

Village of Kronenwetter Strategic Plan  
2019-2023



*"Come Grow With Us"*

# Forward



On July 23, 2019, the Kronenwetter Village Board adopted its Strategic Plan for 2019-2023, officially establishing its goals for the next several years. This plan is the result of months of data collection, careful analysis, and planning. The planning effort began in 2018 and incorporated public opinion, thoughtful analysis and review by the Village Board and committees. The Strategic Plan has not been the work of one single person, but has been made possible through the dedicated work of the Village’s elected officials, the citizen members of the Village’s standing committees and the hard working Village staff.

The strategic plan consists of eleven strategic objectives, which are the highest priority issues for the next three years (marked as “1” on Figure 1); a series of desired strategies (marked as “2” on Figure 1), which provide a vision of success, and a set of outcome measures (marked as “3” on Figure 1), which define the successful outcome.

A good Strategic Plan serves as a roadmap to be used to prioritize resources, both financial and departmental, to achieve the identified goals. The Kronenwetter Strategic Plan will serve as a management tool to evaluate performance and progress made by the Village Administrator and Village departments to achieve the goals and objectives set forth. Of course, most day to day services will remain unchanged, but this plan will guide actions within the Village to ensure that we are achieving the goals as identified in the plan. Should you have any comments, suggestions or questions on the strategic plan or its process, please contact the Village Administrator.

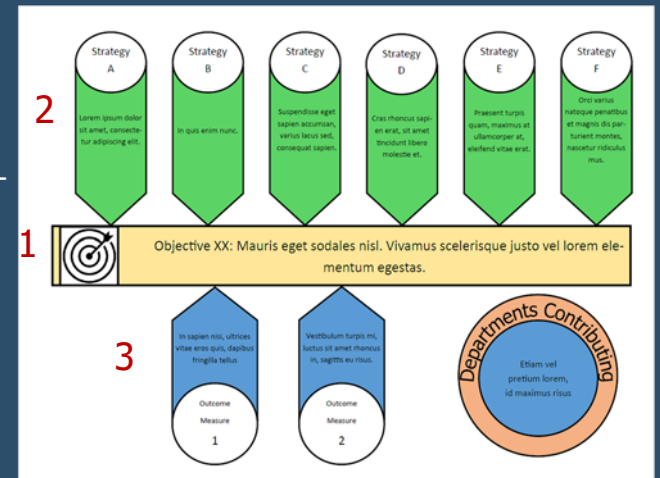


Figure 1

Strategy  
A

Adopt a strategy for financing Village capital projects and equipment purchases

Strategy  
B


Plan for future capital and equipment needs by creating a Capital Improvement Plan (CIP)

Strategy  
C

Develop a debt management policy and provide monthly debt updates to the Village Board

Strategy  
D

Select a financial advisor to help the Village plan for the future and achieve debt goals



## Objective 1: Reduce Village Debt

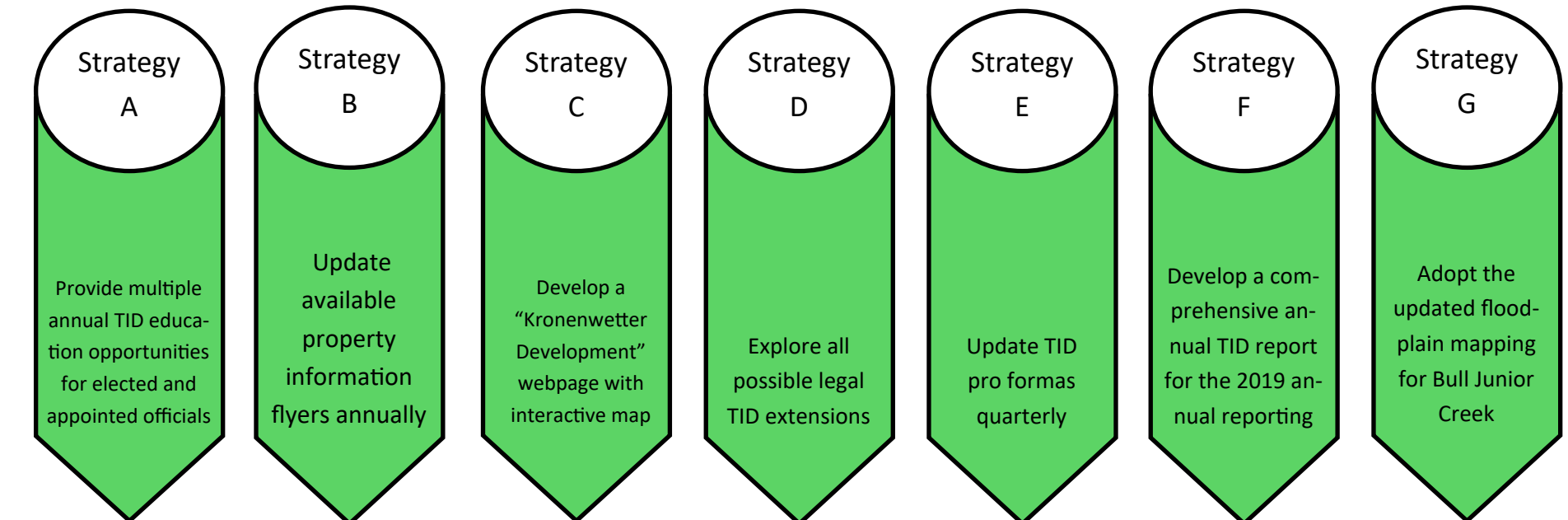
By Dec. 31, 2022, the Village's total principal amount of G.O. debt outstanding will not exceed 50% of its statutorily allowed debt capacity


