

APPLICATION FOR APPOINTMENT TO BOARD or COMMISSION



Name: Arditi Vincent Ralph Date: March 20, 2024
Last First Middle

Home Address: [REDACTED] Peachvale [REDACTED]

City/State/Zip: Portland, Oregon 97224

Is this address within the City? I've lived in King City since: 2014

Telephone No.: [REDACTED] [REDACTED] [REDACTED]
Home Work Cell/Mobile

E-Mail Address: [REDACTED]

Are you a registered Voter in the State of Oregon? yes

Present Occupation: Retired

Which Committee(s) would you like to be appointed to?

***Dates of meetings are listed at the end of this application.
Please make sure those dates work with your schedule before you apply.***

- ☒ City Council*
- ☐ Budget Committee
- ☐ Planning Commission
- ☐ Other

Employment, professional, and volunteer background:

Extensive city government and private sector experience.

See attached Resume.

Most recent volunteer background -

10 years at Rise Church in Tigard (formerly Calvin Presbyterian church. Jim Wallace pastor

Previous City appointments, offices or activities:

See attached Resume for complete work history.

That information including -
City of Portland Oregon government experience will not fit in this space.

As additional background for the Mayor and City Council, please answer the following questions. Feel free to add additional pages.

1. What experience/training/qualifications do you have for this particular board or commission? You may attach a resume.

See cover letter and complete Resume.

Again - That information will not fit in this space.

2. What specific contribution do you hope to make?

The loss of 3 city council members and the mayor present a unique challenge.

My background and experience in both public and private sector qualify me to provide guidance and leadership as the city council reconstitutes itself. I am trained on city budget process and have held numerous positions both paid and volunteer in city government.

I have lived in this area for 10 years and understand the plans for the city moving forward.

3. What community topics concern you that relate to this board or commission? Why do you want to become a member?

Reconstitute the city council and mayor, First order of business.

Try and rebuild the trust that is lacking in this city.

The low esteem city government in King City has achieved led to the recall of the council member and mayor. Many people I have talked with are disgusted with this state of affairs.

It is my opinion that City council members should have some sort of government experience. I possess that experience. Through my past work I have created media and professional contacts.

I am a planner and decisive organizer.

4. Describe your involvement in relevant community groups and activities. (Lack of previous involvement will not disqualify you from consideration.)

See Attached Resume.

This application is not sufficient in determining a potential candidate for the position of city council without additional background information.

Signature: _____

Date: _____

Meeting dates (all meeting dates are subject to change or additions)

- City Council* - meets the First and Third Wednesday of the month
- Budget Committee – meets in April-May to consider City budget for new fiscal year
- Planning Commission – Fourth Wednesday of the month

Please be advised members of the City Council, the Planning Commission are required to file an annual **Statement Of Economic Interest** with the State of Oregon. A sample reporting form is available from the City Records Office at 15300 SW 116th Ave, King City, OR 97224 indicating the type of information you will be required to disclose if you are appointed.

For office use only:

Date Received:

Date Considered:

Action by Council:

Term Expires:

Please return this form to:

City Recorder

15300 SW 116th Ave

King City, OR 97224

503-639-4082

503-639-3771(FAX)

rsmith@ci.king-city.or.us

*The Council members are elected at large by City voters and serve four-year terms. The process to select a candidate for the vacancy will be initiated at the time a vacancy exists in accordance with the King City Charter, Chapter IV, Section 17(1) and (2).

Vincent Arditi

Attached -

- King City Application for Appointment to Board or Commission
- Complete Resume
- Media publications concerning Tigard Bond Levy 34-241

My qualifications for King City Council are based on my public sector employment with the City of Portland (1999-2011) and subsequent consulting with government agencies since 2011.

I worked for the city of Portland where I met then Parks & Recreation commissioner Charlie Hales who would later become mayor (2012-2016). I worked for Hales on his 2012 mayoral campaign.

