



For Immediate Release

Contact: Laura Barbrick
City of Kentwood Parks and Recreation, 616.656.5272
or
Lisa Taylor
City of Kentwood, 616.401.5137

City of Kentwood Will Host Annual Holiday Tree Lighting and Parade Dec. 2

Kentwood, Michigan, Nov. 23, 2021 – The City of Kentwood will welcome the holiday season with its annual tree lighting ceremony and parade Thursday, Dec. 2.

The festivities will take place 6-8 p.m. at and around the Kent District Library – Kentwood (Richard L. Root) Branch, 4950 Breton Ave. SE. The evening will be filled with outdoor activities for all ages, including live music, carriage rides, a luminary walk, children’s crafts and photos with Santa.

“Many residents, including myself, look forward to Kentwood’s Tree Lighting Ceremony and Holiday Light Parade as an opportunity to gather with family and neighbors to celebrate the season and spread peace and joy,” Kentwood Mayor Stephen Kepley said. “Our annual event brings together the sights and sounds of the holiday season, making it a truly memorable experience for all ages.”

The parade will start at 6 p.m. and travel from the City’s Public Works Facility at 5068 Breton Ave. SE north to the Kentwood Justice Center, 4740 Walma Ave. SE. Sections of Breton and Walma will be closed 5:50 p.m.-6:25 p.m. for the procession.

The tree lighting ceremony will follow at 6:30 p.m. in front of the library. After the ceremony, community members will have the opportunity to take photos with Santa, [mail a letter to the North Pole](#), go on carriage rides, enjoy live holiday music and more. Entrance to the event and all activities are free.

Attendees also will have the opportunity to donate non-perishable food items to Kentwood’s Free Little Pantry. A list of suggested items is available at kentwood.us/LittleFreePantry.

Groups interested in participating in the parade are asked to complete an entry form [online](#). The cost to participate is \$15.

More information about the tree lighting ceremony and holiday light parade is available at kentwood.us/TreeLighting.

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