



For Immediate Release

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**City of Kentwood, Georgetown Seniors Partner to Host
Annual Spotlight on Seniors Expo**

April 18 Event Will Feature 50 Vendors, Free Health Screenings and Lunch

Kentwood, Michigan, March 20, 2023 – The City of Kentwood and Georgetown Seniors are inviting community members to connect with senior-focused resources at the 24th annual Spotlight on Seniors Expo on Tuesday, April 18.

The free indoor event will take place 8:30 a.m.-noon at the Kentwood Activities Center, 355 48th St. SE. It will feature more than 50 vendors from a variety of community businesses, free health screenings, door prizes, free lunch and more.

“We’re fortunate to have many community resources focused on healthy living for all ages in and around Kentwood,” said Kentwood Recreation Program Coordinator Shelby Henshaw. “The Spotlight on Seniors Expo gives older adults and other community members an opportunity to come together to celebrate successful aging and learn more about available services.

“We’re grateful for our continued partnership with Georgetown Seniors on this community-favorite event, as well as our sponsors.”

Vendors represent a wide variety of industries, with professionals knowledgeable in everything from physical therapy and hearing services to recreational opportunities and retirement planning.

“Active, connected lifestyles are key for our seniors to lead happy, healthy lives,” said Pam Haverdink, director of the Georgetown Senior Center. “We are pleased to partner with Kentwood Seniors once again to host this successful event and are grateful to the vendors who help make it happen.”

The gold sponsors of the 24th annual Spotlight on Seniors Expo are HAP, Humana, Tim Hortons, The Oaks at Byron Center and We Care 4 U, LLC. United Healthcare is a silver sponsor.

Vendor space is available. Vendors interested in participating can fill out a [vendor registration form online](#) or contact Shelby Henshaw at 616.656.5323 or henshaws@kentwood.us.

Additional event information can be found at kentwood.us/SpotlightOnSeniors.

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