During my 12 years with the city of Portland, I managed at three Parks & Recreation community centers before my retirement in 2011. Southwest Community Center (Gabriel Park), Mt. Scott Community Center in SE Portland and Charles Jordan Community Center in north Portland.

My work with Portland during this time provided exposure and education on the process of city government. In 2006-2007 I was chosen to represent the Portland Park Bureau in the budget review process.

During employment with the city of Portland, I developed workshops and provide seminars for annual state conferences. (ORPA -Oregon Recreation & Parks Association & WRPA - (Washington Recreation & Parks Association).

After Portland, I developed a consulting operation **Recreation at Your Service** (See attached).

I have worked with public districts throughout the states of Oregon and Washington.

In 2012 I provided services on several occasions to the city of Tigard. First through Tigard Parks & Recreation department and later directly to former Mayor John Cook and City Manager Marty Wine in 2015.

I provided Mayor Cook and City Manager Wine with a report detailing the discrepancies that were being advertised in support of Tigard Bond Measure 34-241 (\$34.5 million dollars bond for construction of a community center).

During this time I also had occasion to consult state representative Margaret Doherty and Tigard City Councilman John Goodhouse as well as former Sherwood Mayor Krisianna Clark and former Sherwood City Manager Joe Gall.

Subsequently I was asked to lead the committee to oppose the bond levy 34-241 which was defeated. (See attached).

I am a Portland native and graduate of Portland State University in liberal arts. Upon graduation I began a business career in the private sector. I worked locally for Pendleton Woolen Mills (1972-1977).

In 1977 I accepted a position with a national New York based Branding, Marketing, labeling company. (Resume attached)

I spent 20 years in that industry subsequently working with an international NY based company and then a Canadian organization providing the same products and services.

In 2000 I went through certification to coach in the state of Oregon. I am a member of OACA (Oregon Athletic Coaches Association) and hold a gold card with OSAA (Oregon School Activities Association). I have coached at 5 metro area high schools and my coaching status is current.

I have lived in the Highlands for 10 years.

Please accept this brief letter of introduction and my complete resume for a city council position.

Vince Arditi



VINCENT ARDITI

Business
Cell

RECREATION AT YOUR SERVICE

Consultants for Recreation Services & Programs

Director

2011 – to Present

Recreation at Your Service is a collaboration in thought and process that combines my years in both the private and public sectors identifying and marketing “branding” opportunities and applying them in the field of recreation.

Recreation at Your Service is system of production control and quality maintenance designed for recreation based service programs and activities.

Recreation at Your Service will evaluate, develop and monitor production processes, coordination, and quality control for recreational activities of both public and private organizations.

Recreation at Your Service is both a template and a method for developing the process that is applied when we build a ‘Brand’ to create market share and generate revenue for recreation based programs and services.

Recreation at Your Service will evaluate and provide new (and alternative) applications for existing (and future programs) based on viability, economic practicality and potential growth.

We will help your organizations become more profitable by identifying inefficiencies and recommending solutions.

Recreation at Your Service will maximize your recreation revenue through efficient programming and service development.

The list of work experience and accomplishments to follow have culminated in the work that I do today in providing both public and private organizations with a viable, standardized methodology from which to develop and grow there increasing complex recreational service products.

PUBLIC SECTOR EMPLOYMENT

City of Portland Parks and Recreation (PP&R), Portland Oregon

1999 to August 2011

Southwest Community Center (SWCC)

Recreational Coordinator

- Manager -Youth Sports (implement & manage) all Youth Sports Classes, Leagues & Camps
- Class evaluations & Customer responses
- ESCOM introduction & training
- RSR front desk operations
- Basketball League implementation & administration
- Sports class assessment, development & implementation
- Gym Supervisor
- Building operations

- Developed **Teaching Kids to Play Sports** (TKP Sports) curriculum
- Administered Portland Parks & Recreation Cross-Country Program