Outcome Measure  
1

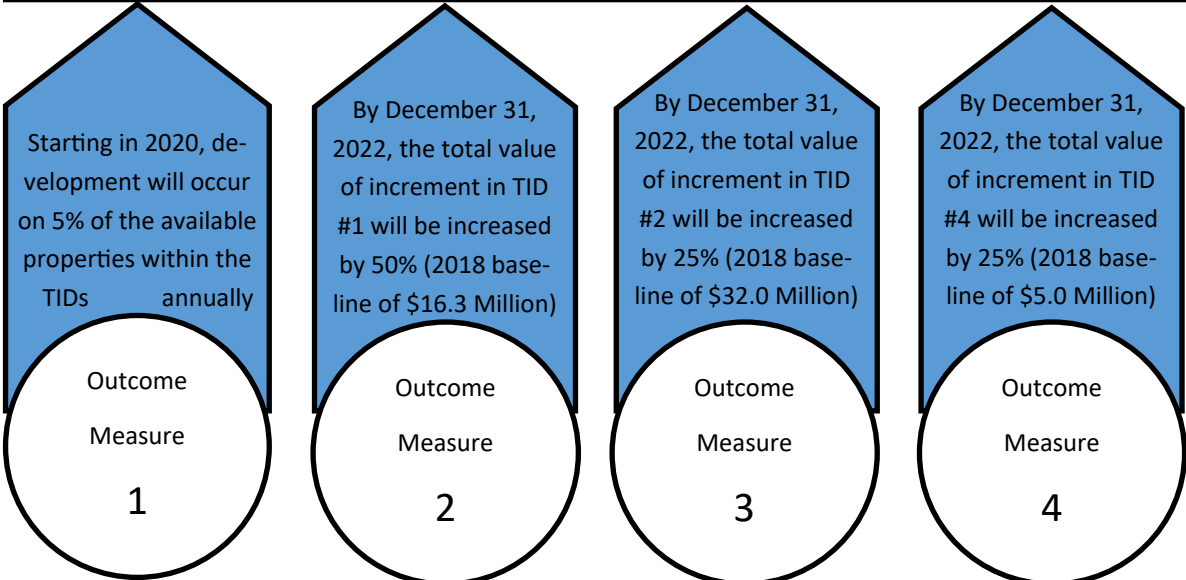
By Dec. 31, 2022, the Village's total principal amount of G.O. debt outstanding will not exceed \$2,000.00 per capita

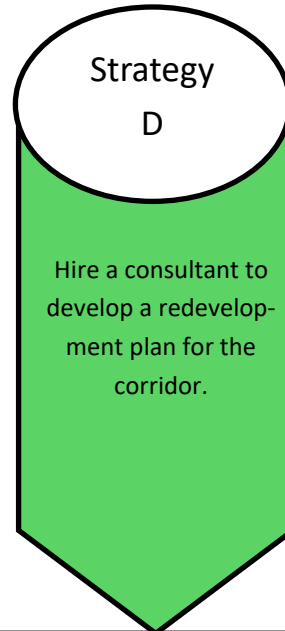
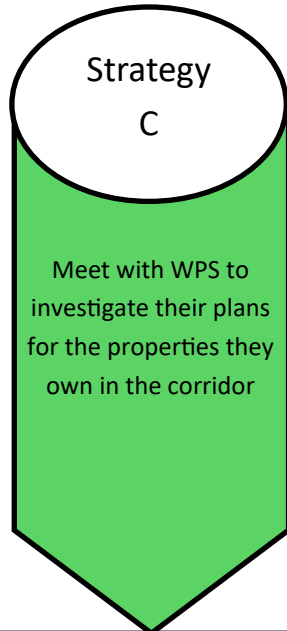
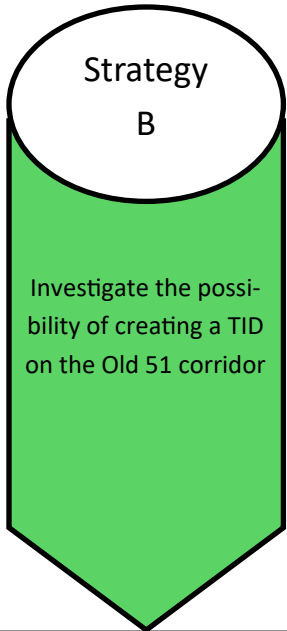
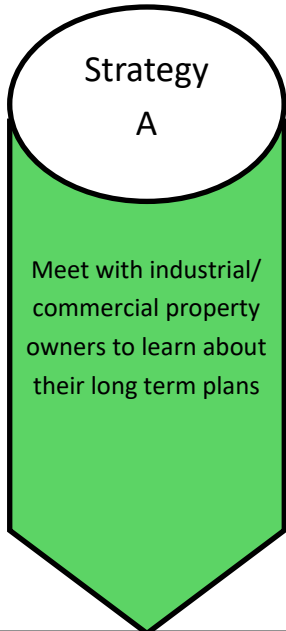

