



For Immediate Release

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Kentwood Puts Spotlight on Senior Health and Fitness at Annual Expo *Outdoor Event Will Feature 40 Vendors, Free Health Screenings and Lunch*

Kentwood, Michigan, May 17, 2021 – The Kentwood Parks and Recreation Department will host the 22nd annual Spotlight on Seniors Health and Fitness Expo in partnership with Georgetown Seniors on Tuesday, May 25.

The free outdoor event will take place 9 a.m.-12:30 p.m. at the Kent District Library – Kentwood (Richard L. Root) Branch, 4950 Breton Ave. SE. It will feature 40 vendors representing a variety of senior-oriented businesses, free health screenings for balance, blood pressure, stroke risk and more, as well as door prizes and free snacks and lunch.

“Our Spotlight on Seniors Expo offers a great opportunity for seniors and other community members to connect with one another, learn about local resources that can help them live healthy lives and celebrate successful aging,” said Lorraine Beloncis, Kentwood Parks and Recreation assistant director. “We are grateful for Georgetown Seniors and our sponsors in helping us provide this wonderful community event every year.”

Participating vendors include professionals knowledgeable in everything from physical therapy and assisted living to home improvement and health care.

“The challenges we have all faced over the past year during the pandemic make an event that promotes health, fitness and connections that much more important,” said Pam Haverdink, director of the Georgetown Senior Center. “We are pleased to partner with Kentwood Seniors on this expo and we are thankful to our vendors, who help make this fun and popular for residents in both communities.”

The gold sponsors of the 22nd annual Spotlight on Seniors Health & Fitness Expo are Health Alliance Plan – HAP, Health Bridge Post-Acute Rehabilitation and Rivertown Ridge Senior Living. Silver sponsors are Humana MarketPoint Inc., Laurels of Hudsonville, Sheldon Meadows, The Care Team, United Healthcare and We Care 4 U @ Home.

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