Sellwood Community Center

Recreational Coordinator

Managed all Youth Sports including all Summer Sports camps
Gym Supervisor for afterschool sports classes and camps

Mt. Scott Community Center (MSCC)

Recreational Coordinator

Supervise, Develop and Manage the Leisure & Recreational

Building Manager

Services including but not limited to the following:

Supervise 32 Full & Part-time, Seasonal Employees & Volunteers in fitness specific activities:

Assess, Program & Implement all Sports activities (Youth, Pre-School, Gymnastics and Sports Camps)

- Program & Administer all Youth & Adult Physical Fitness, Fencing & Martial Arts classes
- Program & administer all Youth & Teen Sports Leagues & Adult Open Gym Activities
- Developed & administered four separate Teen Athletic activities for summer 2007 serving 450 Teens
- Oversee & Implement all Fitness Center Operations including staffing, purchasing and marketing

Citizen Groups, Community Organizations & Local Residents - needs assessment for Leisure Activities

- Inclusion Programming for Adult & Teen Fitness clients
- Senior Recreation & DCR (Disabled Citizens Recreation) Liaison (including MOD for monthly DCR dances)
- Southeast Caring Community Liaison for School Linked & School Based Service Providers
- Junior Leader Programmer & Administrator as the MSCC representative

Marketing of Programs & Services-

- Newsletter - Monthly compilation of all departments within MSCC

- Advertising - Developed a rate package for advertising in the quarterly MSCC catalogue
- Portland Parks & Recreation Newsletter (Paydirt) – Monthly Contributor/Editor

Building Operations Supporting Policies & Protocols

- SAP (Systems Applications and Products) software for city of Portland
- Manage & Support all Building Services (including monitoring Gymnasium 2008 Seismic upgrade)
- Summer Parks Administration (for the MSCC geographic area)
- Manage & Implement all Gym and Roller Rink Rentals
- Prepare & Monitor Cash Collection Reports & maintain daily banking for MSCC

While at Mt. Scott Community Center -

- **Served on years 2006 & 2007 PP&R Budget Review Committee**
- Descriptive Writing Committee -Oversee, develop, review & update all PP&R catalog class programming
- Facilitator for the Southeast Caring Community program through Multnomah County
- Teen Allocation Proposal Committee
- Attended Diversity Training offered through the City of Portland and S.E.I.
- NCSF (National Council for Strength & Fitness) certification in order to hire Personal Trainers

University Park Community Center (UPCC)/St. John's Community Center (SJCC)

Recreation Coordinator

Supervise, Develop and Manage Adult Fitness Program for both sites
Supervise, Develop and Manage UPCC Computer Lab
Supervise, Develop and manage all Martial Arts classes and activities

Supervise 24 Full & Part-time instructors and employees in the areas above. Primary purpose to rebuild existing programs, create and develop new programs and increase market share.

Professional Trainings, Awards and Achievements

- ORPA (Oregon Recreation & Parks Association) 2014 annual conference presenter for seminar 'Wellness – It's Part of Your Brand'. (Provided by Recreation at Your Service).
- ORPA (Oregon Recreation & Parks Association) 2013 annual conference presenter for seminar "Revenue Producing Programs & Services for Parks & Recreation".
- (Provided by Recreation at Your Service).
- WRPA (Washington Recreation & Parks Association) 2012 annual conference presenter for seminar entitled "Branding Recreation Services & Programs".
- (Provided by Recreation at Your Service).

