Branch, the free event will take place from 5 to 8 p.m.

The evening will be filled with festive activities, including a parade, live holiday music and carriage rides, as well as caroling and a Tree Lighting Ceremony. Hot chocolate and cookies will be offered, and Santa, of course, will be there to take pictures with families.

“The holidays are special times every year that bring families and communities together,” said Kentwood Mayor Stephen Kepley. “In Kentwood, we are working diligently to create memories for both the young and old by sponsoring a holiday evening in Kentwood. The Tree Lighting and Parade along with other family activities that night are becoming a tradition in Kentwood that we hope our friends and neighbors will enjoy.”

The Holiday Light Parade will start at 6 p.m. at the Kentwood Public Works, located at 5068 Breton Ave. SE, and travel north to the Kentwood Justice Center at 4740 Walma Ave. SE. Roads will be closed from 5:50 p.m. to 6:25 p.m. for the parade, which will affect both Breton Avenue and Walma Avenue.

At 6:30 p.m., City officials accompanied by carolers will conduct the annual Tree Lighting Ceremony.

Following the tree lighting, community members will have the opportunity to take pictures with Santa, go on carriage rides and enjoy a musical performance by the East Kentwood High School Jazz Band. The Elves Express Gift Shop will be open at the library for the duration of the event, offering a variety of gift items and gift-wrapping services.

As with any large community event, the City relies on volunteers to ensure a smooth-moving event. Individuals interested in helping with the evening festivities may sign up [online](#).

There are also openings for the parade. Groups interested in participating can submit a parade entry form [online](#). The cost to participate is \$15.

More information about Tree Lighting Ceremony and Holiday Light Parade, as well as other community events, is available on the City's website: [www.kentwood.us](http://www.kentwood.us).

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