Outcome Measure  
2



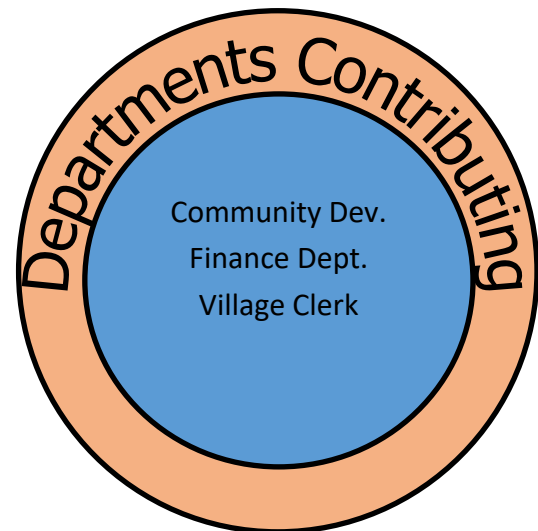
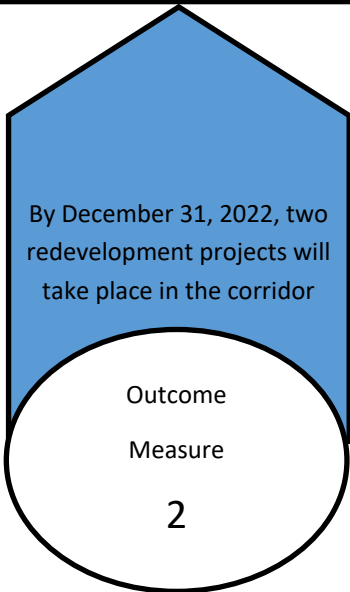
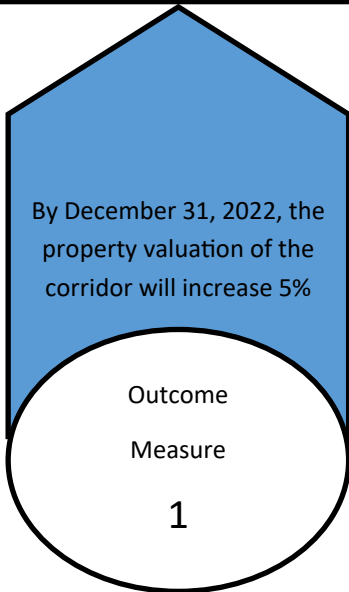


 Objective 2: Maximize development in all tax increment districts, specifically TID #1 development



Objective 3: Promote redevelopment of Old Highway 51 corridor



Strategy  
A

Develop a summary of the past efforts to establish a Kowalski Interchange

Strategy  
B

Review previous FHWA deficiencies and address the issues the Village can control

Strategy  
C


Seek broad support for the project from the Wausau Metro Area Municipalities, Metropolitan Planning Organization, and State and Federal Legislators.

Strategy  
D

Work with existing property owners that own the land the interchange would occupy to ensure the land will be available for an interchange when it does happen

Strategy  
E

Explore transportation alternatives to Kowalski Interchange



Objective 4: Seek to improve access to Interstate 39 for increased regional mobility, including a Kowalski Road Interchange

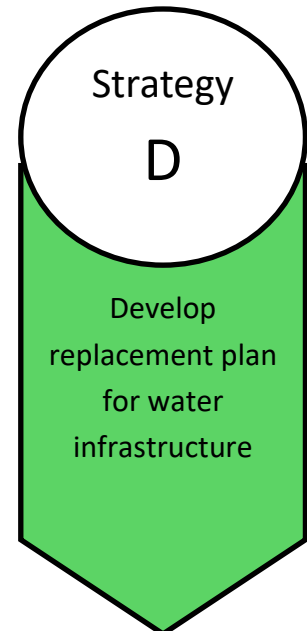
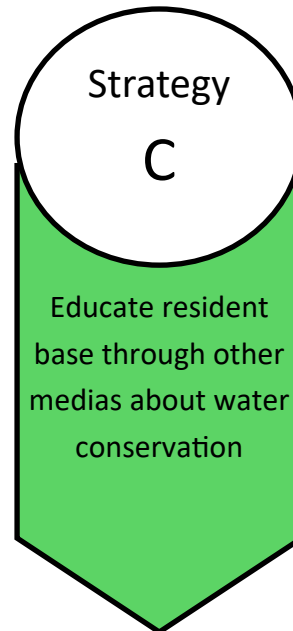
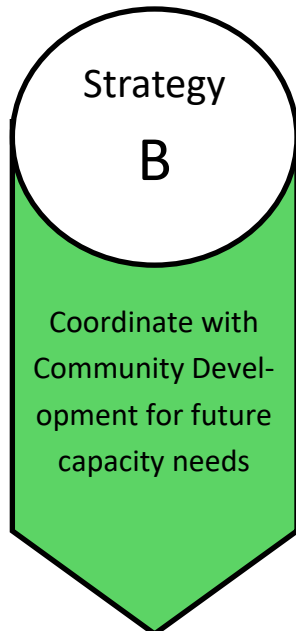
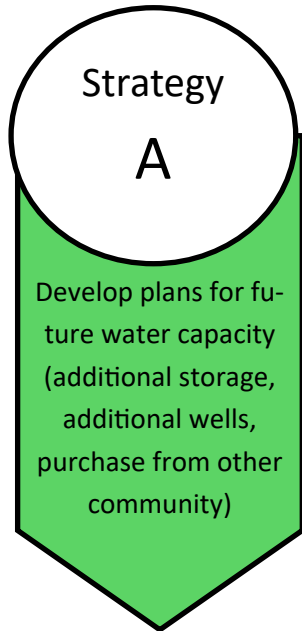