- NRPA (National Recreation & Parks Association) member & attendee at the National Convention held in Seattle Washington September 2006
- Disney Business Excellence Seminar & Training - September 2008, Orlando, Florida.
- TKP SPORTS (Teaching Kids to Play Sports) - Created and implemented this pre-school sports curriculum. The standards for this curriculum are presently being used by instructors at multiple community centers throughout the Portland Parks system.
- ORPA (Oregon Recreation & Parks Association) presenter at two statewide conferences held in Kahneeta, Oregon & Seaside, Oregon (2004-2005). Regional conference (ORPA/WRPA -2007) held in Vancouver, Washington. TKP SPORTS curriculum.
- FITNESS PYRAMID – Created and implemented this marketing tool as a revenue generating ladder of progressively individualized levels of fitness/wellness service products at Mt. Scott CC.
- 2005 ORPA-SPRINT (Special Programming for Recreational Interests) Direct Leadership Award (for innovative Gymnastics programming) at Mt. Scott Community Center
- 2007 DIRECTOR'S TEAM AWARD (PP&R Director Zari Santner) for program planning for the 100th year celebration of PP&R Summer Playground Program
- 2005 NIKE GO - S.P.A.R.K. (Sports Play & Active Recreation for Kids) training.
- S.P.A.R.K. training used in conjunction with TKP SPORTS curriculum to train Portland Parks & Recreation staff as well as summer playground staff. S.P.A.R.K training used in combinations and conjunction with THPRD (Tualatin Hills Parks & Recreation) and Corvallis Parks & Recreation to train staff
- First Aid/CPR and EPI-Pen training
- NCSF (National Council on Strength & Fitness) Certification
 - *Required by Portland Parks & Recreation in order to hire Personal Trainers.
 - The NCSF-CPT course covers: Functional Anatomy, Physiology, Biomechanics, Training Adaptations, Exercise Form, Program Design, Nutrition, Assessment Protocols, Safety Guidelines.

COACHING HISTORY:

1995 TO 2004

I am an ASEP (American Sports Education Program) Certified Coach

Lake Oswego High School

Junior Varsity Girls Softball - Head Coach - paid position

Valley Catholic High School

Junior Varsity Boys Soccer - Head Coach - paid position

Oregon Episcopal School

Varsity Volleyball - Assistant - paid position

Lincoln High School

Varsity Softball - Assistant - paid position

Tualatin Major and Senior Softball

Vice-president

St. Mary's Cathedral School

Coached and managed regular season and All-stars

Coached 7-8th grade Volleyball for 2 seasons

-Founded, directed & managed Academy West Club Volleyball Team

18u & 16u (Women) 2001-2002 CEVA (Columbia Empire Volleyball Association)

-Coached and managed Jesuit High School affiliated summer softball teams (16u) 1999-2000

ATHLETIC DIRECTORSHIP

1996 TO 1998

St. Mary's Cathedral School

-Liaison between School, CYO, & N.I.K.E PLAY CORP

-Develop, monitor & maintain Athletic Budget for all programs & equipment

-Register athletes for CYO sports

-Fundraising for CYO (including Fall Golf Tournament and Spring Flower Sale)

-Develop practice scheduling for all teams

-Advertise & promote programs

EDUCATION:

PORTLAND STATE UNIVERSITY

GRADUATED 1973

Bachelor of Science, Physical Education /History

WOODROW WILSON HIGH SCHOOL

GRADUATED 1969

PRIVATE SECTOR BUSINESS EXPERIENCE

GLOBAL RETAIL INFORMATION AND BRAND IDENTIFICATION MARKET 1977 to 1999

Warner-Richter, Inc. - New York, New York/Paxar, Inc. – Patterson, New Jersey

AlKahn, Inc. New York/ New York – Hong Kong

Stoffel Seals, Inc. – Tallapoosa, Georgia

LabelNet, Inc. – Toronto, Ontario, Canada

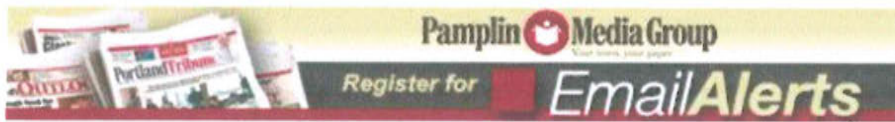
Vice-President Regional Sales Manager Sales Executive (including factory training)

Brand identification and supply chain management solutions for manufacturers and retailers.

