

City of Lincoln Park Strategic Plan 2022

Goal: **Achieve an attractive community**

Objective 1: Increase the cleanliness of businesses in the city.

- Action Steps:
- 1.) Continue to enforce the Certificate of Occupancy program (strive for 95% compliance in one-year).
 - 2.) Promote business façade grant program.
 - 3.) Work with the prosecutors to develop and implement a proactive business code enforcement program.
 - 4.) Study increasing the frequency of fire inspections.

Objective 2: Increase the cleanliness of the neighborhoods.

- Action Steps:
- 1.) Develop and implement a proactive code enforcement program.
 - 2.) Study separating code enforcement from animal control and parking enforcement
 - 3.) Begin the sale of city-owned residential lots.

Objective 3: Improve the city's wayfinding and branding

- Action Steps:
- 1.) Improve the visibility of the current signs.
 - 2.) Study successful municipal branding projects.
 - 3.) Develop and recommend a process for a city-wide brand development

Objective 4: Increase promotion and awareness of the city's Hispanic business community

- Action Steps:
- 1.) Identify potential funding opportunities to assist Hispanic-owned businesses
 - 2.) Work with the chamber to identify businesses in the community and engage the business owners (possible sub-committee of the chamber)

Goal: Establish a high quality of life in the city

Objective 1: Improve the conceptual Mellus Park site

- Action Steps:
- 1.) Complete concrete repairs on the site
 - 2.) Provide space and support for the farmer's market to relocate to the site.

Objective 2: Increase and maintain opportunities for recreation specifically a dog park and a splash pad

- Action Steps:
- 1.) Update five-year parks and recreation master plan and ensure inclusion of both a dog park and a splash pad.
 - 2.) Conduct research into best practices for dog parks and study the feasibility of creating a dog park
 - 3.) Apply for a DNR grant for the splash pad

Objective 3: Improve the DDA area

- Action Steps:
- 1.) Install the outdoor fitness court
 - a.) Finalize location
 - b.) Complete the installation
 - 2.) Identify funding sources for road surface improvements
 - 3.) Promote façade grants.

Objective 4: Maintain and grow family-oriented activities and projects

- Action Steps:
- 1.) Continue and support the various events in the city
 - 2.) Evaluate the current special event permit process and recommend any improvements.
 - 3.) Consider the creation of a full-time events coordinator
 - 4.) Identify and create three new recreation programs.

Objective 5: Improve conditions for non-motorized travel in the city

- Action Steps:
- 1.) Continue the work with Ecorse on a joint non-motorized pathway along the Ecorse Creek.
 - 2.) Complete the Southfield and Fort Street Corridor studies.
 - 3.) Identify routes and investigate funding options for a bike path

Goal: Achieve high quality community development and infrastructure

Objective 1: Improve the conditions of all municipal buildings

- Action Steps: 1.) Complete the city hall window and front door project.
- 2.) Complete the city hall generator project
 - 3.) Complete upgrades at the police department
 - 4.) Complete the DPS front door project
 - 5.) Complete the animal shelter project

Objective 2: Increase the development interest in the Sears site and Lincoln Park Plaza

- Action Steps: 1.) Complete semiannual site visits to identify any code violations and hazardous conditions.
- 2.) Continue the dangerous building board process for the former Farmer Jack building
 - 3.) Complete the code enforcement of the LP Plaza parking lot, signs, and dumpster enclosures
 - 4.) Search out and identify preferred developers to potentially purchase the property
 - 5.) Hold council study sessions to determine potential guidelines for a planned unit development.

Goal: **Achieve and foster a positive, collaborative, and productive organizational culture.**

Objective 1: Increase training opportunities for employees

- Action Steps:
- 1.) Create a list of relevant training topics
 - 2.) Regularly schedule training sessions for city employees
 - 3.) Support job-specific training opportunities

Objective 2: *Improve workplace safety*

- Action Steps:
- 1.) Conduct an internal review of safety conditions
 - 2.) Complete the DPS safety manual
 - 3.) Correct any fire code violations in city buildings.