



## NOTICE OF PUBLIC HEARING

The Kentwood Zoning Board of Appeals will hold a public hearing to consider the following request for a variance from the Kentwood Zoning Ordinance.

**APPLICANT:** Speedway, LLC

**CASE NO.:** V-21-11

**VARIANCE REQUEST:** The applicant wishes to demolish the existing vehicle fuel station and construct a new one. The proposed sign package includes two (2) one hundred (100) sq. foot pole signs with clearance of 5.4 feet from the bottom of the sign to the ground and signs on four (4) sides of the proposed pump canopy with 47.25 square foot signs on the north and south elevations. For the pole signs, Section 8.03.D of the Zoning Ordinance permits only one (1) pole sign, requires a minimum of ten (10) feet of ground clearance, and limits the sign area along the 44<sup>th</sup> Street frontage to 95 square feet. For the signs on the canopy, Section 8.03.D permits signage on only two (2) sides of the canopy and limits the sign area on the north and south sides to 42 square feet.

The requested variances are: 1) permit a second pole sign; 2) reduce the pole sign ground clearance by 4.6 feet; 3) permit increase in pole sign area along 44<sup>th</sup> Street by 5 square feet; 4) permit signage on all four sides of the canopy; and 5) permit an increase in sign area of 5.25 square feet for signs on the north and south sides of the canopy.

If the variances for the additional pole sign are not approved, the applicant requests a variance to install an eight (8) foot high ground sign less than ten (10) feet from the Kalamazoo Avenue right-of-way line. Section 8.03.D requires that a ground sign greater than four (4) feet in height be setback at least ten (10) feet from the right-of-way line.

**LOCATION OF VARIANCE:** 4384 Kalamazoo Avenue, 4338 Kalamazoo Avenue, 4382 Kalamazoo Avenue & 1637 – 44<sup>th</sup> Street SE

**PUBLIC HEARING DATE:** Monday, August 16, 2021

**TIME:** 7:00 P.M.

**LOCATION:** Kentwood City Commission Chambers  
4900 Breton Avenue, SE  
Kentwood, MI 49508

You are invited to attend this public hearing if you are interested in this matter. Written comments or questions may be submitted in lieu of or in addition to attendance. Written comments or questions must be submitted to Kentwood Planning Department at 4900 Breton Avenue no later than 4:30pm on Monday August 16, 2021.

A copy of the full agenda for this meeting is available [HERE](#).<sup>1</sup>

A copy of this notice may be obtained by emailing [ePlanning@kentwood.us](mailto:ePlanning@kentwood.us)

The City of Kentwood does not discriminate on the basis of disability or any other protected class under federal, state, or local laws in its access to services, programs, or employment. The Human Resources Director has been designated as the City's Non-Discrimination Compliance Officer. For more information concerning non-discrimination policies and procedures, including your rights under Title VI, or to request accommodations or file a complaint, please visit our website at [www.kentwood.us](http://www.kentwood.us) or contact the Human Resources Director at 616-554-0732 or [HR@kentwood.us](mailto:HR@kentwood.us).

CITY OF KENTWOOD  
ZONING BOARD OF APPEALS  
ALAN LIPNER, SECRETARY

July 26, 2021

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<sup>1</sup> [https://www.kentwood.us/city\\_services/committees\\_and\\_boards/agendas\\_and\\_minutes/index.php](https://www.kentwood.us/city_services/committees_and_boards/agendas_and_minutes/index.php)