Management system information services –

- Account assessment, development & management (including qualification for viability)
- Brand development, marketing, design and printing
- Product design & development
- Pricing (wholesale/retail margins, account amortization)
- Inventory control (domestically and abroad)
- Supply chain logistics, efficiency and distribution
- Customer Service for local & regional accounts- Western United States, Hawaii and Alaska
- Territorial Budget and Expense Account Management
- Sales Personnel Supervision (hiring & dismissal of full & part time staff)

Clients - (Nike, Levi Strauss, Nordstrom, Gap, Columbia Sportswear, Samsonite Luggage, Eddie Bauer, Dayton-Hudson, etc.)



Time to hit the brakes on 'YMCA'

Created on Thursday, 01 October 2015 01:00 | Written by [Vince Arditi](#) |

Let's set the record straight.

Bond measure 34-241 seeks \$34.5 million dollars to construct a community and recreation center. The Summary Notes attached to the City Notice of Measure Election specifies "The city expects the community & recreation center to be operated by a non-profit organization, such as a YMCA."

No contract has been awarded to anyone yet.

Advertisements by the Friends of the Downtown YMCA are premature.

I am a recreation professional. In September 2012, I was requested to make a presentation to the Tigard Parks & Recreation Board. This request was based on a seminar I had delivered to a state conference for Recreational Professionals earlier that year. I retired from Portland Parks & Recreation as a community center manager in 2011. I managed at Southwest Community Center, Mt. Scott Community Center and Charles Jordan Community Center. Presently, I provide seminars and workshops to public recreation organizations in Oregon and Washington. I teach a methodology to maximize profitability by efficient programming and service development.

In 2014, the city of Tigard awarded a contract to MIG, Inc. (a national recreational consulting group) to provide a comprehensive recreational study. It was completed in March 2015. The city paid \$62,000 for this study. I was part of that study. MIG, Inc. previously developed the 2009 Tigard Parks Master Plan.

The 2014 MIG, Inc. Recreation Program Study provided recommendations for the city to move forward and develop its own recreational planning. The study advised this could be accomplished with existing resources. A community center was not deemed a priority at this time.

This information was ignored.

The city then developed a partnership with the Columbia-Willamette YMCA to use a YMCA consulting company, Daxko T2, and then chose to move forward with an abbreviated study by Daxko T2 and develop this bond levy to build a community center with the YMCA as operator.

Why did the city choose this path?

In 2018, the 20-year contract between the city of Sherwood and YMCA ends.

In 2014, Sherwood generated a Review of the Operation Agreement with the YMCA to review its contract. If the city of Sherwood chooses not to renew its contract with the YMCA, they will assume all the revenue presently going to the YMCA. If the YMCA loses its contract with Sherwood, it will experience a drop in revenue.

It would be prudent to await the outcome of the Sherwood/YMCA contract negotiations in order to understand the long-term effects of signing a similar contract.

Who are the driving forces for this bond levy?

A citizens group was formed to promote the YMCA as the preferred operator. The Columbia-Willamette YMCA has contributed \$18,000 of the \$22,300 to the Friends of Downtown YMCA as reported in The Times on Sept. 24. This group failed to report the donations to ORESTAR, the state website that tracks campaign funding, until Friday — nearly a month after the complaint against them was filed.

The Friends group has never published complete findings to support the claims it has made. It has advertised a specific downtown location that ironically is in a FEMA 100-year Flood Plain as confirmed by Brian Wegener of Tualatin Riverkeepers.

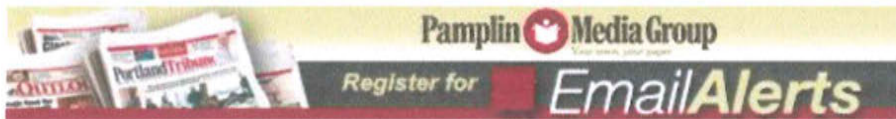
I was on the City of Portland Parks & Recreation Budget Committee for the years 2006 and 2007.