Approval of a Kowalski Interchange by December 31, 2022

Outcome Measure

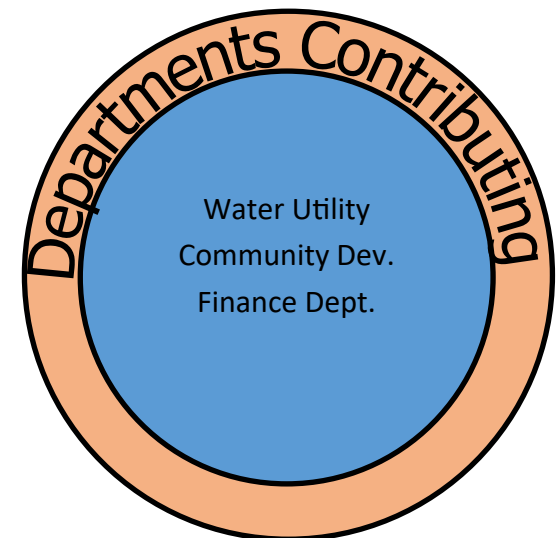
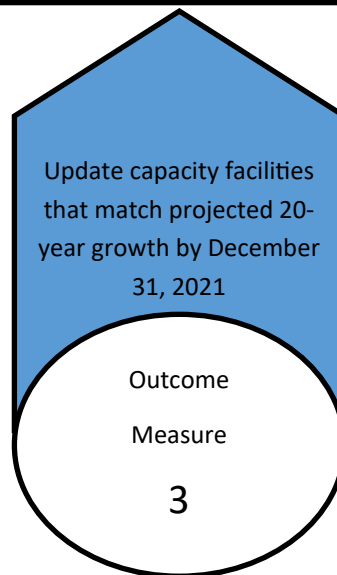
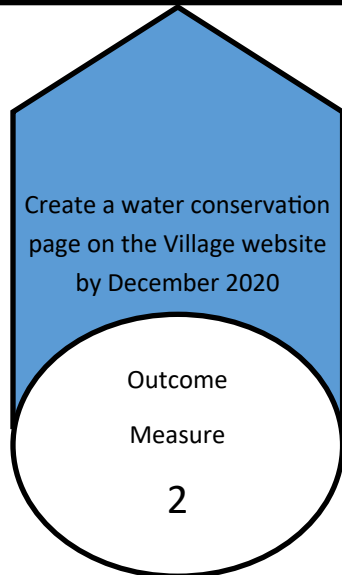
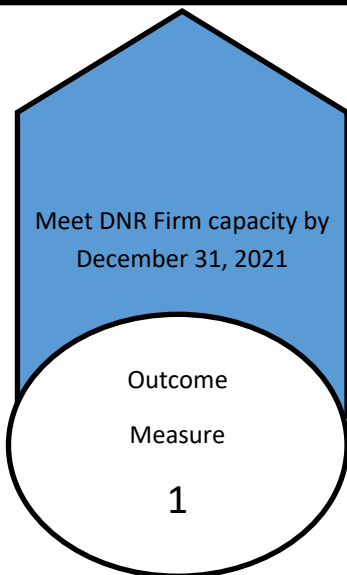
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Departments Contributing

- Community Dev.
- Finance Dept.
- Public Works
- Police Dept.

Objective 5: Ensure an adequate supply of water exists to account for future development



Strategy  
A

Review recent studies for future water quality (biofilm study, additional wells, purchase from other community)

Strategy  
B

Continue to monitor and sample our water above and beyond regulatory agency requirements

Strategy  
C


Develop replacement plan for water infrastructure

Strategy  
D

Promote our water to our residents

Departments Contributing

Water Utility



Objective 6: Strive to provide high quality of water for an increasing resident base

Develop plans for improved water quality by December 31, 2020

Outcome Measure  
1

Receive (APWA, WRWA, etc.) awards for water quality by December, 2022

Outcome Measure  
2

Reduction in water quality complaints by 10%

Outcome Measure  
3

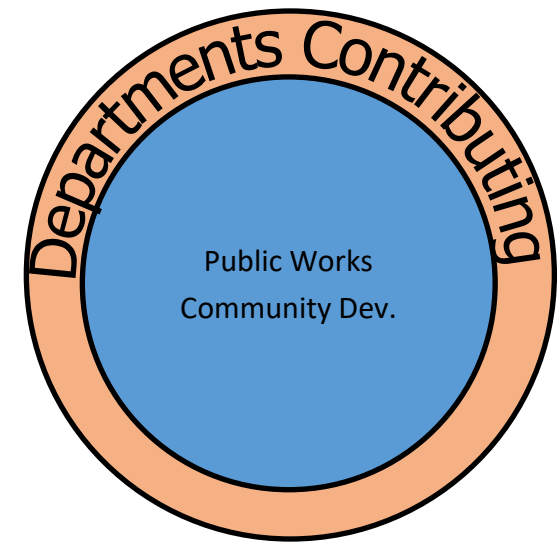
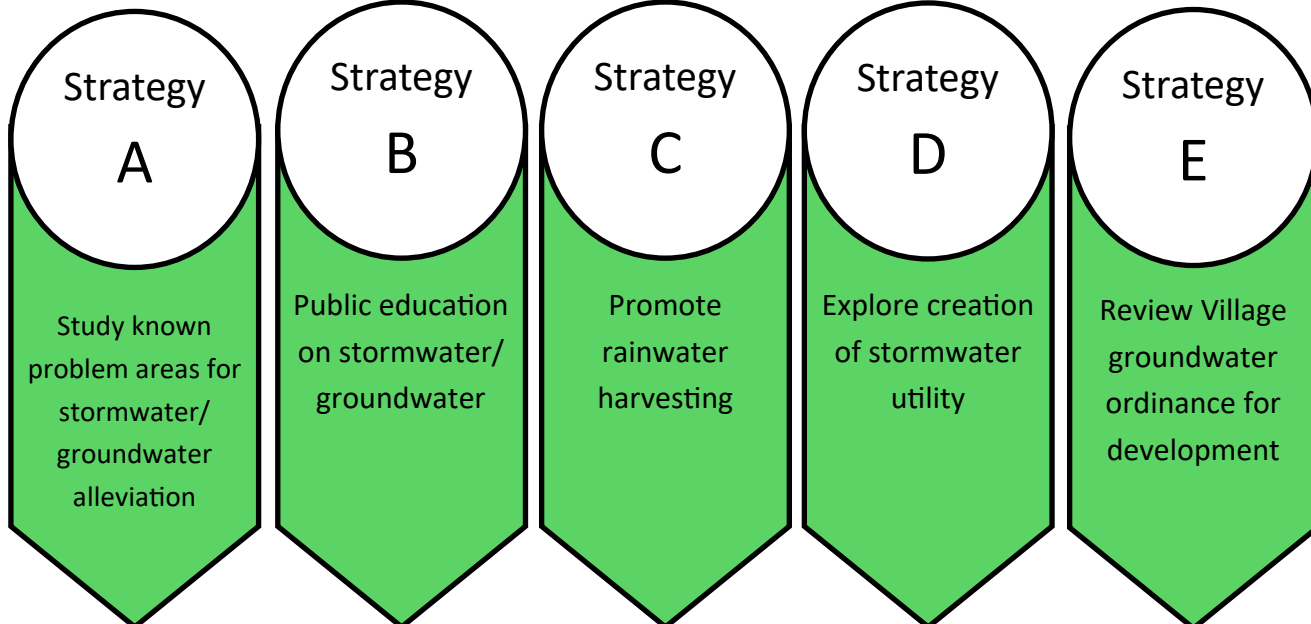

