



**For Immediate Release**

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## **City of Kentwood Invites Residents to Join First-ever Holiday Light Display Contest**

*Event Will Run Nov. 26-Jan. 3, Top Vote-getters Will Earn Prizes*

**Kentwood, Michigan, Nov. 22, 2021** – The City of Kentwood is inviting residents to show off their decorating skills in its inaugural holiday light display contest, which will run Nov. 26-Jan. 3.

Residents interested in participating are asked to register online and then submit photos of their outdoor holiday light display. The City will post the photos on its social media platforms, where community members can vote for their favorite display. The top three vote-getters will earn prizes and bragging rights for a year.

“This is a fun way to get into the holiday spirit with neighbors and friends,” said Katelyn Bush, Kentwood recreation program coordinator. “It’s also a great opportunity for residents to tap into their inner Clark Griswold and show off their creative side while brightening the season for others in our community.”

Here is what the winners will receive:

- **First place:** Kentwood’s Clark Griswold Trophy – named after Chevy Chase’s character in the holiday favorite “National Lampoon’s Christmas Vacation” movie – as well as a \$40 gift certificate to any Kentwood Parks and Recreation program and department swag.
- **Second place:** A \$20 gift certificate to any Kentwood Parks and Recreation program and department swag.
- **Third place:** A \$10 gift certificate to any Kentwood Parks and Recreation program and department swag.

Kentwood residents may register for the contest at [bit.ly/HolidayLightContest](https://bit.ly/HolidayLightContest) and submit photos of their display at [eRecreation@kentwood.us](mailto:eRecreation@kentwood.us) or on social media using the hashtag #KentwoodLightContest between Nov. 26-Jan. 3.

Voting will take place Jan. 4-6 on the City’s Facebook Pages – [City of Kentwood](#) and [City of Kentwood Parks and Recreation Department](#). The winners will be announced online Friday, Jan. 7.

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