I am schooled in the intricacies of government process and procedures. No community center is necessary at this time for Tigard to begin a recreation program. The resources already exist.

I provided a comprehensive report and delivered it to Mayor John L. Cook and City Manager Marty Wine on Aug. 10. I have provided this report to the news media. I will make it available to any citizen who would care to view it.

To get more information on this important issue, call my office during business hours at 503-352-5988.

Vince Arditi, Tigard



Soapbox: The Tigard community center epilogue

Created on Thursday, 12 November 2015 06:00 | Written by [Vince Arditi](#) | 
Vince Arditi is a Bull Mountain resident.

With the defeat of **bond measure 34-241**, there are questions concerning accountability and transparency within city government.

The largest contributor to the Friends of the Downtown YMCA campaign was the Columbia-Willamette YMCA. The YMCA provided \$31,800 of the \$35,800 that the state of Oregon website ORESTAR shows was deposited.

The YMCA also contributed \$10,000 to the Daxko T2 study. Daxko website states "... they are the only consultant team with access to more than a decade of YMCA, JCC, and other community organization data." This brings the total amount of money the YMCA spent here to \$41,800.

In the Oct. 1 edition of The Times, reporter Geoff Pursinger provided information in his article, "YMCA campaign discloses campaign finance activity," that said: "Although the city has no formal agreement with the YMCA to operate any future Tigard facility, the measure's supporters have said for months that they expect the YMCA to operate the center should the bond pass muster with voters."

The "Friends" group distributed three mailers over the course of the campaign. In each, Tigard City Councilor Marc Woodard provided commentary stating his position that the YMCA would be the best operator for this planned community center based on the Daxko T2 study.

Daxko T2 is a YMCA consultant. Woodard's endorsement came before the vote was taken and other non-profit organizations were identified or considered.

This begs the following questions.

- n Why did the Columbia-Willamette YMCA invest such a large amount of money?
- n Did they believe this monetary investment would result in a different outcome?
- n Who may have led them to believe that it was a done deal?

In total, the "Friends" group spent \$45,800. The vote totals as of Nov. 6 showed 3,866 "yes" votes. That works out to \$11.84 per vote. Not a very good return on this investment considering that the bond measure was defeated.

These may be questions for Bob Hall, President and CEO of the Columbia-Willamette YMCA. Here is where we are now.

- n There is an ongoing investigation into campaign finance violations by the "Friends" group.
- n Information is being gathered for the Oregon Government Ethics Commission.

On October 28, an e-mail was sent to Mayor John L. Cook asking him to investigate the involvement of Woodard as it pertains to his involvement with the campaign based on his endorsement of the proposed community center operated by the YMCA.

This request to Mayor Cook was based on:

- n Woodard's appearance and comments in all three YMCA campaign flyers

- n Woodard's appearance on the TigardYMCA.com website

- n Email records from Aug. 10-28 between Woodard and the Parks & Recreation Board attempting to accelerate the vetting process for potential operators of the proposed community center prior to the vote. (Copies of these emails were given to Pursinger.)

We believe that Councilor Woodard should be relieved of his position as liaison to the Parks & Recreation Board pending the outcomes of these investigations. If the public would like to provide input and comments, please contact Mayor Cook at mayorcook@tigard-or.gov

The TigardYMCA.com website is still up, but has a new posting that states:

"The 2015 campaign was a good test of the waters. It showed the only barrier to victory is low voter turnout ... something we knew. Now, our strategy is simple: Bypass the City Council and use the Citizen Initiative Process to place this on the ballot for the 2016 November Presidential election!"

Hmm. This is contrary to what Neal Brown said in the Oct. 5 Times about gathering signatures for next year.

Do you wonder how much more money the YMCA has to invest in this process?