



**For Immediate Release**

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## **Kentwood's Holiday Tree Lighting and Light Parade Set for Dec. 5**

**Kentwood, Michigan, Nov. 19, 2019** – The City of Kentwood invites the community to begin the holidays with its annual Tree Lighting Ceremony and Holiday Light Parade on Thursday, Dec. 5.

Centered around the Kent District Library – Kentwood (Richard L. Root) Branch, the event will take place from 6 to 8 p.m. The evening will be filled with festive activities, including live holiday music, hot cocoa, cookie decorating stations, carriage rides and pictures with Santa.

“Tis the season for peace and joy as our community comes together to celebrate the holidays,” said Kentwood Mayor Stephen Kepley. “We encourage Kentwood families to join the festivities including Kentwood’s Tree Lighting Ceremony and Holiday Light Parade where memories and traditions are delightfully made.”

The Holiday Light Parade will start at 6 p.m. at the Kentwood Public Works, located at 5068 Breton Ave. SE, and travel north to the Kentwood Justice Center at 4740 Walma Ave. SE. Sections of both Breton and Walma will be closed from 5:50 p.m. to 6:25 p.m. for the procession.

City officials will conduct the tree lighting at 6:30 p.m. followed by caroling. After the ceremony, community members will have the opportunity to take pictures with Santa, go on carriage rides and enjoy live holiday music. There will also be activities for kids and refreshments available for purchase inside the library for the entirety of the event.

As with any large community event, the City relies on volunteers to ensure a safe and successful event. Individuals interested in helping with the evening festivities may sign up [online](#).

There are also openings for the parade. Groups interested in participating can submit a parade entry form [online](#). The cost to participate is \$15.

More information about Tree Lighting Ceremony and Holiday Light Parade is available online at: [kentwood.us/treelighting](http://kentwood.us/treelighting).

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