Utilize utility bill to provide water quality information to residents quarterly

Outcome Measure  
4

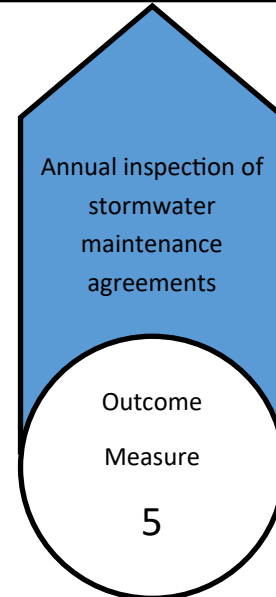
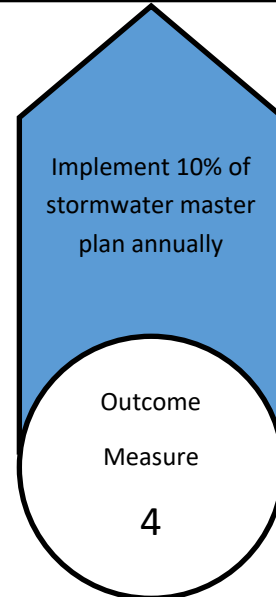
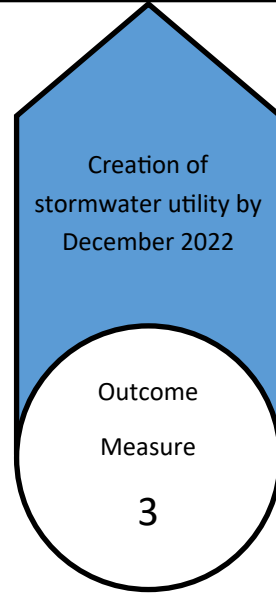
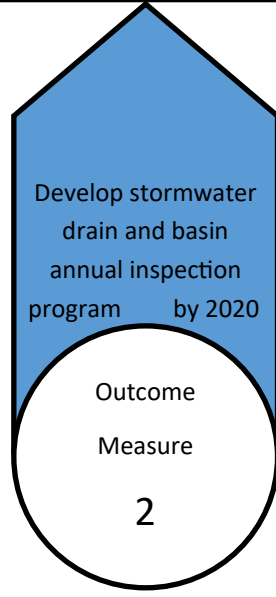
Collect baseline data of water quality from other regional communities

