



For Immediate Release

Contact: Lisa Taylor
City of Kentwood, 616.401.5137

**Clarkston Morgan and Jessica Ann Tyson
Sworn in as Kentwood City Commissioners**

*Reelected Mayor Stephen Kepley, Commissioner At-Large Betsy Artz,
City Clerk Dan Kasunic and City Treasurer Laurie Sheldon Also Take Oath of Office*

Kentwood, Michigan, Nov. 10, 2021 – The City of Kentwood has welcomed two new elected officials to the City Commission and welcomed back reelected Kentwood Mayor Stephen Kepley, Commissioner At-Large Betsy Artz, City Clerk Dan Kasunic and City Treasurer Laurie Sheldon.

Clarkston Morgan and Jessica Ann Tyson were sworn in as city commissioners Monday following their election Nov. 2. They were joined by the reelected officials, who also took the oath of office for their respective positions.

Morgan is serving as first ward commissioner representing the western half of Kentwood and Tyson is serving as a second ward commissioner representing the eastern half of the City. Each seat is a four-year term.

“We are pleased to welcome Clarkston and Jessica Ann to the City Commission,” Mayor Stephen Kepley said. “Both are highly engaged, longtime residents who bring excellent leadership skills, business experience and community connections that will be invaluable as the City of Kentwood continues its mission of providing high-quality services to foster a thriving community for all.”

Morgan, a resident since 2007, previously served the City of Kentwood as a planning commissioner, member of the Zoning Board of Appeals and member of the Arts Commission. As the founder and CEO of Ambassador Consultants LLC, he has established strategic relationships between organizations and corporations that have resulted in mutually beneficial increases in market share and funds to benefit the quality of life for families in the community. He has also launched the nonprofit Career Proactiv to empower K-12 and college students to start their own entrepreneurial platform.

In addition to this work, Morgan serves as vice president of the Michigan Chapter of the US Minority Contractors Association and chief operating officer of W4 Construction Group. He also is chairman of the African American Leadership Council for the Christian Alliance For Orphans, working alongside national adoption and foster agencies to empower African American families to adopt children.

A two-time governor appointee, Tyson actively serves the community as a member of several boards, including the City of Kentwood Economic Development Corporation, Kentwood Community Foundation and Better Business Bureau of West Michigan. She is a past board member of the Wyoming-Kentwood Area Chamber of Commerce.

Tyson brings operational business and management experience to her city commissioner role. A multi-business owner, she serves as president and CEO of:

- JA PR Group, a public relations and event planning firm

- Pink Lounge: Dry Salt Therapy, the only dry salt cave in Kent County
- The Beastro, a company offering fresh cuisine for canines
- The Candied Yam, one of the area's top 50 restaurants featuring southern cuisine

Over the years, Tyson has received many prestigious awards, including being recognized as one of the 50 Most Influential Women of West Michigan.

Mayor Kepley and Commissioner Artz each were reelected for a third four-year term. They were first elected in 2013. Kasunic and Sheldon each were reelected for a four-year term. Kasunic has served as clerk since 2000 and Sheldon has served as treasurer since 2013.

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