



For Immediate Release

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City of Kentwood Encourages Residents to Participate in Holiday Light Display Contest

Kentwood, Michigan, Nov. 30, 2023 – The City of Kentwood is in search of its very own Clark Griswold and invites the community to participate in the third annual holiday light display contest.

Community members interested in participating are asked to register online at bit.ly/HolidayLightContest from Dec. 1-14. Entries must be located within Kentwood city limits or the Kentwood Public School district.

Submitted photos will be posted to the City’s social media pages, where community members will have the opportunity to vote for their favorite display. The three displays with the most votes will earn cash prizes sponsored by Community West Credit Union as well as bragging rights for a year.

“We’re excited to again offer this fun and festive holiday light display contest and see how creative our community can get,” said Val Romeo, Kentwood Parks and Recreation director. “This friendly competition helps bring our community together and encourages residents to get into the holiday spirit and show off their decorating skills.”

The winners will receive:

- **First place** – Kentwood’s Clark Griswold Trophy – named after Chevy Chase’s character in the movie “National Lampoon’s Christmas Vacation” – as well as \$100.
- **Second place** – \$50
- **Third place** – \$25

Voting will take place Dec. 15-20 on the City’s Facebook pages: [City of Kentwood](#) and [City of Kentwood Parks and Recreation Department](#). The winners will be announced online Thursday, Dec. 21.

For more information, visit kentwood.us/HolidayLightContest.

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