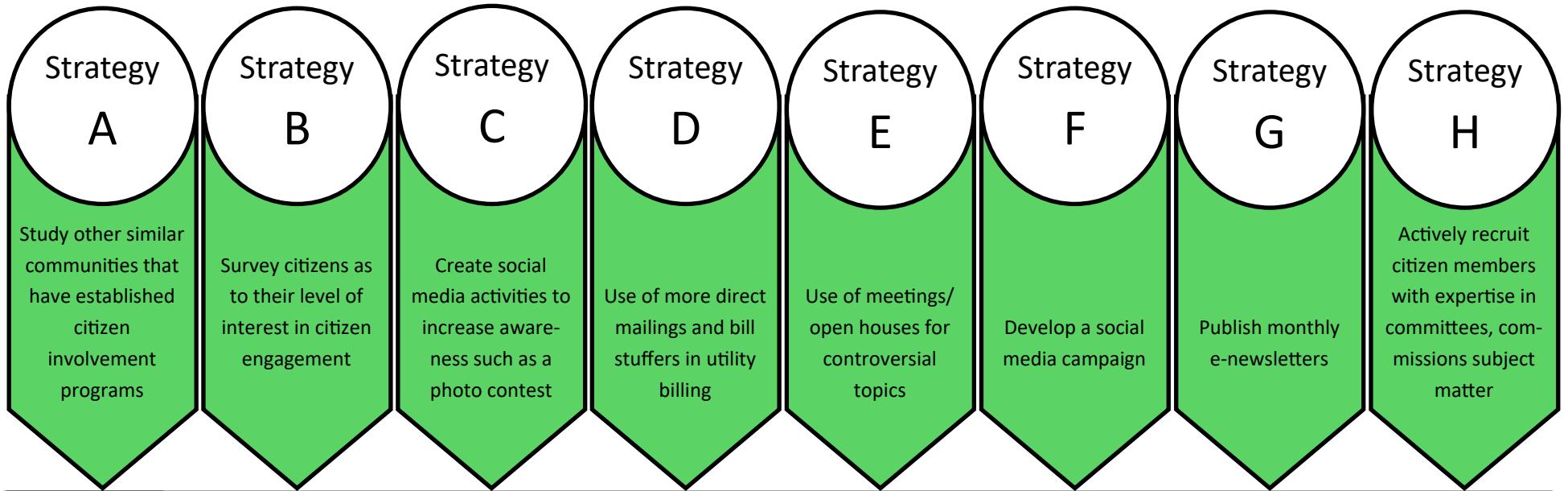

Outcome Measure  
5



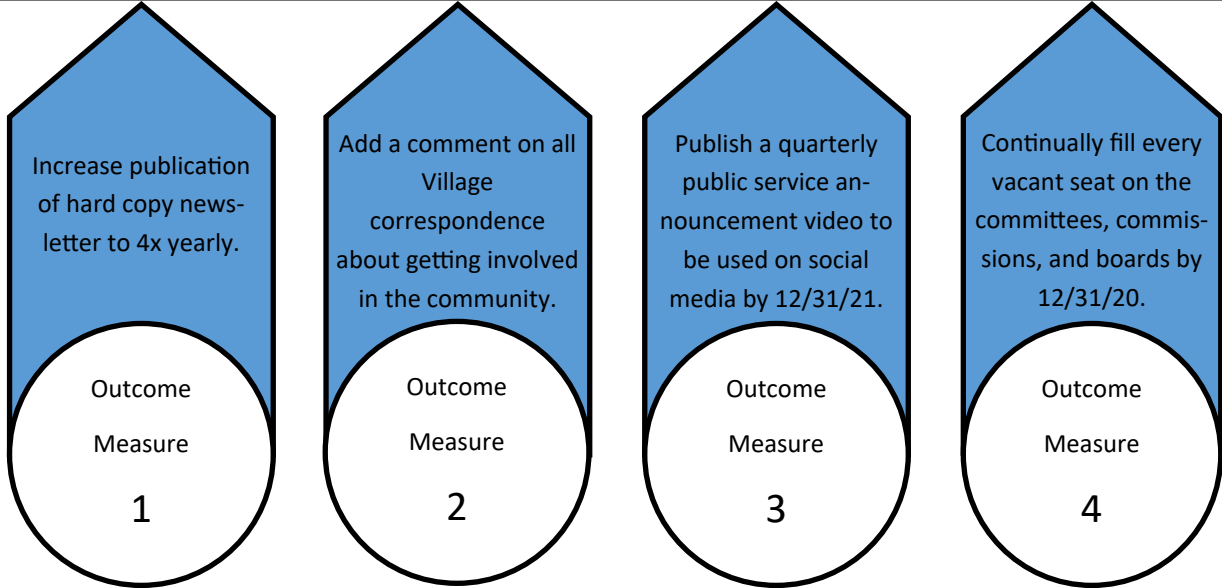



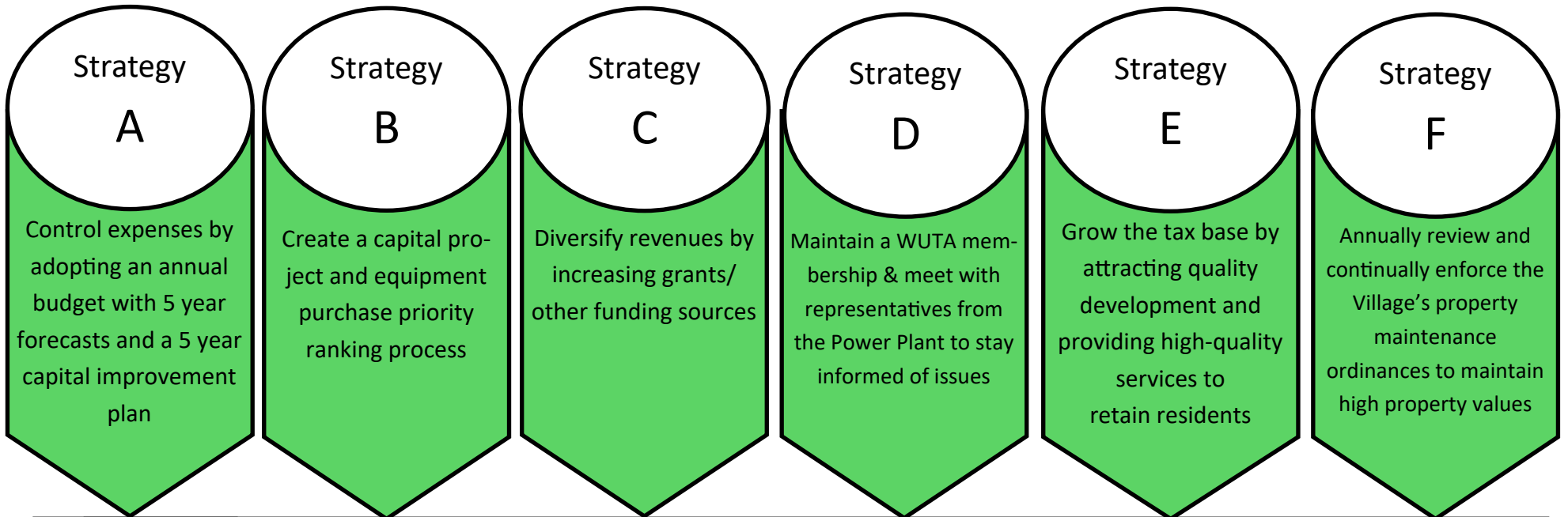
Objective 7: Work to better address the impacts of high groundwater and stormwater within the Village




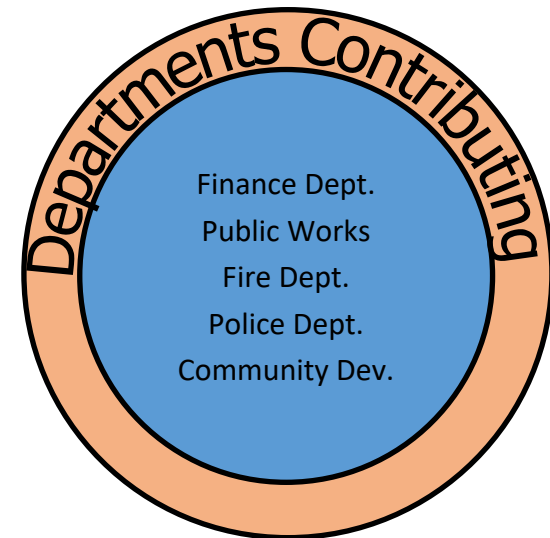
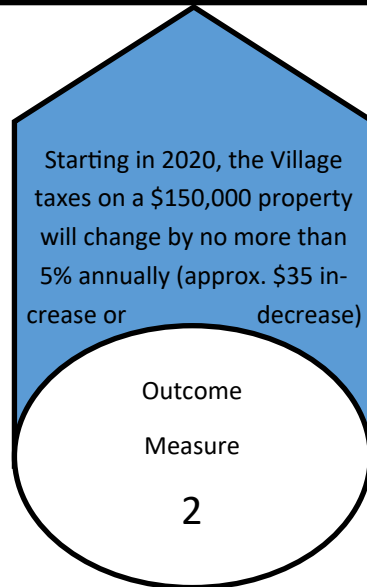
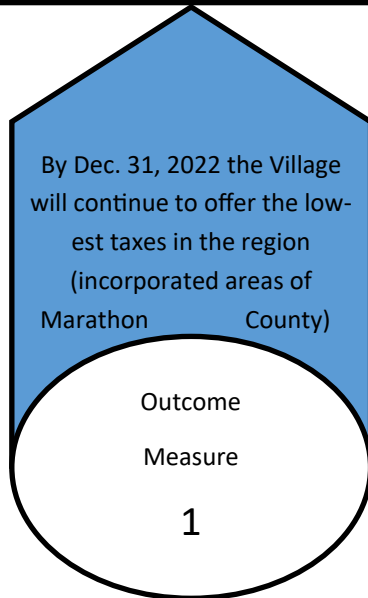



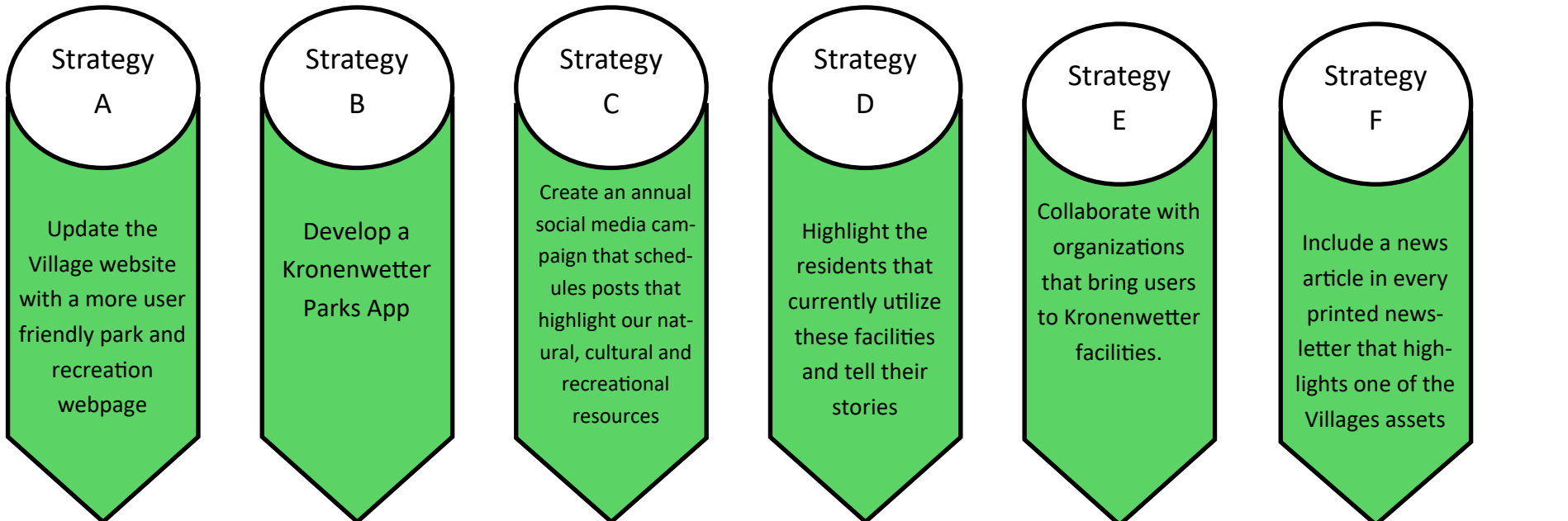
**Objective 8: Create an open and ongoing two-way public involvement process that ensures full resident participation in and input into, village planning through a variety of media**




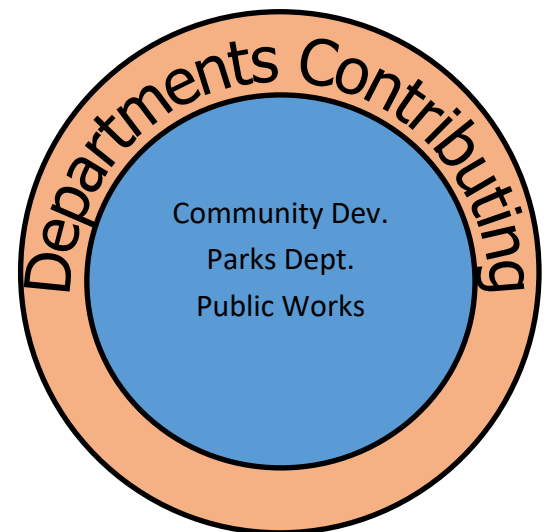
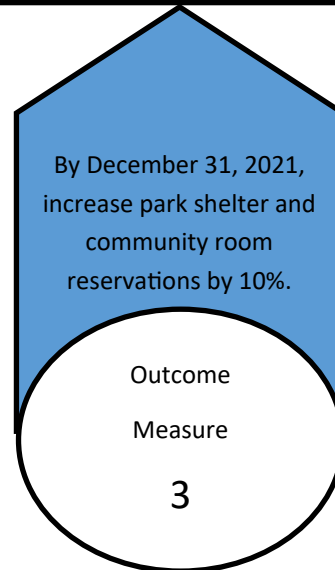
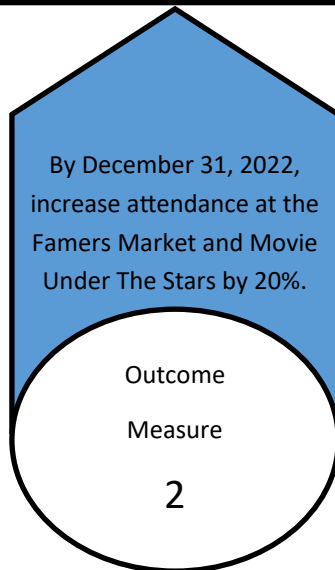
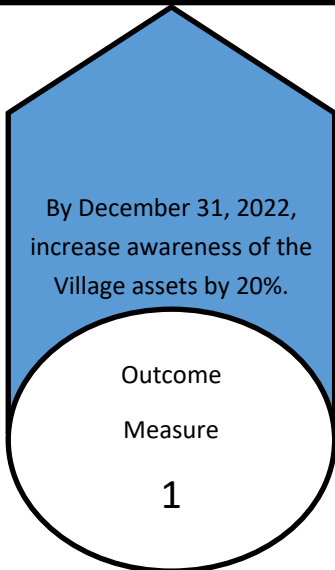


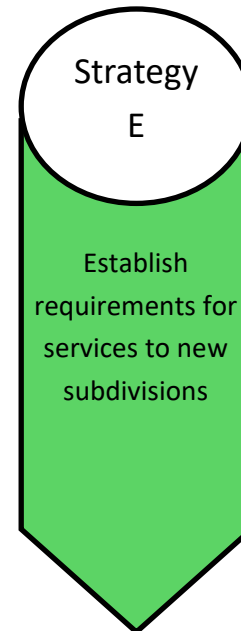
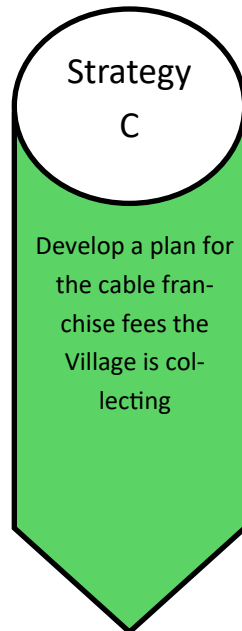
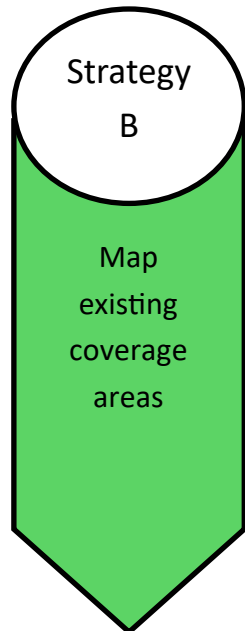
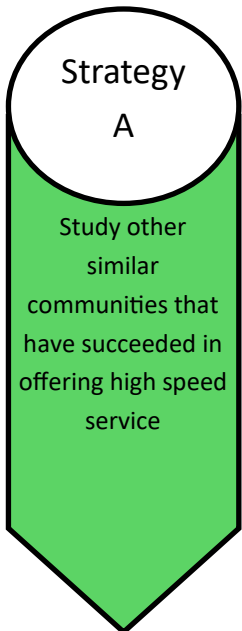

 Objective 9: Maintain Low Taxes





 Objective 10: Increase public awareness of all natural, cultural and recreational resources that are available to residents within the community (County Forest, bike trails, parks)



Objective 11: Identify areas of poor internet access, especially wired broadband, and work with service providers to upgrade service to those areas

